



Award List and Project Summaries

The California Employment Development Department (EDD), in coordination with the Labor & Workforce Development Agency (LWDA), the Governor's Office of Planning and Research (OPR) and the Governor's Office of Business and Economic Development (GO-Biz), announced today it has awarded \$39,148,710.71 of the Community Economic Resilience Fund: Economic Development Pilot Projects to eight organizations for Program Year 2022-23 (PY22-23) Solicitation for Proposals (SFP). Awardees and project summaries are listed below. Funding decisions are final.

Project List

Applicant Name	Project Name	CERF Region	Award
Alchemist Community Development Corporation (Alchemist CDC)	Alchemist Public Market	Greater Sacramento	\$7,898,506.00
Cooperacion Santa Ana	Walnut-Daisy Urban Farm	Orange County	\$3,802,367.71
Noyo Harbor District	Noyo Harbor Revitalization	Redwood Coast	\$3,203,872.00
Pace Finance Corp (PFC)	PACE Green Loan Fund (PGLF)	Los Angeles County	\$5,000,000.00
Siskiyou Economic Development Council	Integrating Innovation and the North State's Working Landscape	North State	\$2,145,000.00
Stanislaus Business Alliance, Inc d.b.a. Opportunity Stanislaus	Bioeconomy, Agriculture, and Manufacturing (BEAM) Initiative	Northern San Joaquin Valley	\$3,602,786.00
United Way Fresno and Madera Counties	High Roads to Good Jobs and Prosperity in the Central Valley	Central San Joaquin Valley	\$10,000,000.00
Ventures	Latino Workers and Entrepreneurs Resiliency Pathway	Central Coast	\$3,496,179.00



Project Summaries

Alchemist Public Market

Applicant:

Alchemist Community Development Corporation (Alchemist CDC)

Contact:

Sam Greenlee

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Award: \$7,898,506.00

Key Partners:

Dreyfuss + Blackford Architecture, City of Sacramento, Assemblymember Kevin McCarty, Former Senator Dr. Richard Pan, NorCal Resist, Valley Vision, MMS Strategies, Stoel Rives LLP, Sutter Health, Sacramento Promise Zone Financial Institution Collaborative, Umpqua Bank, The River District

Project Description:

Alchemist Public Market is a place-based infill project in Sacramento's emerging River District that will build a pipeline for under-served entrepreneurs to start new food businesses, provide workforce development for workers with high barriers to employment, create an attractive and energetic community gathering place, and offer access to quality food and produce from local producers. The all-electric campus will include a shared-use incubator kitchen, a social enterprise café, a retail store featuring products from small Sacramento makers and grocery staples, and a co-working office. It will also be home to eight small incubator restaurants with a shared outdoor food court, ample shade structures, a weekly farmers' market, an inclusive playground, outdoor patio space, and more. The project will serve as an engine of equitable, inclusive economic development and a public gathering place abounding with retail, while filling a vital role in commercial anti-displacement strategy.



Walnut-Daisy Urban Farm

Applicant:

Cooperacion Santa Ana

Contact:

Ana Urzua

Email: ana.urzua@cooperacionsantaana.org

Award: \$3,802,367.71

Key Partners:

The Walnut-Daisy Urban Farm project is a collaboration between three community-based and resident-driven organizations and groups: Cooperacion Santa Ana, THRIVE Santa Ana Community Land Trust, and CRECE Urban Farms. SALSA Food Hub LLC and La Milpa Café are worker-owned cooperatives that will be tenants at the farm. Prehispanic Weaving Artist, Gelacio Mendez, will also have tenancy at the site. The City of Santa Ana is also a key partner on the project's land development and acquisition.

Project Description:

The Walnut-Daisy Urban Farm pilot project will develop an urban micro-farm for BIPOC farmers, a cooperative cafe and an artisan shop, a community gathering space with outdoor seating and a stage, as well as an office and a marketplace for local produce and value-added items sold by local, BIPOC-owned micro-enterprises, including worker-owned cooperatives. The micro-farm will be developed in an "environmental justice" community, on a plot of land that is held by THRIVE Community Land Trust which aims to pilot community stewardship of land, based on direct participation of residents and sustainable economic development that meets the needs and vision of local residents.



Noyo Harbor Revitalization Plan

Applicant:

Noyo Harbor District

Contact:

Anna Neumann

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Award: \$3,203,872.00

Project Description:

The Noyo Harbor Revitalization Plan was submitted by the Noyo Harbor District. This project will fund the development of a new ice facility and the Entrepreneurial Marine-Based Training Program & Community Fish Market. The development of a new ice facility will help stabilize and retain over 300 deckhand/captain, processor and shipper jobs in the Harbor, and transition 100 jobs to higher wage positions. The Entrepreneurial Marine Based Training Program & Community Fish Market will work to foster job creation, skill development, and improve job quality and access to capital for commercial fishers. This program would provide small business owners and emerging entrepreneurs with skill development and opportunities for revenue generation, peer-to-peer learning, and community partnerships to grow and expand their businesses. The establishment of a consistent and robust community fish market will act as an incubator to allow businesses to experiment with the new skills, tools and processes they acquire during training and mentoring.



PACE Green Loan Fund (PGLF)

Applicant:

PACE Finance Corp (PFC)

Contact:

Mimi Cheung

Email: mcheung@pacela.org

Award: \$5,000,000.00

Key Partners:

- PACE Business Development Center – provides referrals and outreach
- California Infrastructure and Economic Development Bank (iBank) & California Capital Access Programs (CalCAP) – provides loan guarantees
- Merriwether & Williams – provides capacity-building and technical assistance

Project Description:

Pacific Asian Consortium in Employment (PACE) is a non-profit organization that creates economic solutions to meet the challenges of employment, environmental justice, business development, education and affordable housing. For almost fifty years, more than 1.4 million individuals have come to PACE seeking a guiding hand to obtain a job, start their own business, improve their financial literacy, assure their children's success and create a better quality of life for themselves and their community. As a community development financial institution (CDFI), PACE will launch the Green Loan Fund I (PGLF) to promote the creation and expansion of green businesses in the Los Angeles region with objectives on solving the climate crisis and economic inequality.

PGLF is a revolving loan fund that will assist approximately 20 green companies in the Los Angeles region with loans ranging from \$25,000 to \$500,000. The flexible financing will provide entrepreneurs with working capital and/or growth with particular focus on providing high quality jobs. PACE has a successful track record in providing access to capital to minority and marginalized entrepreneurs as an award-winning SBA Women's Business Center, SBA Microlender, SBA Community Advantage Lender, the only U.S. Department of Commerce Minority Business Development Agency Business Center in Southern California and as 2 City of Los Angeles Business Source Centers.

CERF and PACE have aligned objectives in promoting equitable outcomes in disinvested communities. PGLF will assist green businesses committed to Governor Newsom's goal of achieving a carbon-neutral and climate-resilient economy. Equally important, the loan fund will prioritize businesses that improve



the economic resiliency in disinvested communities by creating high quality jobs and/or improving environmental conditions.



Integrating Innovation and the North State's Working Landscape

Applicant:

Siskiyou Economic Development Council

Contact:

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Award: \$2,145,000.00

Key Partners:

Shasta Economic Development Corporation will serve as the second business innovation hub and provide programming, planning, and technical assistance services.

Project Description:

Integrating Innovation and the North State's Working Landscape will fund final construction costs to rehabilitate Yreka's Carnegie Library Building and convert it into a community-driven business and industry innovation hub to serve our regional working landscape sectors. The program will support the Siskiyou Economic Development Council and Shasta Economic Development Corporation in their missions to advance the North State's working landscapes industries via programming, planning, and technical expertise which will help agriculture, outdoor recreation tourism, and wood sectors develop new products, create high-road jobs, cross-collaborate, and develop climate resiliency practices. Thus, integrating Innovation in the North State's Working Landscape is a model for equitable investment in severely disadvantaged communities.



Bioeconomy, Agriculture, and Manufacturing (BEAM) Initiative

Applicant:

Stanislaus Business Alliance, Inc d.b.a. Opportunity Stanislaus

Contact:

Karen Warner

Email: karen@beamcircular.org

Award: \$3,602,786.00

Key Partners:

The BEAM Initiative is engaging diverse partners across the North San Joaquin Valley, including over thirty organizations who are part of the Leadership Council of the newly launched Circular Bioeconomy Innovation Collaborative (CBIO Collaborative), a coalition formed to develop a circular bioeconomy innovation ecosystem in the NSJV. BEAM Circular, incubated at Opportunity Stanislaus, is co-leading CBIO Collaborative alongside UC Merced and Lawrence Berkeley National Laboratory. Stanislaus County has served as lead investor in the formation of the BEAM Initiative, and Merced and San Joaquin Counties are members of the CBIO Collaborative Leadership Council.

Project Description:

The Bioeconomy, Agriculture, and Manufacturing (BEAM) Initiative is a cross-sector collaboration to advance the circular bioeconomy in the North San Joaquin Valley (NSJV), with a focus on growing a bioindustrial manufacturing industry cluster that will generate inclusive access to family sustaining jobs across the region.

The BEAM Initiative will advance equity in the NSJV through the expansion of job quality and access, with specific focus on reducing barriers to entry among disinvested communities; accelerate bio-based innovations in sustainability that will propel the transition to a carbon-neutral and climate-resilient economy; improve the region's economic competitiveness through the development of a new industry cluster and vibrant innovation ecosystem; and foster economic resilience via diversification of our local industry base into a growing global sector that complements the region's strengths in food and agriculture.



High Roads to Good Jobs and Prosperity in the Central Valley

Applicant:

United Way Fresno and Madera Counties

Contact:

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Media Contact:

Haley White

Email: hwhite@uwfm.org

Award: \$10,000,000.00

Key Partners:

Key partners include Central Valley Community Foundation-DRIVE Initiative, Economic Development Corporation, Access Plus Capital, and Fresno Coalition for Digital Inclusion.

Project Description:

We envision an inclusive economy that fosters long-term economic resilience for the most disinvested community members throughout the Central San Joaquin Valley (Fresno, Madera, Tulare and Kings). The objectives of this program are to:

- Provide high road pathways to thousands of quality good jobs that meet labor standards (including renewable industry employment pathways toward a carbon-neutral economy). This includes job training for more than 1,434 participants.
- Advance entrepreneurship and access to capital through business technical assistance and accelerator programs to hundreds of minority business owners to a minimum of 210 entrepreneurs receiving business education and access to capital.
- Promote and advance organizations working to provide coordinated, social safety net referrals to remove barriers to economic opportunity streamlining historically piecemeal services and accelerating economic equity. More than 40,000 safety net community referrals with over 2,000 based on need for a personalized referral for whole person



care to ensure people can remove barriers that prevent their participation in workforce development, education or training.

- Provide digital infrastructure in priority communities focused on those digitally disinvested and in affordable housing areas. Expanding and augmenting digital access: Extension of the FUSD LTE system to support SCCCED education and workforce students will impact up to 30,000 residents with 700 impacted immediately. High speed fiber connectivity for residents in affordable housing will catalyze future development.



Latino Workers and Entrepreneurs Resiliency Pathway

Applicant:

Ventures

Contact:

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Award: \$3,496,179.00

Key Partners:

El Pajaro Community Development Corporation (El Pajaro CDC)

Project Description:

Latino Workers and Entrepreneurs Resiliency Pathway, which includes Ventures' Familias con Mas (FcM) financial capability model, which prioritize financial education and individual coaching as foundational stepping stones for underserved communities in San Benito, Santa Cruz, and Monterey counties. Supplementing FcM, El Pajaro CDC's revolving loan program will support members of the target community to start cooperative businesses and engage in a sustainable, strong recovery after the devastation of COVID-19.

Ventures and the El Pajaro CDC will conduct the following activities:

- Annually serve 500 working-class Latinos who will attend in-person classrooms, web-based workshops, and individual coaching that focus on predatory lending, budgeting, credit/debt, and banking. Participants will gain knowledge about credit building and entrepreneurship to further financial goals and awareness of other programs.
- Educational outreach on cooperative development, including in homecare and climate related industries and related market and business feasibility studies.
- El Pajaro CDC will support the project with its Emprasari@ business incubation program, which offers lower-resourced startup companies assistance in establishing and raising capital for their businesses, with specialization in childcare, food industry, and other sectors. Supporting these companies as well as community members that participate in Ventures services, El Pajaro CDC will offer a \$1,500,000 revolving loan fund that will provide capital to eligible and identified program participants over the two-year grant period (\$750,000 per year, on average).