

2020 Aspen Forum Goes Virtual

October 19-23, 2020



TECHNOLOGY
POLICY
INSTITUTE

A large, abstract graphic of a mountain range composed of red dots connected by lines, set against a black background. The mountains are rendered in a perspective that recedes towards the bottom of the frame.

TECH POLICY, COVID AND THE ELECTION

Agenda

Monday, October 19

8:40 am EDT – 8:45 am EDT

Welcome Remarks

Scott Wallsten, President and Senior Fellow, Technology Policy Institute

8:45 am EDT – 9:45 am EDT

How Innovation Works: Kickoff Book Talk

Lord Matt Ridley, Best-Selling Author, Journalist, Businessman

Robert Hahn (moderator), Distinguished Senior Fellow, Technology Policy Institute

Privacy

9:45 am EDT – 11:00 am EDT

How is the world regulating privacy, and what does that mean for the US?

Bruno Gencarelli, Head of Unit, International Data Flows and Protection, European Commission

Catherine de Fontenay, Commissioner, Australia Productivity Commission

Andrea Jelinek, Chair, European Data Protection Board; Director, Austrian Data Protection Authority

Kenneth Propp, Senior Fellow, Atlantic Council

Alan Raul (moderator), Partner, Sidley Austin LLP

11:00 am EDT – 12:00 Noon EDT

Lunch Break – meet in Gather.town

12:00 Noon EDT – 1:15 pm EDT

How has the pandemic changed our views on privacy, and what does that mean for existing and future regulation and legislation?

Jane Bambauer, Professor of Law, James E. Rogers College of Law, The University of Arizona

Christina Montgomery, Vice President & Chief Privacy Officer, IBM

Maureen Ohlhausen, Section Chair, Antitrust & Competition Law Firm Partner, Baker Botts LLP

Andrew Smith, Director, Bureau of Consumer Protection, Federal Trade Commission

Catherine Tucker, Sloan Distinguished Professor of Management Science and Professor Marketing and Chair of the MIT Sloan PhD Program at MIT Sloan School of Management

Thomas Lenard (moderator), Senior Fellow and President Emeritus, Technology Policy Institute

5:00 pm EDT – 7:00 pm EDT

Trivia and Happy Hour in Gather.town

Tuesday, October 20 Antitrust & Competition

10:55 am EDT – 11:00 am EDT

Welcome Remarks

Scott Wallsten, President and Senior Fellow, Technology Policy Institute

11:00 am EDT – 12:15 pm EDT

Antitrust and the FTC in the Next Administration

Edith Ramirez, Co-Head of Antitrust and Competition and Partner in Privacy and Cybersecurity, Hogan Lovells, and former Chairwoman, Federal Trade Commission

Rebecca Slaughter, Commissioner, Federal Trade Commission

Christine Wilson, Commissioner, Federal Trade Commission

Joshua Wright, Professor and Executive Director of the Global Antitrust Institute, George Mason University

Leah Nylen (moderator), Reporter, Politico

11:00 am EDT – 12:00 Noon EDT

Lunch Break

12:45 pm EDT – 2:00 pm EDT

Competition in the Attention Economy

Ian Conner, Director of the Bureau of Competition, Federal Trade Commission

Jeffrey Prince, Professor and Chair of Business Economics and Public Policy, Kelley School of Business, Indiana University

Hal Varian, Chief Economist, Google

Kareen Rozen, Associate Professor of Economics, Brown University

Scott Wallsten (moderator), President and Senior Fellow, Technology Policy Institute

Weds, October 21 The China Challenge

12:25 pm EDT

Welcome Remarks

Scott Wallsten, President and Senior Fellow, Technology Policy Institute

12:30 pm EDT – 1:45 pm EDT

A Digital Cold War? China and the US Post-COVID

Fiona Alexander, Distinguished Fellow in Residence, Internet Governance Lab, American University and Founder, Salt Point Strategies

Aynne Kokas, Associate Professor of Media Studies, University of Virginia

Samm Sacks, Cybersecurity Policy and China Digital Economy Fellow, New America

Miriam Sapiro, Co-Head & Vice Chair, SVC Public Affairs, Sard Verbinnen & Co.

David Gross (moderator), Partner and Co-Chair, Telecom, Media and Technology Practice, Wiley Rein LLP

1:45 pm EDT – 2:45 pm EDT

Book Talk: *China: The Bubble That Never Pops*

Tom Orlik, Chief Economist, Bloomberg Economics

Scott Wallsten (moderator), President and Senior Fellow, Technology Policy Institute

Thurs, October 22 Broadband

10:55 am EDT – 11:00 am EDT **Welcome Remarks**

Scott Wallsten, President and Senior Fellow, Technology Policy Institute

11:00 am EDT – 12:15 pm EDT **The Digital Divide: Pandemic Lessons and Solutions from Around the World**

Kelly Gillis, Deputy Minister, Infrastructure and Communities, Infrastructure Canada

Ceri Howes, Head of Regulatory, Opensignal

Larry Irving, Principal, The Irving Group

Judith Mariscal, Executive Director, Centro Latam Digital and Professor, Centro de Investigación y Docencia Económicas

Greg Rosston, Director, Public Policy Program, Stanford University and Gordon Cain Senior Fellow, Stanford Institute for Economic Policy Research

Scott Wallsten (moderator), President and Senior Fellow, Technology Policy Institute

12:15 pm EDT – 1:00 pm EDT **Fireside Chat and Q&A**

Ajit Pai, Chairman, Federal Communications Commission

Brian Sullivan (moderator), “Worldwide Exchange” Anchor & Senior National Correspondent, CNBC

1:00 pm EDT – 2:00 pm EDT **Lunch Break**

2:00 pm EDT – 3:15 pm EDT **Broadband and the FCC: Successes and Challenges**

Brendan Carr, Commissioner, Federal Communications Commission

Mignon Clyburn, Principal, MLC Strategies, Open Society Foundations Leadership in Government Fellow and Former Commissioner, Federal Communications Commission

Rob McDowell, Partner, Cooley LLP and Former Commissioner, Federal Communications Commission

Geoffrey Starks, Commissioner, Federal Communications Commission

Bryan Tramont (moderator), Managing Partner, Wilkinson Barker Knauer, LLP

8:30 pm EDT – 10:30 EDT **Happy Hour & Debate Watching Party (or TBA) in Gather.town**

Friday, October 23 Media

10:55 am EDT – 11:00 am EDT **Welcome Remarks**

Scott Wallsten, President and Senior Fellow, Technology Policy Institute

11:00 am EDT – 12:15 pm EDT **Section 230 and the Election**

Neil Fried, Principal, DigitalFrontiers Advocacy

Alexandra Reeve Givens, President and Chief Executive Officer, Center for Democracy and Technology

Eric Goldman, Professor of Law and Co-Director, High Tech Law Institute, Santa Clara University School of Law

Karl Herchenroeder, Assistant Editor, Communications Daily

Jamie Susskind, Vice President, Policy and Regulatory Affairs, Consumer Technology Association

Sarah Oh (moderator), Senior Fellow, Technology Policy Institute

12:15 pm EDT – 1:00 pm EDT **Lunch Break**

1:00 pm EDT – 2:00 pm EDT **Fireside Chat and Q&A**

Kevin Mayer, Former Chief Executive Officer, TikTok and Chief Operating Officer, ByteDance

Laura Martin (moderator), Senior Analyst, Entertainment, Cable and Media, Needham & Company LLC

2:00 pm EDT – 3:15 pm EDT **Streaming & Bundling**

Laura Martin, Senior Analyst, Entertainment, Cable and Media, Needham & Company LLC

Rahul Telang, Trustees Professor of Information Systems, Heinz College at Carnegie Mellon University

Andrew Wallenstein, President and Chief Media Analyst, Variety Intelligence Platform

Ali Yurukoglu, Associate Professor, Economics, Stanford University Graduate School of Business

Scott Wallsten (moderator), President and Senior Fellow, Technology Policy Institute

3:15 pm EDT

Closing Remarks

Scott Wallsten, President and Senior Fellow, Technology Policy Institute