

Advantage

- Use our office space for a meeting
- scan and send documents from our office
- print flyers, menus, posters, rack cards and other things affordably by using our full color printer
- purchase an ad in our yearly visitor's guide
- offer monthly, quarterly or yearly discounts to fellow members to show them what you do
- Be involved in memorable ways in your and surrounding communities

That is a long list!

Don't take my word for it

“As a small business owner I can honestly say being a member has increased the amount of traffic to my studio. All of the Chamber folks are responsive, kind and professional. They go out of their way to provide any assistance that might be needed and then some. They are truly a community organization!”

Rebecca Emery
Owner/Operator
Reclaimed Maine
Stockton Springs, ME

“Initially I joined the chamber to get a discount on my oil bill. I now heat with natural gas so this is no longer a benefit. Once I joined I had exposure for my business and have received some new business from people seeing me listed in the directory. My business is now at a stage where I no longer need this exposure but I continue to be a member because I believe a strong chamber is vital for a thriving community.”

John Paul LaLonde
LaLonde Lawn Care
Bucksport, ME

“The fantastic work of Leslie and Alecia! Your devotion to keeping us connected with and to the Bucksport Area is inestimable. By keeping us in the loop we are able to give our guest more options of things to do and reasons to stay in the area longer.”

Astrig Tanguay
Searsport Shores Ocean Camping
Makers Guild of Maine
Searsport, ME



Bucksport Bay Area Chamber of Commerce

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Membership Works

Bucksport Bay Area Chamber of Commerce



Connecting Business to community since 1991

Acquire

YOU CAN



- be referred, by us, to potential customers or clients
- have business information here for us to hand out
- be listed in our on-line and printed membership directory
- put your name on an event
- have a booth at an event
- volunteer at an event
- come network with other businesses or host a F.U.N. event
- be featured in business BUZZ
- hold a grand opening or ribbon cutting of any kind; we will bring the BIG scissors
- share your news in our weekly E-newsletter
- share your news via our social media
- build an amazing profile on our website
- purchase an ad on our website
- be listed on our on-line membership map
- purchase an enhanced map listing

Break it down



YOU FIRST

- **The Chamber Refers Members First!** - Frequent requests for service, products and accommodations come from residents and tourist. Your business benefits when the Chamber makes recommendations
- **Member Directories** – Our directories are on-line and in the back of the annual visitor's guide.
- **We pick you** – When the chamber has a need we use our members. If two or more members can provide what we need, we take turns. This keeps things fair and gives us firsthand experience to pass on to those that inquire about you.

GET YOURSELF OUT THERE

- **Chamber Events** – Promotional, sponsorship and publicity opportunities are available for your business by participating in one of the many high profile events hosted by the Chamber as well as Chamber publications. Discounted vendor space is available at The Bucksport Bay Festival and Ghostport. Sponsorship opportunities provide excellent exposure and goodwill in our region
- **Ribbon Cuttings and Grand Openings** - Let us help you celebrate! We'll throw the party complete with ribbon, big scissors, a press release and social media coverage.

- **Business F.U.N. Events** – Showcase your business and your team! We send evites, create an event on Facebook, greet incoming guests and help them with their name tag and you provide the refreshments and if you like, prizes. It's a terrific opportunity to meet fellow business owners, network and mingle whether you host or attend. (Fun Useful Networking)

- **Business Buzz** – Creating the BUZZ about our members. The featured business of the month will be showcased on our website, newsletter and social media. This is the chance to really tell your story. At the end of the month, we will co-host the event of your choice. This is a fun and engaging way to connect the community to your business.

- **You're on our map** – The chamber has you listed on our website's map. For an additional fee, you can upgrade your map listing.

IT'S OUR JOB TO PROMOTE YOU

- **Weekly E-Newsletter** – Update us on events, hiring news, new products, services, and hours. Whatever your news is, it's worth letting us know so we can pass it on! We enjoy an average 20 to 43% opening rate weekly. It's a free and fantastic way to keep everyone up to date about your business.

- **Social Media** – Our Staff constantly seeks out news and opportunities to highlight and support members through an aggressive social media strategy on Facebook and Twitter. It's fast, it's free and far reaching!

- **On-line Profile** – Each member has a brief description, their logo or image and link to their website on their listing. **Banner ads are available for a low yearly rate.**

- **Bucksport Bay Area Chamber of Commerce Visitor Guide** – For a reasonable cost you can advertise in our guide which is available at information centers from Kittery to Calais. We also distribute them to local businesses and include them in relocation packages. If you want guides to have on hand at your place, let us know.

USE YOUR RESOURCES

- **Office and Meeting Space** – Members can use the chamber office for meetings (holds 12 people comfortably) you just need to make an appointment. **Wi-Fi, bathrooms and a kitchen available**

- **Color Copying and Scanning Services** – Discounted prices for members (fee schedule available). Don't travel to Bangor to go to a big box supply store for copies, flyers or posters. We can do it here, saving you time and money.

- **The WIN- WIN Program** – With close to 200 members, we have a lot of buying power together. Our monthly, member only, E-News provides members a format to advertise directly to each other. This program is completely member driven. Help grow the program by participating. Every time you support a fellow member, we all WIN!

- **Come ask us** – We don't have all the answers but we usually know who does. It is part of our everyday to know who and what is happening in our area, It might be you need to know where to get a small business loan or maybe you need help on how to market yourself better, we are here for you.



Partner up

Sponsors are the backbone of any non-profit organization; this is especially true with the Bucksport Bay Area Chamber of Commerce. By partnering with the Chamber, we will work with your business to highlight your strengths and assets. Take a look at the list below. Do you see something that would be of interest to you? Each event has a variety of sponsorship levels to choose from.

Frost Fest - February
Chamber Awards Celebration - March
Farmers' Market – May through October
Pixie Harbor Hoopla - June
River Duck Dash - June
Bucksport Bay Festival - July
Ghostport - October
Turkey Trail Quest for the Idol - November