

Bucksport Bay Area

Chamber of Commerce

Bucksport Bay Area Premier Visitor's Guide

The Bucksport Bay Area is a place like no other, a landscape of unmatched beauty infused with deep tradition in the arts and culture, and a local flavor that blends an artisan's zest for life with a vacationer's sense of ease. The 2017 Chamber guide gives readers a reason to come visit our region by offering them a glimpse into what to expect while exploring our charming corner of the world. As an advertiser, it's your opportunity to market your business, products or services, through print and Internet, to a targeted audience!

A few reasons to spend your marketing dollars where you'll garner a high return on investment because your advertising **WILL BE SEEN!**

- The only comprehensive printed guide fully highlighting our region, with 10,000 copies and a pass-along readership of over 22,500.
- Guide is digest size making it convenient to carry and keep as a resource throughout one's vacation/visit
- Great distribution to points across Maine and New England
- New in 2017 the guide will be available at the most highly visited Maine Turnpike plaza - over a million visitors each year!
- The guide is viewable online in its entirety as an interactive eGuide highlighting our region and also available on smartphones

2017 DISTRIBUTION

The Bucksport Bay area Chamber guide is a comprehensive regional travel and recreation guide available, free to tourists and residents, in print and online in its entirety. The guide provides readers with information on individual communities within our region, places to EAT, STAY, PLAY, and SHOP, as well as information on services provided. Your business can reach more than 25,000 readers with the printed version and several more thousands online! This guide is your opportunity to promote your business to a target audience of people looking to vacation in, and relocate to, the Bucksport Bay area region!

Our 2017 Anticipated Distribution Network:

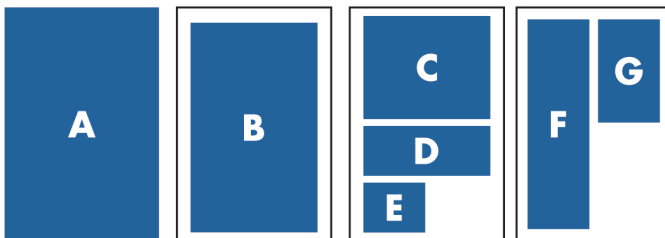
Maine Tourism Association Visitor Information Centers
 Portland International Jetport
 Maine Mall
 AAA Offices
 Amtrak Train Station - Portland
 Concord Bus Station - Portland
 Ocean Gateway Terminal
 Many Chamber Offices Across Maine
 Our Network of Advertisers
 Mailed Upon Request
 Tourism Trade Shows - Boston Area
 Maine Turnpike Travel Plazas in Kennebunk and West Gardiner

2017	MEMBER AD RATES	NON-MEMBER RATES
Back Cover	\$650	\$815
Inside Cover (F or B)	\$600	\$750
Page 3 or 31	\$550	\$690
Full Page	\$525	\$650
1/2 Page	\$350	\$435
1/4 Page	\$225	\$280
1/8 Page	\$150	\$188

AD SPECS

SALES END AN ALL CONTRACTS DUE 3/3/17

ALL ADS DUE 3/10/17



- A - FULL BLEED**
5.625"W x 8.5"H
- B - FULL PAGE**
4.625"W x 7.625"H
- C - 1/2 HORIZONTAL**
4.625"W x 3.75"H
- D - 1/4 HORIZONTAL**
4.625"W x 1.8125"H
- E - 1/8**
2.25"W x 1.8125"H
- F - 1/2 VERTICAL**
2.25"W x 7.625"H
- G - 1/4 VERTICAL**
2.25"W x 3.75"H

Inside front cover, inside back cover and back cover available.
Please contact us about special requirements.
 Files must be sent in CMYK color mode, all images must be high resolution (300 dpi). All fonts must be converted to outlines. Files should be in either PDF or JPEG format.

To advertise contact:
 Wendi Smith,

207-713-7533

rfbadvertising@gmail.com

Ad design free, 2 proofs/rounds of revisions.
 Additional revisions will incur charges.



Issue Date _____

Advertising Contract & Invoice for Bucksport 2017 Guide

Company _____ Contact _____

Phone _____ Email _____

Billing Address _____ Website _____

Physical Address _____ (if different)

City _____ State _____ Zip _____

Print Ad Size and Specifications

Full Page Bleed No Bleed

1/2 Page H V

1/4 Page H V

1/8 Page

Back Cover*

Inside Front Cover*

1st Right Hand Page (pg. 3)*

Inside Back Cover*

**Premium Position*

Ad Design Information

Pick up ad from _____

Pick up ad from _____ with changes: _____

Camera ready ad coming from client by **3/10/17** and emailed to **rfbadvertising@gmail.com**

New ad to be designed by publisher. All assets and content to be supplied to publisher by **3/10/17** and emailed to **rfbadvertising@gmail.com**

Terms:

- All ads must be paid in full within 30 days of contracted date.
- Nonpayment will result in the contracted ad's exclusion from the Area Guide unless other arrangements are made with the publisher.
- NO REFUNDS WILL BE GIVEN AFTER CLOSING DATE

PRICE

Cost of Ad _____

Deposit _____
(25% due at signing)

Balance Due _____

Credit Card: Visa Mastercard

Please fill out necessary processing form.

1.5% Monthly Finance Charge Assessed on Past Due Balances

Please make checks payable to:

RFB Advertising

266 Meadow St. Rockport, ME 04856

Please note on check: "Area Guide Ad"

Other Terms: _____

Approved by publisher: _____

All ads placed "run of publication" unless otherwise noted. The publisher is not responsible for any errors in editorial, calendar or events, maps or index. This is offered as a FREE service.

Client's Name: _____

Date: _____

Client's Signature: _____

Ad Rep Signature: _____

Return to

Wendi Smith,

266 Meadow St. Rockport, ME 04856

207-713-7533

rfbadvertising@gmail.com

Cancellation Policy: Contract must be cancelled in writing within 10 days of signature.