



For Immediate Release, Please

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Healthy Acadia to offer *Responsible Beverage Server and Seller* Training on April 25

Ellsworth, ME - Maine's busy tourist season is just around the corner, and many stores, restaurants, and taverns will be bringing on new staff. Healthy Acadia offers Responsible Beverage Server & Seller training to provide anyone who serves or sells alcoholic beverages with the knowledge they need to better identify and prevent violations of liquor laws. This course emphasizes increasing employees' knowledge about liquor laws, the importance of preventing underage sales, and sales to visibly intoxicated individuals, as well as building the skills necessary to handle refusing service when necessary. Employees will receive training on best practices to identify minors, false identification, and signs of visible intoxication. Training employees through this 4-hour course may lead to reduced insurance rates for businesses and will help reduce the risk of making costly, and potentially tragic, unlawful sales of alcoholic beverages.

The next Responsible Beverage Server & Seller training will be held on Thursday, April 25, 2019, at Ramada Inn, 215 High Street, Ellsworth. Off-premise seller training session (for retail, grocery, liquor store employees) will begin at 8:30am; On-premise server training session (for restaurant, tavern/bar staff) will begin at 12:00pm. Registration fee is \$25 per participant per session.

For more information, to register for this training, or to schedule a training for 6 or more employees at your place of business, please contact Tara Young at 667-7171 or tara@healthyacadia.org.

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