

# Health Literacy Barriers and Strategies to Decreasing Acute Incidents

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#### **Assessing your Populations Health Literacy**

#### Health Literacy is key to:



- Making informed decisions about healthcare
- Maintaining a healthy lifestyle
  - Only 12% of the American population has proficient health literacy skills

If many adults have a hard time completing routine health tasks like reading and understanding drug labels/discharge paperwork or reading the directions to the closest health center. How can we as healthcare workers increase health literacy to decrease acute care incidents for our patients?

# **Objectives**

At the end of this presentation, you will be able to:

Define health literacy

Explain why health literacy is important

Identify who has low health literacy

Explain the impact low health literacy has on patients

Explain what kind of barriers patients with low health literacy have

Give strategies to mitigate low health literacy barriers

Provide sign and symptom education and teaching to our patients





#### What is Health Literacy?

- •Health Literacy per Healthy People 2030 is defined as:
- •Personal health literacy is the degree to which individuals can find, understand, and use information and services to inform health-related decisions and actions for themselves and others.
- Organizational health literacy is the degree to which organizations equitably enable individuals to find, understand, and use information and services to inform health-related decisions and actions for themselves and others.

#### Why is Health Literacy Important



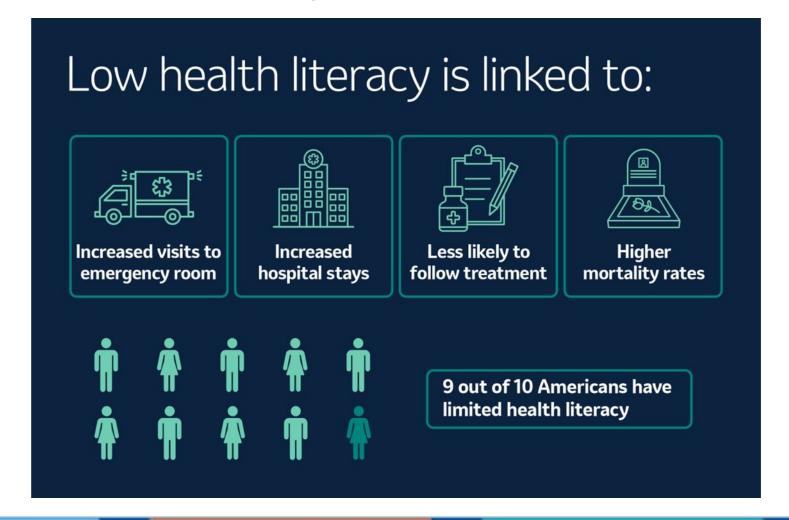
#### Fundamental skill

- Informed decision making
- Disease Prevention
- Improved healthcare outcomes
- Effective communication with healthcare providers
- Reduction of health disparities
- Builds trust with the provider
- Increase patient willingness to advocate for personal health

#### Why is Health Literacy Important



What is low health literacy linked to:



### **Who has Low Health Literacy**



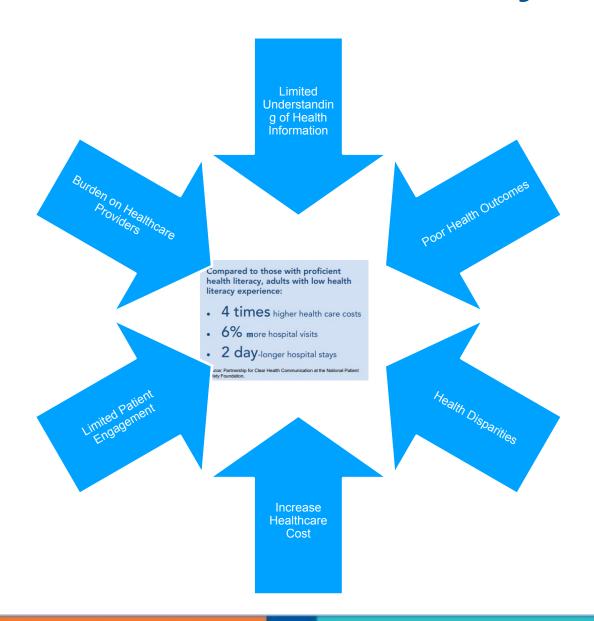
- Socioeconomically Disadvantaged Individuals
- Older Adults
- Individuals with limited English proficiency (LEP)
- Immigrants and Refugees
- Rural and Remote Communities
- Individuals with Limited Health Education

#### **Statistics**





# What is the Impact of Low Health Literacy



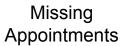
# Low Health Literacy can Result In:



- Medication errors
- Low rates of treatment compliance
- Reduced use of preventative services
- Ineffective management of chronic conditions
- Longer hospital stays
- Poor responsiveness to public health emergencies
- Higher Mortality

# **Alerts of Low Health Literacy in Patients**







Incomplete Forms



Non-compliance



Unable to name medications



Unable to explain the purpose of medications



Ask few questions



Lack of follow-up on tests and referrals

# **Barriers to Consider with Low Health Literacy**

- Limited Reading and Comprehension Skills
- Numeracy Challenges
- Language and Cultural Differences
- Limited Access to Information
- Stigma and Shame
- Digital Inequality
- Social Determinants of Health (SDoH)



#### How to Provide a Universal Approach Using Health Literacy

#### Delivering Care and Structuring Delivery of care, as if everyone may have some health literacy

- Unable to tell someone's literacy by the way they look
- Anxiety can reduce the ability of a patient to manage health information
- Understanding that even a patient that has high literacy skills may not understand health-related information
- Benefits for everyone when providing clear communication



#### What we Know:



WRITTEN MATERIAL, WHEN USED ALONE, WILL NOT PROPERLY INFORM.



FOCUS NEEDS TO BE "NEED-TO-KNOW" AND "NEED-TO-DO"



PATIENTS WITH LOWER LITERACY TEND TO ASK FEWER QUESTIONS.



PATIENTS PREFER SPEAKING WITH THEIR CLINICIANS ON THE MESSAGE BEING SENT ALONG WITH PAMPHLETS.

#### Tips for Healthcare Workers



Use plain language

Limit information to no more that 5 key points

Be specific

Demonstrate, draw pictures, use models

Repeat or summarize

Teach-Back

Be positive

Be hopeful

Be empowering

#### **Examples of Using Plan Language**



- Annual = Yearly
- Arthritis = Pain in joints
- Cardiovascular = Heart
- Dermatologist = Skin doctor
- Diabetes = Sugar levels in the blood
- Hypotension = Low Blood Pressure
- Hypertension = High Blood Pressure



#### Teaching Patients to Reduce Hospitalizations and ER Visits



- Empowering patients with knowledge and skills to make informed decisions about their care
- Patients will play a more active role in managing their health and seeking care when needed
- Will result in a reduction of unnecessary healthcare utilization and improved outcomes



# Facility Activities to Reduce Hospitalizations and Emergency Room Visits

- Ways to engage your patients
- Ways to engage your staff

### **Sign and Symptom Education & Teaching**

IPRO

Lobby

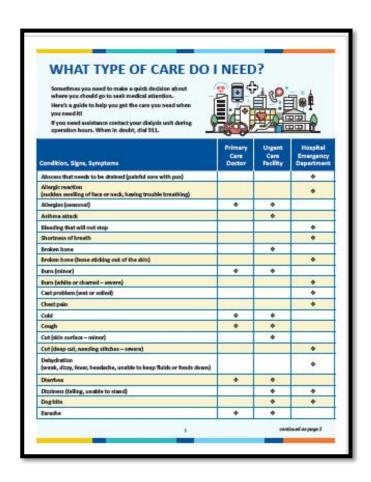


NW9 OH 362717 Center for Dialysis Care, Oakwood (Center for Dialysis Care)

### **Sign and Symptom Education & Teaching**

#### Resource





Condition, Signs, Symptoms	Primary Care Doctor	Urgent Care Recility	Hospital Emergency Departmen
Fainting			
Fever			1
Headache			
Head injury (without loss of consciousness (not blacking out))			
Head injury (blacking out)	- 8		
Insect bits			
Nauses/vomiting			
Pink eye		+	
Pneumonia (Persistent cough, shortness of breath, fever, weakness, and or/chest soneness)		- 80	٠
Polaoning			
Rash			
Seitrure (convulsions and/or blacking out)			
Sepais (confusion, shortness of breath, high heart rate, fever, pain, clammy and/or aventy skin)			+
Sore throat			
Musde sprain/ittrain			
Severe stomach pain			
Swallowed object			
Unitary infection (pressure, pain, or blood and/or more frequent unitation)		+	
Vomitting		+	
Change in mental state (confusion, disorientation, being unsure of who or where you are)			
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#### Sign and Symptom Education & Teaching

#### What the Educator will Provide to the Patient



- Compressive education on common signs and symptoms associated with various health conditions
- Teach the patient red flags
- Education to the patient on the different levels of care
- Teach the patient decision-making framework
- Encourage communication
- Provide resources and tools
- Reinforcement and Follow-up

#### **Signs and Symptoms Education & Teaching**



#### Instructions for Facility Interactive Activity

- The resource provided by the Network on "What Type of Care Do I Need?" will be distributed to both staff and patients by the Facilities department.
- Facilities will provide staff with cut-out flashcards, each representing a different condition, sign, or symptom from the resource.
- During or before treatment, staff will offer patients one of these flashcards, initiating a conversation about the patient's potential care path based on the selected flashcard.
- Staff will also use the resource to assess if the patient's chosen path aligns with the recommendations.
- If the patient's choice does not align, this presents an opportunity for an educational session with the relevant staff member.
- This process aims to promote communication and address any potential barriers patients may encounter in accessing the appropriate care they need.

#### Resources



- Centers for Health Care Strategies, INC
- Health Literacy Reports and Publications
- https://www.ahrq.gov/health-literacy/improve/precautions/1stedition/tool3.ht
   ml
- https://health.gov/healthypeople/priority-areas/health-literacy-healthy-people
   -2030
- https://www.hhs.gov/civil-rights/for-individuals/special-topics/limited-english-proficiency/ind ex.html

# Thank You

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Schedule a meeting (Please Click the Link) https://calendly.com/kchorbaipros



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