



A Crisis in the Making

1970s - 1990s

- Deinstitutionalization without community mental health centers
- HUD Budget: 80% reduction in spending
- Demolition of SRO housing

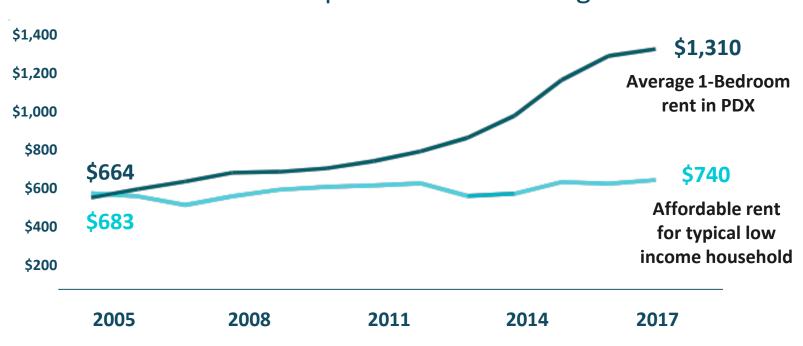
2008 - 2009

The Great Recession

2011 - 2020

- The Portland Metro area:
 - huge economic growth + many new residents + inflation
 - not enough housing + not enough increase in salaries/pensions/govt assistance

Since 2005, families have been unable to afford 1-bedroom apartments in the region



Understanding the Crisis



Number of people in the Metro region sleeping outside or in shelters every night



Number of unsanctioned camps in Portland



Number of people experiencing homelessness who died on the street in 2018 in Multnomah County



Number of publicly funded year-round emergency beds in Multnomah County in 2019



Waitlist time for subsidized housing at Portland Housing Authority

Proven solutions already exist. Our coalition knows.

Voters

Service Providers

Researchers

Grassroots

Organizations

Faith

Academics

Philanthropy

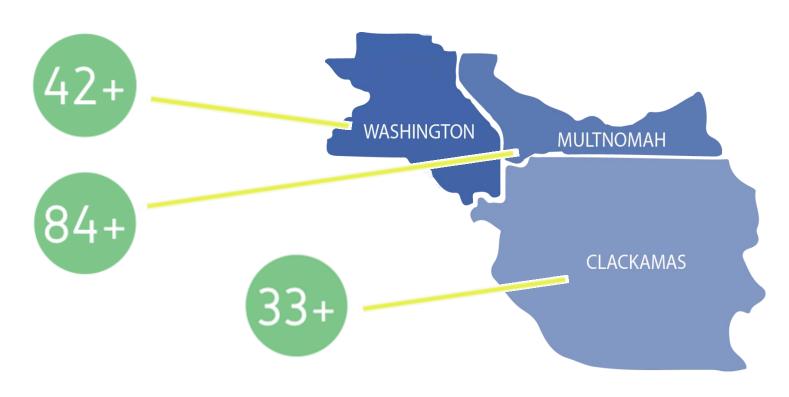
People with Lived Experience

Elected Officials

Business

Culturally-specific Communities

Engagement has been region wide



Proven solutions already exist. Research has proven.

Housing First

- Without preconditions, prioritizing equity
- Stability is needed to address personal traumas and issues



Flexible Services

- Client-centered case workers, shelters needs, and rent assistance
- Culturally-responsive services that lead with race and equity
- Job training, mental health and addiction counseling, and other supportive services

A Region Wide Solution

Affordable housing measures passed in 2016 & 2018

passed



A comprehensive supportive homeless services measure of \$250-\$300 million annually to eliminate long-term and episodic homelessness in Clackamas, Multnomah, and Washington counties

Priorities

% Total high	Metro	ClackCo	MultCo	WashCo
Reducing homelessness	86	83	88	77
(Split) Improving public schools	77	77	79	81
(Split) Lowering the cost of housing	66	68	70	65
Reducing traffic congestion	66	69	60	66
(Split) Increasing availability of affordable housing	72	57	79	57
(Split) Providing universal Pre-K	41	33	49	27

Across the region, voters prioritize homelessness

GBAO Strategies Conducted September 5-10, 2019 via cellphone and landline N=900 likely 2020 general election voters, 300 in each of Clackamas, Multnomah, and Washington Counties

Proven solutions already exist. Voters know.

Services	47
Mental health services	25
Addiction treatment	15
Help them get jobs/ job training	12
Wraparound services/social services	6
Food services	2
Caseworkers	1

Systemic Changes	41
Increase affordable housing/reduce housing costs	34
Build more shelters	25
Fix the economy	2

Other	22
Don't Know	7

Strict	10
Enforce the lawlenforce anti-camping laws	8
Stop giving homeless people as many free services	3

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Expand case management and outreach services



Prioritize permanent supportive housing services



Expand culturally responsive and appropriate service providers



Increase flexible funding streams to help people transition out of homelessness

Expand clinical services



and mental health services
and interventions



Improve access to addiction services to support people in crisis and people in recovery



Expand access to services and interventions for people with physical impairments and disabilities

Increase access to income opportunities



Job trainings, workplace support, workshops on financial literacy, and other education



Assist individuals in accessing veterans benefits,
Social Security, disability income, and other benefits

Homeless prevention



Rent assistance, eviction prevention services, and legal services



Prevention services tailored to rural households

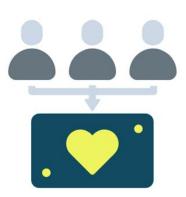
Expand access to affordable and culturally appropriate housing placements



Maximize federal, state, and local housing programs and subsidies



Ensure people exiting institutions and foster care have shelters, bridge, and/or transitional housing placements



Provide long-term housing subsidies for the elderly, youth, and people with disabilities

Voters show support for two revenue options

Business Licensing Fee

A dedicated business licensing fee of less than \$250,000 on businesses with more than \$25,000,000 per year in revenue.

Metro

57% in support 43% in opposition

High Income Earners Tax

Increasing personal income taxes by 1% on joint filers with incomes over \$250,000 and single filers with incomes above \$125,000.

Metro

53% in support 47% in opposition

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Be Part of the Solution

Text "TOGETHER": 38470

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