



# DOWNTOWN REDEVELOPMENT BEAVERTON

WESTSIDE ECONOMIC ALLIANCE  
MAY 18, 2022

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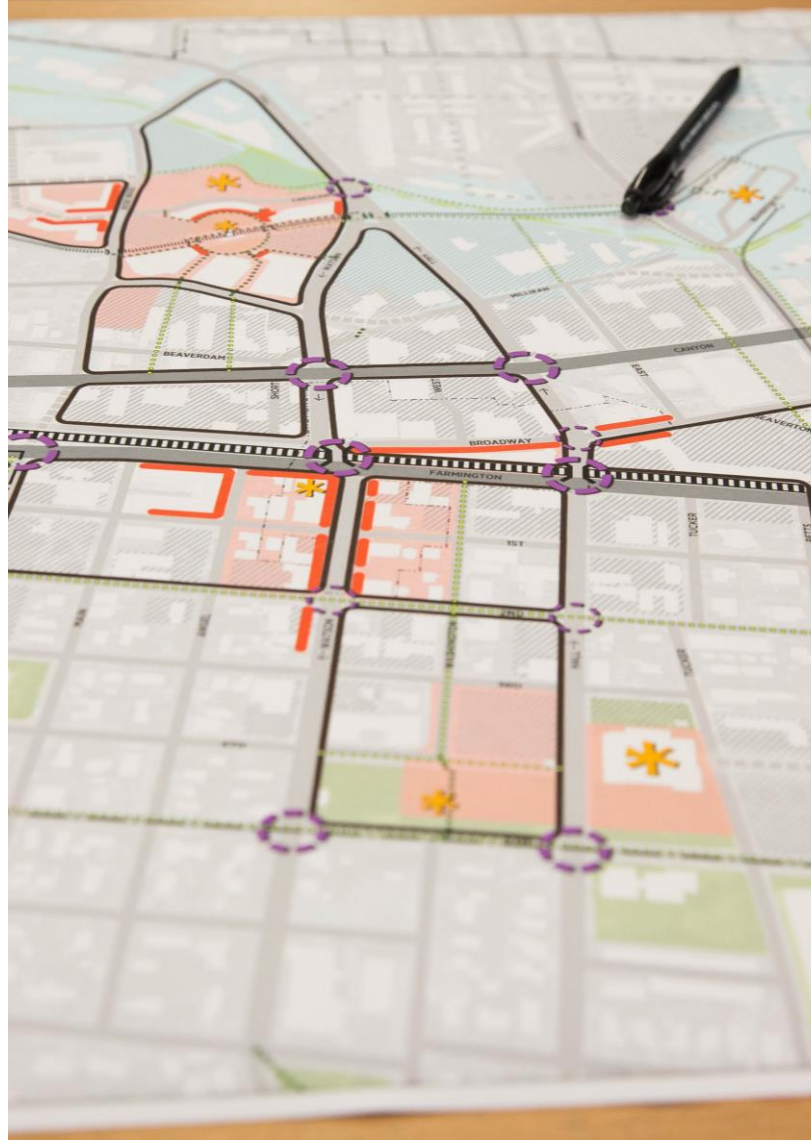
# URBAN RENEWAL

Establishing Community Vision  
& Plans

BURA Implementation  
10 Year Anniversary



# STRATEGIC PRIORITIES



# MAJOR PROJECTS

Beaverton Central &  
Old Town





# URBAN REDEVELOPMENT



**1972**

## **1<sup>st</sup> Attempt**

First Beaverton urban renewal plan implemented to improve Beaverton



**1987**

## **Urban Renewal is Banned**

Residents were not sold on the idea and banned urban renewal



**2007**

## **Community Vision**

Identifies public desire to revitalize central Beaverton



**2008**

## **Beaverton Votes**

Approve amending City Charter to allow drafting of an Urban Renewal Plan



**2011**

## **Central Beaverton Urban Renewal Plan**

Beaverton voters approve Central Beaverton Urban Renewal Plan by ballot



**2015**

## **BURA Board**

Beginning in 2015 BURA resources were large enough to begin urban renewal activity

# STRATEGIC PRIORITIES

## Land Acquisition



BURA's programs provide funds and resources directly to our community. The **storefront, tenant improvement and predevelopment grants**, as well as funding **new programs** will continue the mission of bettering Beaverton for all its residents.

## Housing/Affordable Housing Development



Funding assistance for infrastructure improvements projects including **The Loop, Quiet Zone, First Street improvements, and completing the Beaverton Central District Public Parking Garage**, as well as other prospective capital projects will help sustain development and meet the community's vision for a vibrant downtown.

**Purchasing property** is a vital step towards strategically investing in businesses, affordable housing, and improving infrastructure in our community. **Leveraging BURA funds with public-private partnerships** can guide development consistent with the urban renewal plan.



## Expanded Program Activities

The City of Beaverton and BURA combine funding resources to help Beaverton families by **stimulating new and preserving existing affordable housing**.



## Support Capital Infrastructure





The Reser

RECENT MAJOR PROJECTS

COMPLETED

# 10 YEARS OF BEAVERTON CENTRAL



2011



2021

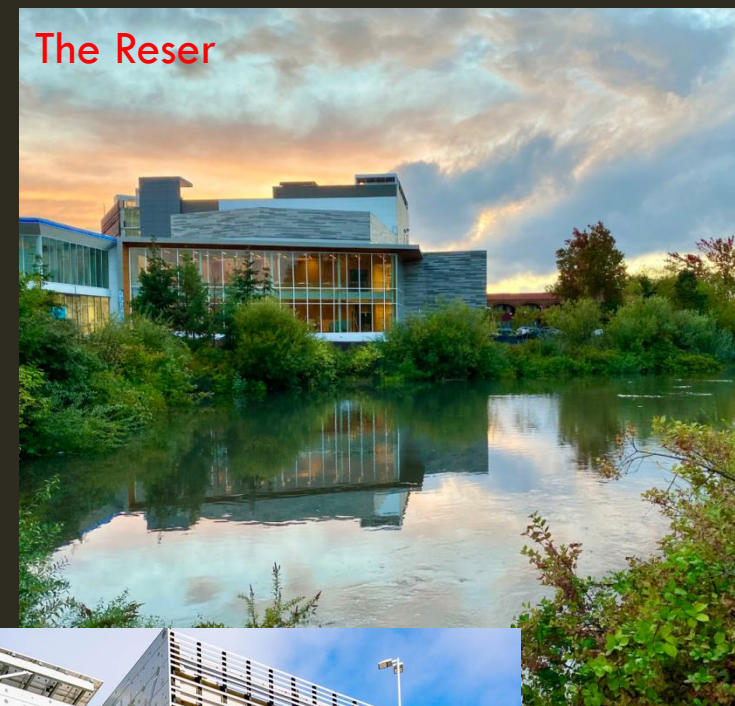




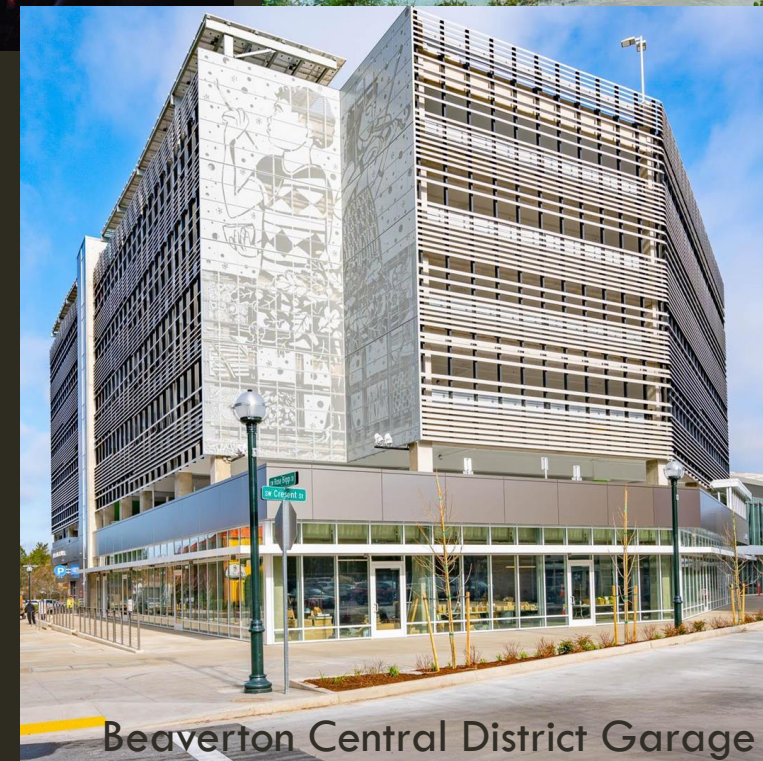
Hyatt House Hotel  
and Arc Central



BEAVERTON CENTRAL



The Reser



Beaverton Central District Garage



An aerial photograph of Beaverton Central, a public plaza. The plaza is filled with numerous food carts and vendors, many of which are covered by large, colorful umbrellas in shades of red, blue, and yellow. People are seen walking and sitting throughout the area. In the background, there are green fields, trees, and some commercial buildings. The text "BEAVERTON CENTRAL" is overlaid in large, white, sans-serif capital letters on the right side of the image.

# BEAVERTON CENTRAL

BG's Food Cartel opened in 2018



# OLD TOWN



The Mary Ann

The Verso

Westline

Barcelona

LaScala

Franklin and Tucker

~300 currently proposed





# RESTAURANT STRATEGY

Significant Change to the Look and Feel of the Restaurant Scene in Beaverton

Since 2014 BURA (Design & Improvement)

Storefront Improvement Grants: \$1.5M

Tenant Improvement Grants: \$1.9M

City Storefront Improvement Grants: \$.5M







**BEFORE**

**AFTER**

**Ongoing  
Programs**  
Pre-Development  
Grants  
Tenant Improvement Grants  
Storefront Improvement  
Grants



BEAVERTON DOWNTOWN LOOP

MILLIKAN WAY EXTENSION

BEAVERTON CENTRAL 2-ACRE SITE

BEAVERDAM WEST SITE

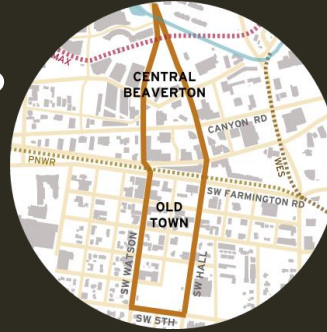
LOMBARD WEST SITE

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BURA DEVELOPMENT STRATEGY

BURA PROGRAM INCOME STRATEGY

BURA REAL ESTATE ACQUISITION &  
PROPERTY MANAGEMENT



PLANNING AND  
IMPLEMENTATION





# PLANNING AND IMPLEMENTATION

Recently completed Downtown Design Project (Development Code Updated)

Citywide Housing Options Plan (currently at Planning Commission)

Climate Action Plan

Downtown Parking Management Action Plan

Downtown Parks and Open Space Master Plan (in conjunction with Tualatin Hills Park & Recreation)

Stormwater and Floodplain Considerations\*

Downtown Equity Strategy\*

Recently Acquired Shelter Site

Affordable Senior Housing Site near Library

Transportation System Plan Update

Open Air Beaverton

1<sup>st</sup> Dining Commons

COVID Relief for Small Businesses





# Advancing Racial Equity

- Institutionalize racial equity in our engagement and decisions
- Prevent, minimize and mitigate displacement
- Create an inclusive downtown

