



STEVE CHURM

Executive Vice President, Public Affairs

FivePoint Holdings, LLC

Steve Churm is Executive Vice President, Public Affairs with Irvine-based FivePoint Holdings, LLC, one of the largest developers of mixed-use master-planned communities in coastal California with projects in Orange and Los Angeles Counties and the San Francisco Bay area. He oversees the company's external and internal communications with a wide spectrum of stakeholders including the media, business and community leaders, partners and associates.

Before joining FivePoint, Churm served as Chief Revenue Officer at Freedom Communications. He lead the print and digital sales operations, at its two major Southern California newspapers, the Orange County Register and The Press-Enterprise in the Inland Empire.

Prior to Freedom, Churm founded Churm Media in 1990. Churm Media's print publications and websites served 1.5 million readers per month across Southern California prior to its acquisition by Freedom Communications in 2012.

A former journalist, Churm spent 15 years as a reporter and editor at four California daily newspapers, including the Los Angeles Times and the Orange County Register, covering, among other topics, politics and the environment.

Churm is a respected leader within the media and communication industries regionally and nationally as well as the Southern California business community. He frequently serves as a speaker on media trends and as an emcee at industry events and symposiums. He currently serves on five nonprofit boards: The Orange County Business Council (past Board Chair); Orange County United Way (current Board Chair); United to End Homelessness (Orange County); Irvine Public Schools Foundation Advisory Council and the Los Angeles Business Council.