



UNITED TO END
HOMELESSNESS

2019 RECAP

2019 was a milestone year for United to End Homelessness. Thank you for helping make some of our key highlights from the past 12 months possible. We know you'll agree the following accomplishments are worth acknowledging as we continue building our momentum.

Point In Time Counted 6,860 Homeless

We kicked off the year supporting the county-wide Point In Time Count, jumping in to help with volunteer recruitment for the two-day effort. With the new methodology used, we are confident in the results of this count that was able to break down the 6,860 homeless into specific target populations. Having accurate data is so important in our work to end homelessness.



\$2.9M to House Homeless Veterans

The State of California allocated \$2.9 million to Orange County United Way and our WelcomeHomeOC program to help house Orange County's homeless veterans. These funds will house 187 veterans in private market rental units through WelcomeHomeOC, and will ensure they receive the supportive services they need to remain in their homes for the long-term.



WelcomeHomeOC Housed 100

United to End Homelessness scaled up the WelcomeHomeOC landlord incentive program after successfully implementing a three-month pilot. The program was supported by \$250,000 from the County of Orange and \$600,000 from Orange County United Way to provide financial incentives such as security deposits and other assurances to encourage landlords to rent units to individuals and families with a housing voucher. In the first 12 months of the program, more than 100 people ended their homelessness through WelcomeHomeOC.



WelcomeHomeOC Endorsed by AAOC

We boosted our WelcomeHomeOC program with a new partnership with the Apartment Association of Orange County, the AAOC. They endorsed WelcomeHomeOC, which in turn helped increase the number of rental property owners in our network. We ended the year with 38 joining the WelcomeHomeOC network, 28 of whom are AAOC members.



Housed 30 in 30 Days

With the help of community members, we successfully raised funds for—and housed—30 homeless households during our House 30 Campaign. The campaign focused on a particularly vulnerable homeless population: individuals with disabilities and families with an adult household member with a disability. The community banded together to complete the mission in a short time frame and \$500,000 was raised in just 30 days!

#EndHomelessnessOC

Homelessness 101 in 18 OC Cities

We hosted Homelessness 101 classes in 18 of the 34 Orange County cities. The classes provide a wealth of information and answers to some of the most frequently asked questions about the issue of homelessness, with the hope that attendees gain a much better understanding of the homeless system in Orange County, including the most up-to-date statistics and best practices for solving homelessness in our community for good. More than 5,000 OC residents have attended these classes and other speaking events.



First Public Awareness Mural Unveiling

We proudly unveiled our first United to End Homelessness mural entitled "Home Sweet Home" at First United Methodist Church in Costa Mesa. The mural aims to raise awareness on solutions for homelessness in our community. The artwork, created by renowned local artist Brian Peterson of Faces of Santa Ana, is an immersive and interactive depiction of what solves homelessness: a Home. We encourage you to go check it out and spread the word!



HUD "Exemplary Practice" Recognition

The U.S. Department of Housing and Urban Development identified United to End Homelessness as an exemplary best practice for Region IX. United to End Homelessness particularly recognized for the work being done to reduce and end homelessness in Orange County through the WelcomeHomeOC program and its results.



Housing Champions Advocacy Pilot

We developed a pilot Housing Champions Advocacy Network. For those interested in learning how to become a powerful voice to end homelessness, we kicked off a series of Housing Champions Advocacy 101 trainings in the cities of Fullerton, Garden Grove, and Mission Viejo, led by experts in the homelessness space. This work will scale up in 2020.

House 25 Former Foster Youth

We launched a new campaign through WelcomeHomeOC to house 25 former foster youth with new Foster Youth to Independence vouchers issued by the U.S. Department of Housing and Urban Development—and help them find a place to call home.



A Growing Network of Volunteers

We continued to build an active and engaged network of volunteers, giving of their time and talent with our United to End Homelessness Leadership Council, Service Provider Network, Faith Leaders Council, and Funders Collaborative.

All of this work would not be possible without the generosity and dedication of community members like you. We're looking forward to another landmark year and continuing our efforts to end homelessness for good in Orange County!

#EndHomelessnessOC

#SupportiveHousingOC

#UnitedMuralsOC

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