



Caltrans District 12 Clean California Press
Announcement
FOR IMMEDIATE RELEASE
Date: June 30, 2021

Caltrans D12 Public Information Officer
Sheilah Fortenberry
Phone: (949) 969.5055
Sheilah.Fortenberry@dot.ca.gov

Caltrans District 12 Press Conference with City of Placentia & Chrysalis

(Placentia) – Caltrans District 12 officials will be detailing how Clean California will help engage, educate, expand, and enhance. Caltrans will highlight how this focused/concentrated effort will result in increased litter removal, graffiti abatement and landscape maintenance through hiring additional landscaping staff, educating schools, citizens and businesses how they can help reduce litter and begin to identify additional beautification projects on the State Highway System in Orange County and throughout the state.

WHO: District 12 Deputy District Director Maintenance & Operations Bobi Hettick, Mayor Craig Green of Placentia, Placentia City Councilwoman Rhonda Shader, Orange County Supervisor & Vice-Chair Doug Chafee, President and CEO of Chrysalis Mark Loranger will speak on Clean California, job creation, and the impacts to the local communities.

WHEN: Wednesday, July 7 at 1:00 p.m.

WHERE: 550 W. Crowther Avenue, Placentia, CA

WHAT: Press conference about Clean California, a \$1.5 billion proposal.

Trash has plagued California's streets and freeways for decades. Much of Orange County's litter comes from uncovered loads and illegal dumping. Clean California calls for massive investments in litter collection, community engagement and education to transform unsightly roadsides into spaces of pride for all Californians.

"We've (District 12) experienced just a hurricane of litter over the last two years," said Deputy District Director of Maintenance & Operations, Bobi Hettick. "The increase has been significant."

About Chrysalis: Chrysalis is a nonprofit organization dedicated to creating a pathway to self-sufficiency for people experiencing homelessness and economic barriers to the workforce by providing the resources and support needed to prepare for, find, and retain employment. Since 1984, Chrysalis has served more than 74,000 individuals at its five centers and locations throughout Southern California. In 2020, more than 1,600 Chrysalis clients secured employment while participating in Chrysalis' program and more than 1,600 participants worked a transitional job with the organization's social enterprise. Learn more at ChangeLives.org.