



*Director, Strategic Planning  
Southern California Edison*

Joe Ran is currently the Director of Strategic Planning for Southern California Edison (SCE) responsible for running SCE's strategic planning process, developing and overseeing the major change initiatives necessary to shape and advance the company's strategy.

Prior to joining SCE, Joe was a Vice President with Andeavor on their Strategic Planning team for five years responsible for assessing long-term industry trends and developing and executing competitive strategies to deliver organic and inorganic growth. Prior to his strategy role, Joe led their Environment, Health, Safety, and Security function.

Joe has a bachelor's degree in Chemical Engineering from University of California, Berkeley and has a strong background in operations, having started as a chemical plant and refinery engineer and driven significant improvements at underperforming refineries.