



peerless

WHY PEERLESS?

▶ LIFETIME WARRANTY

We are happy to offer a limited lifetime warranty on all of our hand held umbrellas.

▶ DEEP INVENTORY

Our team is focused on ensuring each product is stocked and ready for decoration. View real time inventory on our website.

▶ FREE RUSH SERVICE

Need it now? We are happy to work with you to get an umbrella in your customer's hands, ASAP.

▶ DEDICATED SALES TEAM

As our customer, you have access to a dedicated Regional Sales Manager, Inside Sales Manager, and Customer Service Representative.



peerless

PERKS

- ✓ **EQP**
- ✓ **No charge paper proofs**
- ✓ **No charge PMS matching**
- ✓ **No charge samples up to \$20 NET**
Shipper account must be provided.
- ✓ **No charge spec samples up to \$20 NET**
Shipper account must be provided.
- ✓ **No charge drop-shipping fee**
- ✓ **Self Promo: EQP - 25% / No Setups**



peerless *PERKS*



Peerless Dedicated Support Team:

Zachary LeBlanc, Strategic Accounts
zach@peerlessumbrella.com

Brian Alba, Inside Sales
balba@peerlessumbrella.com

Jennifer Velasquez, Customer Support
jennifer@peerlessumbrella.com



SIMPLIFIED PRICING

▶ ALL INCLUSIVE BAG PRICING

4CP decoration in one location included on all bags at no additional charge.

▶ STREAMLINED RUN CHARGES ON UMBRELLAS

We're proud to offer new streamlined run charge pricing on all handheld umbrellas.

Impact Report

DRIVING SUSTAINABILITY & POSITIVE IMPACT

At Peerless, we're not chasing short-term fixes; we're finding long-term solutions for meaningful progress towards our goals.



1

PRODUCT RESPONSIBILITY

We source responsibly, ensuring suppliers follow fair labor practices & respect human rights, while our products meet or exceed safety and regulatory standards.

2

ENVIRONMENTAL RESPONSIBILITY

Peerless is committed to reducing our environmental footprint through sustainable practices, energy reduction, waste management, emissions control, & educating stakeholders.

3

SOCIAL RESPONSIBILITY

Peerless is committed to operating with integrity, transparency, and respect for all our stakeholders, including customers, employees, suppliers, communities, and the planet.

To view the full report, please visit: www.peerlessumbrella.com/impact

TOP SELLING VERTICALS

1. Beverage
2. Hospitality
3. Professional Services
4. Healthcare
5. Technology



TOP CATEGORIES

UMBRELLAS

Handheld, Golf,
Folding, Mini,
Market & Patio

OUTDOOR

Games, Coolers,
Chairs, Tents,
Tailgating, Golf,
Boating/Water Sports

BAGS

Backpacks, Totes,
Duffle Bags,
Overnighters

WHY UMBRELLAS?



▶ They are highly useful.

Essential for all seasons, umbrellas ensure your brand is seen year round.

▶ They are widely appreciated.

Umbrellas are practical gifts that recipients truly value & use.

▶ They are long lasting.

Durable and weather-resistant, umbrellas provide long-lasting brand exposure and utility.

▶ They are cost effective.

Umbrellas are affordable yet impactful, offering an excellent ROI.

▶ They are under utilized.

A great umbrella helps you stand out with a unique promotional product that isn't overdone.

▶ They are something people hardly ever buy for themselves.

So, receiving one as a gift makes your brand more memorable & appreciated.

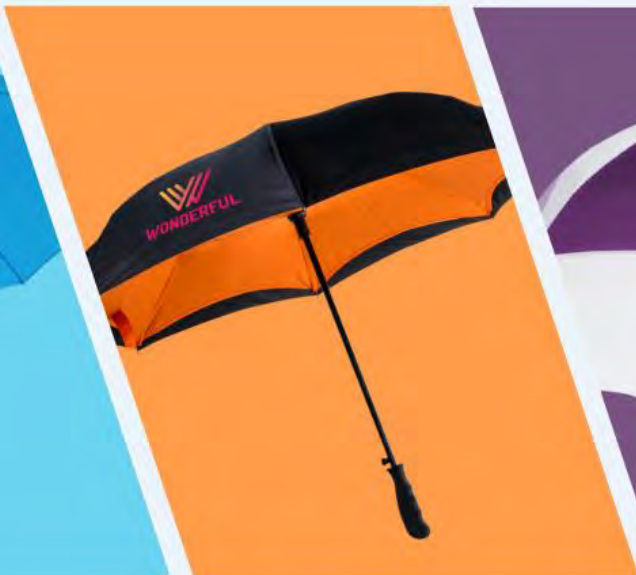


BEST SELLING STYLES

BEST SELLING UMBRELLAS



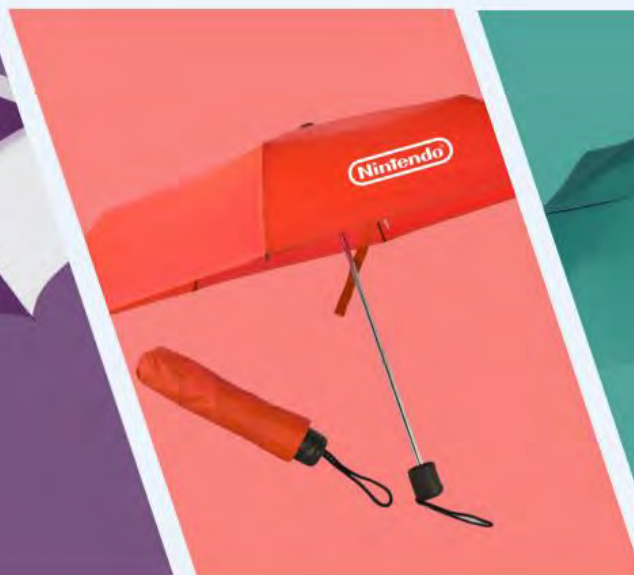
The Revolution
Style 2351MM



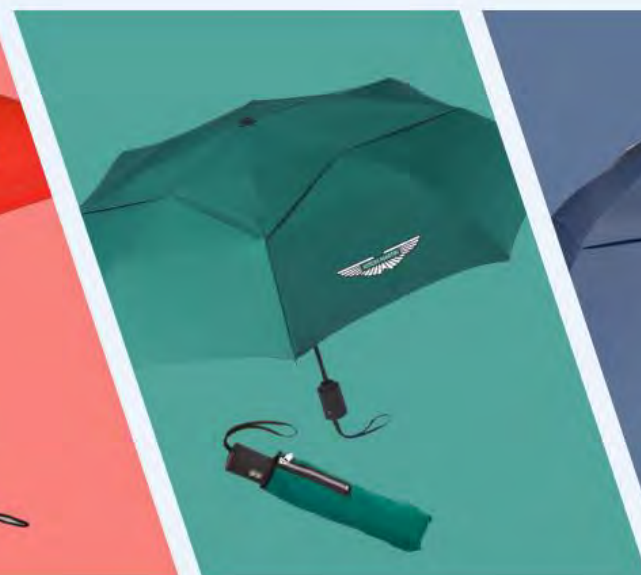
The Rebel
Style 800IN



The MVP
Style 2418MVP



The One
Style 0001



The Vented Executive
Style 2361V



The Open
Style 2457SOV

BEST SELLING BAGS



Foldable RPET Backpack
Style FBP023



The Montauk
Style BCT001



The Garmento
Style GDB002



The Hudson
Style WOR002



Large Zippered Tote
Style CAN02Z

BEST SELLING GAMES



Giant 4 in a Row
Style CNT004



Smasher Pickleball Set
Style PIK085



Table Top Disc Drop
Style PLK1X2



Regulation Cornhole Set
Style LCH001



Giant Tower Topple
Style JEN054

PICKLEBALL MUST HAVES



Sling Backpack
Style NPB024



Customized Pickleballs
Style BAL085



Smasher Pickleball Set
Style PIK085



Paddle Cover
Style COV085



RallyReady Tote
Style PBB023



Rally Pack Six
Style PBM026

MAKE AN IMPACT IN FULL COLOR

Looking to stop traffic? Full color is the way to go. From umbrellas and outdoor products to bags and games, our full color products are sure to leave a lasting impression.



BRANDS WE LOVE

Peerless is proud to offer the retail brands everyone loves,
customized to showcase your logos!



 **WEATHERMAN**



IGLOO®



 Recycled Ocean Plastic Fabric
Waste2Gear





The Weatherman® 62 Golf Umbrella
WEA062



The Weatherman® Travel
Style WEA042



The Weatherman® Collapsible
Style WEA050



Weatherman was conceived by nationally recognized meteorologist Rick Reichmuth. After years in the field covering severe weather events, Rick couldn't find an umbrella that met his standards. So he decided to design it himself.

FEATURED IN

Rolling Stone

Condé Nast
Traveler

Forbes

WIRED

REAL SIMPLE

Golf Digest

IGLOO®

Igloo, the world's leading cooler brand, has been instrumental in redefining how we live, work and play for over 75 years. What began with bringing clean water to the worksite quickly moved into super-functional, best-in-class ice chests.



Overland® 50 QT Cooler



KoolTunes® 14 QT Cooler



Playmate Elite® 16 QT Cooler



Igloo Maxcold® 62 QT Cooler



Profile II® 60 QT Rolling Cooler



Waste2Gear Computer Backpack
Style WTG931



Waste2Gear Tech Pouch
Style WTG945



Waste2Gear Duffle Bag
Style WTG936



Recycled Ocean Plastic Fabric
Waste2Gear

Perfect for environmentally-conscious consumers and businesses, Waste2Gear's bags not only support ocean cleanup efforts but also promote eco-friendly practices.

WHAT IS RECYCLED OCEAN BOUND PLASTIC?



This plastic is found within 31 miles of coastlines. The goal of recycling ocean bound plastic is to prevent it from becoming marine debris, which contributes to ocean pollution.

***NEW
FOR
2026***



NEW UMBRELLAS



The Beacon Safety Umbrella
2460SAF



The Voya Mini Folding Umbrella
4226SO

THE AMERICANA COLLECTION



Americana Golf Umbrella
2418USA

Americana Folding Umbrella
2353USA



Americana Party Jug
AME080



Trailmate® 36-Can
Cooler Bag
AME036



Trailmate® 52 Qt Roller Cooler
AME052

NEW FROM IGLOO®



Rival Half Gallon Jug
TNC12J



Party Bar 125 Qt Cooler
PB125



5 Gallon Jug
5GJ026

NEW OUTDOOR & GAMES



Partylux 15L Pop-Up Cooler Table
POP026



BBQ Grill Set
BBQ004



20" Branded Prize Wheel
SPN026

NEW DISPLAY STANDOUTS

Chillpoint Slim 44
CHL044



Chillpoint Round 72
CHL072



ChillPoint 80L Countertop Fridge
REF080

Shown with the REF052
for size reference





PROGRAMS

with PEERLESS

FEATURES:

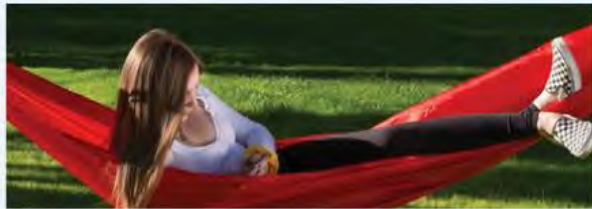
- ▶ **PRICE LOCK FOR 6 MONTHS**
- ▶ **½ MOQ, NO LTM FEE**
- ▶ **NO CHARGE SET-UP FEE**
- ▶ **NO REPEAT SET UP FEE**
- ▶ **NO CHARGE 3 DAY RUSH**

Whether it's company stores, new hire kits, or recognition programs, Peerless is committed to being your program partner of choice.



peerless **ON DEMAND**

The Peerless On Demand program gives you exclusive privilege to purchase **only one** unit of select products with no less than minimum charges or additional fees.



WHY ON DEMAND

- 1 piece minimums
- Order as needed
- Simplified pricing
- No set up charges
- Free drop ship with freight number

NO MORE

- Tying up inventory dollars
- Taking up space in your warehouse
- Stressing over fulfillment

*On Demand Program available on certain items.
Contact us for more details.*