

ESCAPE TO STYLE



Escape to Style is your ultimate style retreat. Over the course of one, two or three days, you'll be immersed in all things style. You'll discover your style recipe, your formula, your blueprint which will work for you for the rest of your life. You'll access a relaxed and friendly atmosphere with an expert image consultant.



You'll experience great accommodation, food, shopping, and local activities depending on your style package.



Escape to Style is perfect for you and a friend who want a getaway with a difference. Or, come as two couples, and we will arrange an itinerary of activities for anyone not interested in the Style Retreat.

(All charges are per person)



ESCAPE TO STYLE

DISCOVER YOUR STYLE BLUEPRINT



- Do you ever feel invisible or even overlooked?
- Do you feel like you don't have 'permission' to contribute to discussions or meetings; do you hesitate to speak up?
- Do you want to get promoted, elected, that business off the ground, to build trust quickly?
- Are you ever distracted by your clothes, feeling self-conscious and uncomfortable?
- Do you struggle to find clothes that you love and look and feel great in?
- Do you spend too much time in front of your wardrobe deciding what to wear?



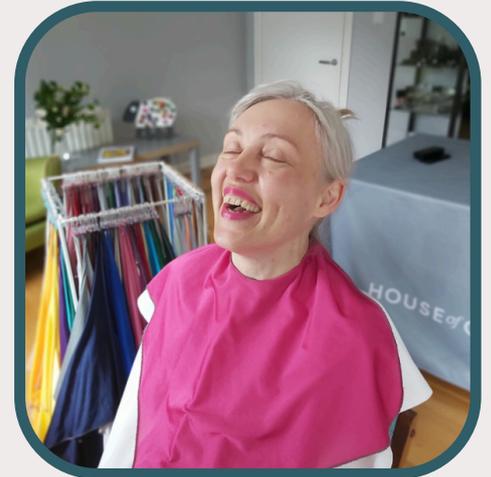
HOW WOULD IT FEEL IF INSTEAD YOU:

- Changed and valued how you felt about yourself
- Felt comfortable in your own skin, whatever the situation or environment
- Had a blueprint for your signature style, making it easy to equip your wardrobe with clothes you love to wear
- Could get ready quickly every day - with joy - starting the day the right way
- Bought less and better
- Saved time and money, while being sustainable



- We'll begin with an introduction to the science of colour
- We'll discover your colour 'season' - the range of colours that will make you shine.
- We'll use make-up in the right colours to enhance your natural features. We'll show you how to easily apply make-up in 90 seconds, perfectly matching your make-up colours to your skin tone. We'll introduce you to the essential Make-up Kit, so you can take home your bespoke kit.
- We'll rate your colours so you know how best to wear all the colours in your colour fan.

This session takes 3-4 hours for two people



THE STYLE CONSULTATION



- You'll understand how to dress for your body architecture and proportions, creating balance and enhancing all your great features
- You'll know how to express your personality giving you an authentic and unique style
- We'll look at some of your existing clothes to establish whether they work for you. I'll show you how you might make some simple tweaks to make them better



This session takes 5-6 hours for two people

YOU'LL LEAVE WITH:

- A beautiful fan containing fabric colour swatches
- A seasonal colour book
- The Essential Make-Up Kit
- A unique client code giving you a lifetime 30% discount off all House of Colour make-up products
- A **Personal Style Book** packed full of the personalized information you need to start implementing your new knowledge
- A **summary of key information** you can store on your favourite device
- Inspiration Visuals in **My HoC LookBook** tailored to your personal style



THE ONLINE WARDROBE REVIEW



- Now that you have the information and tools, let's tackle your current wardrobe.
- This is where we put the theory into practice by assessing every item you have.
- Clothes that don't serve you will be removed.
- You'll end up with a streamlined wardrobe with the ability to mix and match what you have.
- You'll know where your gaps are. We'll build a shopping list.
- You will need to have uploaded pictures of your clothes to **My HoC LookBook** in advance of your visit (you'll receive an online tutorial before you arrive)



THE PERSONAL SHOP

Following the wardrobe review, we'll have a shopping list. We'll undertake a Personal Shopping experience in Dublin

- You'll put your style formula into practice with me by your side
- We'll ensure that you invest in the right clothes for you
- Shopping will be targeted to your lifestyle, your needs, your style and your budget

If you're flying home, ensure you book extra baggage space for your new items.





PACKAGES

BASIC PACKAGE (ONE DAY)

€1,395

Ideal when you want the best foundation to start building your most confident image

- Colour Consultation
- Essentials Make-up Kit
- Mini Style Consultation - the basics

One night's accommodation with dinner, breakfast, lunch

ESSENTIAL PACKAGE (TWO DAYS)

€1,950

Ideal when you want a little bit extra to jump start into your best wardrobe
Basic Package with:

- Full Style Consultation instead of mini
- Online Wardrobe Review *
- Outing to Liz Christy Handweaver

Two night's accommodation - dinner on arrival, breakfast x 2, lunch x 2, dinner on second night in The Courthouse Restaurant

PREMIUM PACKAGE (THREE DAYS)

€2,845

Ideal when you're time poor, require full support, have daily wardrobe struggles that impact your wellbeing and/or your career

Essential Package plus:

- Personal 1-2-1 Shopping
- Five looks/outfits using a combination of your current and new clothes *

Three night's accommodation - breakfast x 3, lunch x 3 (incl lunch while shopping), Dinner on arrival and on last night, dinner on second night in The Courthouse Restaurant



* You'll need to upload current items into My HoC LookBook

** All charges on a per person basis. Add €200 per person, per night, for a couple sharing where the second person is not availing of the style consultations

Maria Macklin, Image Consultant | maria.macklin@houseofcolour.com



BONUS EXTRAS

- Twice a year you'll receive a copy of the latest **House of Colour Seasonal Style Guide** showing the key trends of the season and how to choose what's right for you
- I'll arrange **30 minute online follow-up session** where you can ask any questions, clarify your new information or get advice on specific items in your wardrobe
- You can access **The Style Snug** - a private Facebook community where you can ask for help and advice and meet other clients



A glasses fitting consultation for glasses** and/or sunglasses to help you choose the best glasses frame shape, frame colour so you can have customised, modern, lightweight glasses



** You'll need to provide the right prescription, single vision, varifocal, etc.
The cost of your new glasses is not included.

YOUR CONSULTATION IS PART OF AN AMAZING NEW RELATIONSHIP WITH YOUR WARDROBE THAT WILL BRING YOU CONFIDENCE, VISIBILITY AND THE ABILITY TO BE YOURSELF. I'M HERE TO HELP YOU DEVELOP AND EVOLVE THIS NEW RELATIONSHIP.

Maria Macklin, Image Consultant | maria.macklin@houseofcolour.com

ACCOMMODATION



- Ensuite Double Room (per person or couple)
- All meals provided
- Free high quality wifi
- Access to house facilities
- Transport to and from the airport if required (extra charge)



ACTIVITIES CAN BE ARRANGED FOR OTHERS IN YOUR GROUP

*Local activities include:

- Golf
- Tennis
- Freshwater fishing
- Coastal sightseeing
- Walking
- Hiking in the Mourne mountains
- Historical outings
- Craft Beer Experience

*Extra charges may apply





WHO AM I?



Hi, I'm Maria Macklin. In my early family life, I felt unseen and unheard. I'm the 5th in a family of 6. As a teen, I wasn't in the 'cool' gang at school or any gang outside of school. When I joined the corporate world of work I was often overlooked and had to do more to feel valued and trusted. Outside of work, I sometimes felt good in my clothes, but I lacked consistency.

I had a colour consultation in the mid 90's. I have a very clear memory of receiving a compliment shortly after that - it was the first compliment I had ever had about my appearance. Since my style consultation (10 years ago; I wished I'd had it sooner), I have been able to take my space in this world and have felt liberated from the ties of conforming to other's expectations of how I should show up. I have a consistency and feel extremely comfortable in my own skin.

I want you to feel the same.

THINGS CLIENTS SAY

"I feel bullet proof at the all male executive team table in my new role. Anything that will minimise self doubt and increase impact is worth investing in. You've literally literally changed my life and made such an impact on my career!"

"I love the fact that everytime I open my wardrobe I have this beautiful range of clothes which co-ordinate beautifully giving me so much variety with my outfits. I have received so many comments from my friends which just proves that the clothes do look good on me. What this consultation has done for my confidence is just immeasurable."

HOW DO I BOOK?



You'll see [my availability here](#). If you see dates which suit, either call or send me an email and I'll book you in.

Email: maria.macklin@houseofcolour.com

Tel: 087 278 9547

Studio Address:

Coolaha, Carrickmacross,
Co Monaghan
A81 KN22

My aim is to provide an inclusive service and welcome everyone to my studio. If you have concerns or questions about how any session works, or if you have any specific requirements that you want me to accommodate, please do get in touch and let me know. I will work with you to ensure the session is accessible and that you feel comfortable.

About House of Colour

House of Colour, the world leading franchise group in Image for Personal Brand, provides the foundation for my ongoing commitment to growth through ongoing training and development. A certified provider of training excellence, House of Colour is the only Image Consulting business to hold the Investors in People Silver Level award for services to clients. I am fully insured and hold the Professional Excellence Certificate.