

Term:

Long Subaru's Subamoo Cowtrek Photo Contest begins September 10, 2023, and ends November 4, 2023, at 5:00 PM Eastern Standard Time. By submitting an entry, each contestant agrees to the rules of the contest and states that he or she is 18 years old or older.

Who may enter:

Open to photographers who are 18 years old or older. Individuals affiliated with the Long Subaru, including employees, interns, volunteers, and their immediate families (children, parents, siblings and spouses) and others living in their households are eligible for any prize with the exception of the photo judging team. Long Subaru will determine winners' eligibility in its sole discretion.

The contestant certifies that he/she is the sole creator and copyright owner of the submitted photograph.

Cropped photos are eligible. Minor adjustments, including the removal of sensor dust or scratches on scans of negatives, dodging and burning, sharpening, contrast, toning, slight color adjustment and conversion to grayscale are acceptable. The addition and subtraction of objects is not permitted. If the judges determine that a photographer has altered his or her photo beyond normal photojournalism best practices, they reserve the right to disqualify it.

For a photo in which a person is recognizable, you must be prepared to provide a model release from the subject or, in the case of a minor, the subject's parent or guardian, to Long Subaru upon request.

Similarly, entrants whose photos depict other people's work (such as sculptures, statues, paintings, and other copyrightable works) must be prepared to provide a release from the rights holder to Long Subaru upon request. When photographing the work of others, it must be as an object in its environment and not a full-frame close-up of another person's creation.

If the entrant is unable to provide all required releases, Long Subaru in its sole discretion reserves the right to disqualify the submission, seek to secure the required releases, or permit the submission to remain in the contest.

Ethics:

Photos must be taken in accordance with federal, state and local laws.

Photos that violate or infringe upon another person's rights, including but not limited to copyright, are not eligible.

Photos that contain sexually explicit, nude, obscene, violent or other objectionable or inappropriate content, as determined by Long Subaru in its sole discretion, are ineligible for this contest.

The welfare of a subject and its environment must be placed ahead of the desire to capture a photograph. Upon entering the contest, entrants certify that subjects were treated with respect and dignity, and that no people, wildlife or the environment were harmed in creating a photograph.

How to Enter:

Please submit photographs and requested information online to sbrunell@longauto.com. You may submit up to 5 photographs per week for a contest total of 40 submissions. In order to be displayed in our online gallery without being stretched or distorted, photographs must be submitted in .jpeg, .jpg or .gif format, at least 2,000 pixels wide and no larger than 10 MB. You must send a separate email for each photo submitted.

We do not accept photographs submitted through the mail and do not accept more than one contestant per e-mail address. High-quality scans of non-digital photographs are acceptable. Digital photographs should be taken at the highest resolution possible.

Finalists must be prepared to submit an original, unedited digital file or an original negative, print or slide. Original negatives, prints or slides will be returned to finalists. Long Subaru reserves the right to disqualify incomplete entries and/or contestants who are unable to submit, upon request, a high-resolution photograph of at least 300 dpi at 3,000 pixels on the longest side or an original photo negative, print or slide. Mobile photographs are exempt from this size requirement but must be submitted at their highest resolution upon request.

Long Subaru may collect a photograph's metadata upon entry.

You retain your rights to your photograph; however, by entering the contest, you grant Long Subaru (and those authorized by Long Subaru) a royalty-free, world-wide, perpetual, non-exclusive license to publicly display, distribute, reproduce and create derivative works of the entries, in whole or in part, in any media now existing or later developed, for any purpose, including, but not limited to, advertising and promotion of the magazine and its website, exhibition, and commercial products (this includes any sales of products utilizing the photograph), including but not limited to Long Subaru publications. Any photograph reproduced will include a photographer credit as feasible. Long Subaru will not be required to pay any additional consideration or seek any additional approval in connection with such uses.

Use of your personal data:

Participation in the contest requires the collection of your name and email address. By entering this contest, you are consenting to the use of your name and email address for further communications regarding this contest.

Entry deadline:

The contest begins on September 10, 2023. All entries must be received via email by 5:00 PM Eastern Standard Time on November 4, 2023.

Judging

Photo entries will be judged based on creativity, quality, originality, responsiveness to the prompt and overall impact.

Long Subaru will select 1 finalist per week. The finalists will be notified of their status and appear on our website and social media.

Long Subaru will notify winners via the contact information provided at the time of entry; Long Subaru may disqualify anyone who fails to respond to the notification within four business days.

Please do not contact us about the status of entries or judging.

Prizes:

Eight prizes will be awarded, as follows:

Dealers' Choice: The winner will receive one voucher good towards a standard synthetic oil change not to exceed \$100 retail value redeemable at Long Subaru Service Center.

One voucher prize awarded per week during the contest dates. Winners must sign a release and license, as well as a declaration of eligibility, and will be responsible for paying any fees or taxes associated with the prize. All prizes are awarded "as is" and non-transferable. In case applicable law prohibits Long Subaru from awarding a photographer the cash prize and/or any non-cash prize, Long Subaru may award the prize in name only.

Online Features:

Long Subaru may select photos for highlight on its website or display in a publicly accessible contest archive. Such selections will be Long Subaru's sole discretion.

Conditions of Entry:

All entrants hold the Sponsors and their respective regents, directors, officers, employees, interns, and volunteers (the "Indemnified Parties") harmless from and against all claims of any nature arising in connection with entrant's participation in the contest and acceptance or use of a prize. The Indemnified Parties are not liable for any costs, damages, injuries, or other claims incurred because of entrants' participation in the contest or winner's acceptance and usage of a prize. The Indemnified Parties are not responsible for incomplete or misdirected entries, technical or network malfunctions or failures, or causes beyond their control. Entrants are solely responsible for their entries. Entrants may not submit materials that introduce any software viruses, worms or other programs designed to damage software, hardware or telecommunications equipment or are off-topic, partisan-political, contain advertising, nudity, personal attacks or expletives, or is otherwise abusive, threatening, unlawful, harassing, discriminatory, libelous, obscene, false, sexually explicit, or that infringes on the rights of any third party.

The contest is void where prohibited or restricted by law. Long Subaru reserves the right to cancel the contest or modify these rules at its discretion. In the event of a dispute regarding the winners, Long Subaru reserves the right to award or not award the prizes in its sole discretion. Long Subaru reserves the right to disqualify any entrant whose entry or conduct appears in any way to: inhibit the enjoyment of others; tamper with the competition; violate these rules or other applicable law or

regulation; infringe on the rights of third parties; or act in an unsportsmanlike or disruptive manner. **Decisions of Long Subaru are final and binding.**