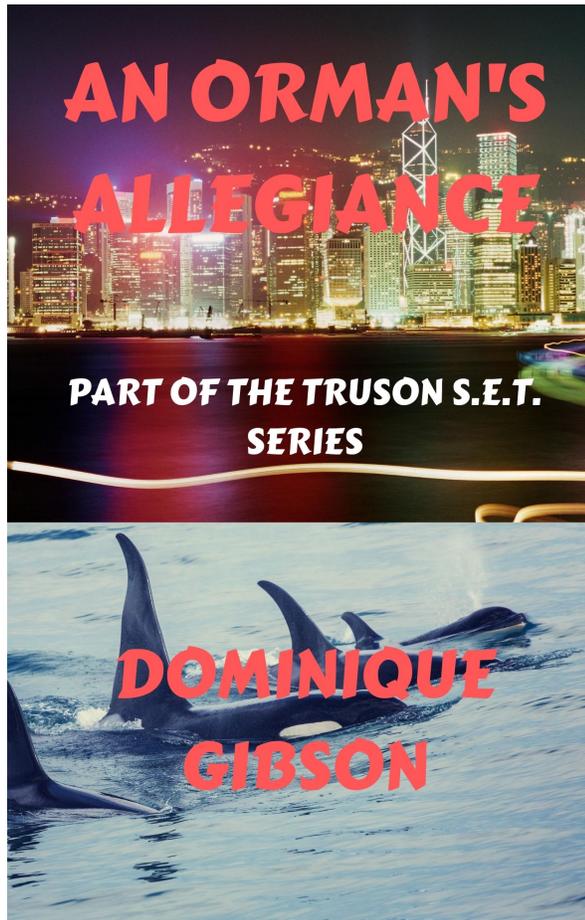
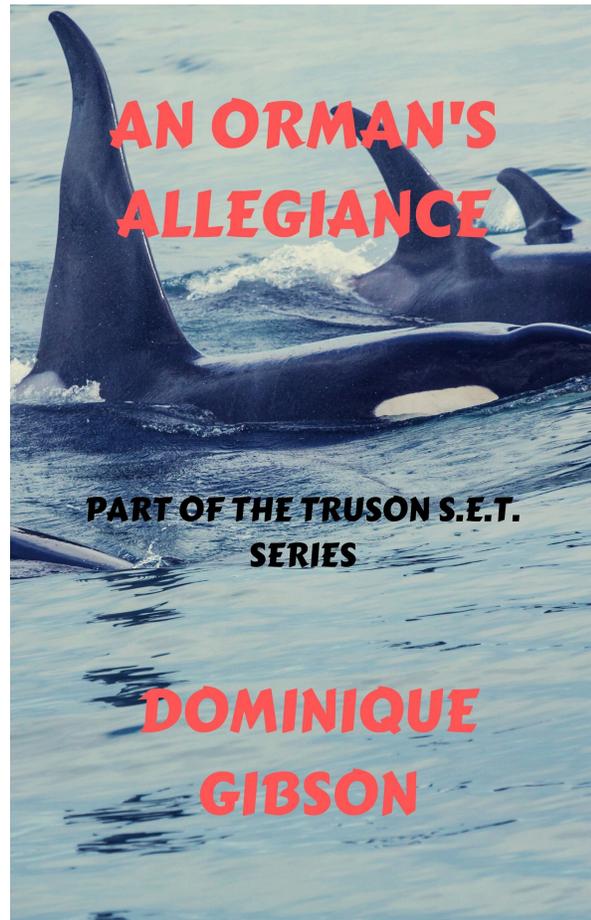


THE GIBSON NEWSLETTER: JULY 2020



**PAPERBACK VERSION OF AN ORMAN'S
ALLEGIANCE**



**EBOOK VERSION OF AN ORMAN'S
ALLEGIANCE**

The end of July is officially over and we are marching into August which just so happens to be my birthday month! Hello, Dominique Gibson is back again with another terrific newsletter for July 2020. I have been working really hard on the third novel of the Truson S.E.T. series, *An Orman's Allegiance* as you can see by the book covers being shown above. I have released the book covers for both the paperback and ebook versions of *An Orman's Allegiance* and will release the back cover blurb on my website very soon so be sure to look out for that. As promised, I am also working on *Courtney's Redemption* that is expected to be released around Christmas time (that is the plan when it comes to publishing the short story/novella that is). Lastly, I will be working on the Gibson Newsletter book for 2020 to be released in December as well. Now, without further ado, let's move on to other news.

OTHER NEWS

- As of right now, I have put my contemporary romance projects on hold. Since I am in the process of rewriting *An Orman's Allegiance* and working on *Courtney's Redemption*, I won't be able to go back to my contemporary romance until all three of my projects (*Courtney's Redemption*, *The Gibson Newsletter yearbook* and *An Orman's Allegiance*) are published. I will be sure to keep you posted on this.
- I am currently working on the next lineup for my novels and other content for 2021. I will be sure to keep you posted on this as well.
- I will continue to keep posting updates about my progress in both the Author Accelerator's Advanced Book Coaching Course and the Mark Dawson's Ads for Authors course on my website so be sure to check back on my website for more details on my progress.

BOOKS I'M CURRENTLY READING...

- *Temporary Wife Temptation* by Jayci Lee (Harlequin Desire)
- Just finished this book: *Season of Wonder* by: RaeAnne Thayne

WHAT MARKETING MEANS TO ME

I recently just posted on my website about my latest marketing tool to promote the second book *An Orman's Fate*. It's called Shout My Book is a website that promotes your books to thousands of readers in their social media network to get more exposure for your book. If anyone is interested in checking it out, I will provide you with a link at the end of this newsletter. Anyways, I posted the ad on this website on Sunday, July 19th, 2020 and they have stated that they will do the promotion for 21 days, which means my promotion will officially end on August 9th, 2020. So far, I haven't had much success when it comes to the purchase of my second book but I've had some success recently when it came to my first book, *An Orman's Revenge* because of the recent changes Amazon has made when it comes to my Ad campaigns with Amazon advertising (I will talk more about this as well).

To me, marketing and publishing go hand-in-hand when it comes to selling and promoting your work. When I think of these two words, I think of the one phrase that people use throughout their everyday lives: Trial and error. There are going to be times where you might sell a hundred books in one month based on your advertising efforts and only sell one to two copies next month. Again, it's all about trial-and-error. A literary agent can take a chance to submit your work to a publisher only to have the publisher decline your work.

Which sometimes means starting at square one all over again.

The best thing you can do is find another way to support yourself while writing your bestseller. Do it because you love to write, not for anything else. That's it for this edition of the Gibson Newsletter for July 2020. See you soon.

Dominique Gibson