



The Gibson Newsletter: February 2021

Well, this is a very special day for all things related to love huh? I really wish I could say that about the weather outside of my apartment right now (we're below freezing temperatures around here). Hello, Dominique Gibson is back for the February 2021 edition of The Gibson Newsletter. For those of you who are in the U.S., Happy Valentine's Day. I have been working extremely hard between doing paperwork for my job (Since I am a teacher after all), doing homework for my classes, and trying my best to get most of my drafts to the finish line (The latest rewrite of *An Orman's Allegiance*) but I just so happened to make this newsletter just in time for Valentine's Day! So, let's head on over to the latest news on what's going to happen within the next month.

LATEST NEWS

- As of today, I have officially sent the fourth edited draft of *An Orman's Allegiance* to Judy Roth. I will be sure to keep you posted on the latest developments of the third book in the Truson S.E.T. series in my newsletter in addition to my website so stay tuned.
- I will also be working on the self-editing process for *Courtney's Redemption* really soon. I will be sure to keep you posted.
- If you haven't been able to check out my website on what's been happening lately, I have been including links to different websites that you might want to take a look at. Also, there is an opportunity for people

who sign up for my monthly newsletters to receive a FREE short story. For more information, click on the link below:
www.dominiquegibsonauthor.com.

- I will also be taking the opportunity to sit down and take the Mark Dawson's Ads for Authors course for promoting my backlist and new titles and will keep you updated on my progress.

BOOKS I'M CURRENTLY READING RIGHT NOW...

- *Teaching with Emotional Intelligence: A step-by-step guide for Higher and Further Education Professionals* by Alan Mortiboys
- *The Artful Edit* by Susan Bell
- *Beautiful Demons* three-box set by Sara Cannon (I'm now on the third book on the box set and will be giving my personal review real soon)
- *The Darkest Night* by Gena Showalter (Part of the *Lords of the Underworld* collection)
- *Writing New Adult Fiction* by Deborah Halverson.
- *Blame it on the Billionaire* by Naima Simone

You can find all of these books at online retailers everywhere. Grab your copy today!

MY MARKETING GOALS IN 2021

Last month, I talked about my writing and publishing goals I want to achieve for the upcoming year. Now, I'm going to give a brief overview of what my plans are for my marketing efforts in 2021:

1. Enter my books into writing contests. Right now, I am gathering my small list of contests I want to enter for 2021. One of them is the Readers Favorite Contest where you can enter and receive some fabulous prizes (Check out my website for more details on this). I have heard that writing contest gain more exposure for your work so I decided to give it a try.

2. Finish up Mark Dawson's Ads for Authors course so that I will be able to do more Facebook and BookBub Ads for all of my titles. I will be sure to let you know my progress.
- 3 I have been thinking about doing a kickstarter campaign for my books considering my struggle on paying my editor for her services to make my books error free as possible. This is something I have been thinking about for a long time so I might finally get the courage to do it this year.

That's it for this edition of The Gibson Newsletter. See you next month.

Dominique Gibson