

THE GIBSON NEWSLETTER: NOVEMBER 2019



BOOKS IN THE TRUSON S.E.T. SERIES

Here comes my second most favorite holiday in the world. I'm thankful for many things this year...including publishing the latest edition of the Truson S.E.T. series! Hello, my name is Dominique Gibson and welcome to the latest edition of the Gibson Newsletter. For the U.S. and the other countries who actually celebrate it, Happy Thanksgiving. In case anyone

was worried about where I have been for the last couple of weeks, I had completely lost my voice and needed to recover but I'm happy to say I'm feeling much better and will be able to post updates on the writing world as the information comes in.

OTHER NEWS

- I'm in the process of working on a short holiday love story for the Truson S.E.T. series. I'll keep you posted on the website on the progress of this story.
- The third and final installment of the Ormans trilogy will be published in 2020. I will keep everyone posted on the progress via my website.
- If you haven't done so already, there is still an opportunity for you to purchase both *An Orman's Revenge* and *An Orman's Fate* just in time for Christmas.

Books I'm currently reading right now...

The Dark Promise by Christine Feehan.

Writing Irresistible Kidlit by Mary Kole

Both books are available online everywhere!

The Great Debate: Why and when you should do preorders with your book

Last month, I talked about three reasons why a fiction author should not do a preorder on their first book. This month, I'm going to give out reasons why preorders for a book might be a great idea:

- 1)** *It builds buzz and boost rankings for your previous books.* When you do a preorder a month or two before the release date, it can boost up the other sales of your books.

- 2) *The possibility of maximizing your revenue between sales.* If more people preorder your latest book, your revenue could go up on the release date as well.
- 3) *You have more of a chance to reach the bestseller list.* If you already have books available for sale, doing a preorder on the next book can boost your sales on the previous books.

That's it for this edition of the Gibson Newsletter. See you next month!

Dominique Gibson