

Director - System Communications and Community Engagement

Andy Napgezek

Internal Communications
Program Manager
Greg Aune

Internal Communications
Specialist
Stephanie Dray

Regional Communications and
Engagement Lead - Central Region
Andrew Krauss

Regional Communications and
Engagement Lead – AIR/AIW
Abby Miller

Regional Communications and
Engagement Lead – AKH/AOH
Jenn Jenich-Laplander

Regional Communications and
Engagement Lead - ALH/AMH
Sarah Olafson

Regional Communications and
Engagement Lead - ARH/ASP
Tami Barber

Community Engagement
Specialist
Tracy Weiss

Social Media Specialist
Lindsey Mayer

Media Relations
Specialist
Kelly Fosness

Aspirus Information
Center and Customer
Contact Center



Director - System Marketing

OPEN

Marketing and Services
Planning Program Manager
(Acute/Chronic)
Nan Taylor

Marketing and Services
Planning Program Manager
(B2B/Retail/Elective/
Emerging)
Carla Rhyner

Marketing and Services
Planning Program Manager
(PAC/Foundation/HR)
Betty Porrey

Marketing and Services
Planning Program Manager
(Routine/Minor Episodic)
Jennifer Tuman

Digital Marketing
Program Manager
Catherine Leifeld

Marketing Planner
Betsy Kommers

Marketing Analytics
and Research
Specialist
OPEN

Manager - Marketing Operations
Katie Szews

Photo and Video Specialist
Ben Fischer

Brand Engagement Specialist
Ashley Michlig

Brand Engagement Specialist
Taylor Sarazen

Graphic Designer
Robin Verhasselt

Graphic Designer
Russ Jonas

Print Shop

