



**Independent
Insurance**
Agents of Wisconsin



ADVOCATE



**AGENCY
OF THE
FUTURE**

BUILD

INSPIRE

**JOIN
INDEPENDENT
INSURANCE AGENTS
OF WISCONSIN**

OUR VALUE IS FINDING YOUR SOLUTION!

You've made the choice to build your agency on independence, but that doesn't mean you're alone. Membership in the Independent Insurance Agents of [WISCONSIN](#) and the Independent Insurance Agents & Brokers of [AMERICA](#) allows you access to an exclusive network of more than a quarter million independent insurance professionals nationwide that receives advocacy, business solutions and technical expertise from the industry's thought leader.

As your agency seeks solutions to challenges and opportunities, turn to the IIAW. Our experience combined with our vast network of insurance professionals seeks to provide you with the optimal solutions. We do the work so you don't have to!



ADVOCACY

When independent agents need a voice on Capitol Hill and in the halls of the state capitol, legislators listen to the Big "I." Our government affairs teams work around the clock in Washington D.C. and in Madison, WI to protect your clients and your livelihood.

Our expertise, combined with a million dollar Political Action Committee (PAC) and our grass roots network, provides us with the ammunition to protect your independence. We will fight for you on flood insurance, health care, taxes, insurance regulation, and more, while you run your agency.



INSPIRATION THROUGH EDUCATION

The IIAW is inspiring new and existing insurance professionals to become the Agency of the Future. Our Professional Development Program, educational course offerings, and industry-leading events are inspiring, educating and positioning our members to re-train their brains, re-tool their employees and re-shape their business to be responsive to today's consumer. Harness your ability, unleash your potential and deliver solutions.



AGENCY SOLUTIONS

Our agency solutions offer trusted consulting for the independent agent. Because we know how important it is for you to succeed in business, IIAW has created a portfolio of solutions built just for you.



TECHNOLOGY

We help you navigate and choose the best solutions to fit your needs



REGULATORY

Understand and adhere to state and national laws and regulations



STRATEGY

Protect your investment by reviewing business goals and strategies



OPERATIONS

Update and improve agency workflows and operating procedures



FINANCE

Review your financial processes for accuracy and efficiency

A DEDICATED TEAM OF PROFESSIONALS FOCUSED ON YOUR SUCCESS



Independent Insurance Agents of Wisconsin

CONTACT THE IIAW OFFICE

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Banaszynski

Chief Executive Officer



MALLORY
Cornell

Vice President



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Kramp

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TRISHA
Ours

Director of Insurance Services



EMILY
Mydlowski

Business Development Coordinator



KERRY
Byron

Marketing and Events Manager



EVAN
Leitch

Technology and Risk Advisor

DOING
**WHATEVER IT
TAKES**
FOR INDEPENDENT AGENTS
SINCE 1899

DISCOVER THE MANY RESOURCES & PRODUCTS AVAILABLE

IIABA RESOURCES

Agency Universe Study Agents
Council for Technology
Ask an Expert
Best Practices
Big "I" Career Center
Diversity Task Force
E&O Happens Website
Government Affairs
IA Magazine
InVEST
IndependentAgent.com
InsurPac
Legal Advocacy
Market Share Report
Media Relations
Trusted Choice Disaster Relief Fund
Trusted Choice®
Virtual University

WI RESOURCES

Risk Management Consulting
Technology Consulting
Operational Review
Agency Risk Analysis
Agency Health Assessment
Checklists:
 Mergers and Acquisitions
 Personal Lines
 Commercial Lines
WI Agent Magazine
Annual Convention (InsurCon)
Online and Classroom CE
Website and Procedures
Manual Review
Sample Agency Procedures Manual
Legal Briefs and Guidance
Insuring Wisconsin Conduit
Emerging Leaders
 Professional Development
 Networking Events

PRODUCTS

Agents E&O Insurance
Data Breach Insurance
Employment Practices Liability Insurance
Employee Benefits
Flood Insurance Program
Life and Health
Professional Liability
Big "I" Market Access
Retirement Plans
Eagle Agency
InsurBanc Publications
TrustedChoice.com
ePay Policy
InVEST Program

JOIN TODAY!

www.iiaw.com

partners

EXCLUSIVE



ASSOCIATE



INDUSTRY

Pekin Insurance
 Risk Placement Services
 Sheboygan Falls Insurance Co.
 State Auto Insurance Cos.
 The Hanover Insurance Group
 United Fire Group
 Western National Mutual Insurance
 Westfield
 ICW Group Insurance Companies
 United Heartland and Accident Fund

Farmington Mutual Insurance Company
 The Hartford
 North Star Mutual Insurance Company
 Keystone Insurers Group
 Mt. Morris Mutual Insurance Company
 Nationwide
 American Risk Management Resources Network LLC
 Austin Mutual Insurance Company
 Germantown Mutual Insurance Company
 Grand General Agency
 J.M. Wilson

Badger Mutual Insurance
 Bedford Underwriters Ltd.
 Chubb Insurance Company
 Continental Western Group
 Dairyland Auto & Dairyland Cycle
 Erickson-Larsen, Inc.
 Frankenmuth Insurance
 Markel Specialty Commercial
 Grinnell Mutual Reinsurance Company
 Hastings Mutual Insurance Co.
 League of WI Municipalities Mutual Insurance
 Midwest Family Mutual Insurance Company

VENDOR

Security Financial Bank
 123 Exteriors, Inc.
 BMO Harris Bank, N.A.
 Delta Defense LLC | USCCA
 Revive Restoration
 Give Your Kid a Million!
 Midwest IT

Imperial PFS
 Nohre & Co.
 ServiceMaster Restoration Services of Madison/Superior Construction
 Insurance Marketing Group of WI Inc
 Gates Collision Centers
 Trilogy Health Solutions, Inc.