



August 30, 2018

Dear Friends and Colleagues of Cornell Institute for Healthy Futures (CIHF),

As I begin to take on my new role at the Institute, I want to echo Dean Verma's greetings and appreciation. I also want to thank my friend and colleague Rohit for his exceptional leadership and vision that helped our collective team take CIHF from an idea to a reality.

It has been an honor to work with everyone who has been involved with CIHF. I want to thank our amazing Advisory Board, whose individual contributions and the contributions of their organizations help to make CIHF possible. We are also blessed to have the tremendous support of the past and current Deans of the Hotel School and the College of Human Ecology--for without their vision, financial and operational support CIHF would not exist. Further, we are fortunate to have a wonderful group of Faculty Fellows, Academic Scholars, Industry Scholars, student organizations and other collaborators who help make our work possible across these fields. Together with our leadership team that includes our CIHF associate directors Mardelle Shepley and Alex Susskind, our program manager Brenda Smith, along with our student and temporary staff, I know we all look forward to working with you in helping the Institute on a variety of initiatives as we move into our next phase. Through our combined efforts, I believe the future for CIHF is bright.

We just completed our first new initiative, our inaugural Cornell Summer College course. It was team taught with Rohit, myself, and one of Mardelle's colleagues from Design and Environmental Analysis. We are hopeful that this will become a successful continuing program that will help expose current and future Cornell students to our innovative work at CIHF. As Rohit noted, we are also just beginning the process of laying out a plan for developing potential additional programs that will allow us to extend our reach to other audiences. Both programs may be able to help the Institute by contributing some financial support as well. We are indeed fortunate to have the continuing involvement of Rohit, both as the part of the governing body, and as a critical faculty member for these important educational initiatives.

We will also be continuing our new model, launched this past spring, of combining an advisory board meeting with an event. This time the event will be a Roundtable discussing the dining and other "hotel" support functions and how ideas from hospitality are impacting, or could positively impact both acute and post-acute/senior living providers. The dates are October 9 (opening

evening reception) and all day the 10th. We hope some of you who feel you could contribute to these topics will join us. Please email healthy-futures@cornell.edu if you are interested in attending.

With your help, we will continue to explore innovative trans-disciplinary ideas and help develop a new generation of graduates who will be able to creatively apply many of these ideas to help both the organizations they work with and the people they serve.

Thank you again for your support and assistance for our CIHF team.

Best Regards,

Brooke

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