



Herndon

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National Cooperative Procurement Partners
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Discount Program for Supplier Members of NCPP

Approved content for use in promoting discount program through Jason Hannock.

About GovWin IQ:

Grow Your Public Sector Sales - GovWin IQ is a market intelligence platform that enables businesses to manage opportunities, pursue deals faster, and plan strategically to get ahead of the competition.

Benefits of GovWin IQ:

- Plan Beyond the Proposal - Discover opportunities before they go to bid in the form of expiring term contracts, forecast pre-RFP intelligence, and planned, funded projects. Our forward-looking intelligence provides you with the ability to build an actionable sales pipeline.
- Uncover Agency Information - Identify agency contacts, spending trends, and purchase history to build a successful proposal strategy. Gain access to the most comprehensive dataset across the public sector spectrum (federal, state, local, and education) all in a single platform.
- Gain a Competitive Advantage - Reveal important information about your competition, including their award history across the public sector, win/loss record, subcontractor data, contacts, and much more to enhance your sales strategy.
- Get the Leads and Updates You Need - Personalize your search criteria to find relevant projects and get these results delivered to you via email including all updates, due date changes, amendments, and more, saving you valuable time.
- Find a Quality Partner - Discover quality teaming partners in a specific location, level of experience, or set-aside category. Our exclusive GovWin Network™ of contacts connects you to experienced professionals to enhance your teaming strategy.
- Collaborate with Your Team - Distribute leads of interest to your team whether they are in the field, at another location, or down the hall. Once qualified, add opportunities to your CRM to track them through the proposal build process.

Required Disclaimer:

In order to receive the 15% discount, please inform your GovWin IQ sales representative that you are a supplier partner of National Cooperative Procurement Partners (NCPP). By being a supplier partner of NCPP you may be eligible for a 15% reduction off list price for new subscriptions to GovWin IQ.