



2020 Virtual Conference & Trade Show





Welcome to the 2020 Virtual Annual Conference and Trade Show.

In my short time here at LeadingAge Indiana, I have been floored by the hard work, dedication, and resilience of our provider and vendor member communities ... and my LeadingAge colleagues.

Many organizations might have thrown in the towel, but not us – and not you! That is why we are so very excited to be able to offer this unique conference opportunity to you this year. We have developed a three-track curriculum and many stand-alone courses to provide you and your staff with the knowledge and CEU credits to help you excel during this challenging year. We are also very proud to acknowledge our vendor members and want to thank them for their continued support. We partner with some great folks and we would encourage you to visit their resource pages.

Finally, I want to personally thank all of you for your incredible efforts this year. You are an inspiration. Have a great 2020 Conference!

Eric Essley, President/CEO
LeadingAge Indiana

THANK YOU TO OUR EDUCATION COMMITTEE

Rosie Benbow, Leading Transitions Post
Acute Consultation & Staffing

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North, Inc (Chair)

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Indiana

Sarah Starcher, Byron Health Center

Jill Stott, Hickory Creek at Sunset

Fred Taylor, Wesley Manor, Inc.

HOW TO ACCESS PROGRAMS:

For the live webinar sessions in Tracks 1, 2, and 3, you will receive an email invitation to each track session approximately 3-5 days prior to the sessions. These emails will include your password needed to access and download the session handouts on the conference website. Emails will come from “**Webinar Information**” with the email address **webconference@telspan.com**.

Please keep an eye on your SPAM/Junk/Other folders for these messages if you do not find them in your inbox. Reminder will come 1 hour prior to each session.

Starting on July 14th, you will be able to access the On-Demand library by visiting laincon.org/ondemand. There you will find a listing of the available sessions, related handouts, and the CEU claim form. Registered attendees will receive a password via email to access the On Demand library.

CEUs:

For any session for which you intend to claim CEUs, you must access the content directly using your individual link or name and email address.

For the live webcast sessions, an email will be sent following the session that will allow you to take a 1 question quiz to have the CEU credit conferred immediately online. For any recorded webinar, you will need to submit the related CEU claim form.

To claim CEUs for on-demand webinars, you will need to submit the on-demand CEU form that will be provided at laincon.org/ondemand. When you access the on-demand webinars, please include your email address with your name when asked upon opening the webinar (e.g. Joe Smith jsmith@example.com). This will help us verify that you earned the credit(s) so we can enter the credit(s) more quickly for you.

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Valparaiso, IN 46383

851 S. Columbia Road
Suite 190
Plainfield, IN 46168



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PROVIDER

Presenter Directory

TRACK ONE Leadership & Strategy

Finance

Tom Meyers & Jason Choi | Ziegler
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Emergency Preparedness Panel

Moderators: Andy Schoepf and Brandon Buster | Lee Agency
aschoepf@leeagencyinc.com & bbuster@leeagencyinc.com

Panelists: Deb Lambert, Byron Health Center
Becky Bartle, LeadingAge Indiana and LaChele Henkle Weaver, Luminary Health Care Companies
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Summary of COVID-19: Looking back and moving forward

Michael Grubbs | Barnes & Thornburg
michael.grubbs@btlaw.com

TRACK TWO Care & Service

Modes of Skilled Therapy

Erin DuPare & Vic Ramos | Synchrony Health Services
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Together We Can: Impact Suicide & Despair in Transition Elderly

Dr. Kathleen Weissberg | Select Rehabilitation
kweissberg@selectrehab.com

Applying the Trauma Informed Care Framework to Care Providers

Jayne Warwick | PointClickCare
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TRACK THREE Workforce

HR – Recruitment & Retention

Jason Rezabek, Christina Kuzma & Mary Kurapkat | Assured Partners & Paycor
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Crisis Communications

Roger Harvey | Bose Public Affairs
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Marketing

Sarah Starcher | Byron Health Center
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Program Schedule

July 14 – July 16

TRACK
one

together in Leadership & Strategy

- Finance in Senior Living
- Emergency Preparedness Panel
- Summary of COVID-19

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July 21 – July 23

TRACK
two

together in Care & Service

- Modes of Skilled Therapy
- Together We Can: Impact Suicide & Despair in Transition Elderly
- Applying the Trauma Informed Care Framework to Care Providers

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July 28 – July 30

TRACK
three

together in Workforce

- HR Recruiting & Retention
- Crisis Communication
- Marketing & Social Media in Pre/Post COVID Environment

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**All Live
Webinars
Begin at 2PM
(EST)**

**Access On
Demand
Learning From
7/14 – 8/14**

Keynote August 12th With Jonathan Fanning

Are you and your organization becoming more – or less – creative? Jonathan's TED Talk on this topic won the best speaker of the conference. Participants will learn 5 core strategies to build a culture of creativity. What Jonathan calls the "innovator's equation" has been a game-changer for leaders across the country

A traumatic car accident and several other "Frying Pan" moments in the middle of Fanning's career as a management consultant triggered a quest for a deeper sense of purpose, meaning, and significance. "Who are you BECOMING?" and "Who are you helping others to BECOME?" became central to Jonathan's life, businesses, and speaking. With over fifteen years of experience coaching leaders, from Fortune 500 executives to sole proprietors, Jonathan has developed expertise in the principles, practices, and challenges of creating a worthwhile vision and becoming the leader capable of the worthy pursuit.



Award Ceremony

Award winners will be announced on August 12th along with the Closing Keynote session! The closing session is eligible for 1 CEU.

It is not too late to nominate a colleague for the LAIN and INALA awards! The deadline in July 19th so send your nominations in today.
Visit <https://www.laincon.org/lain-inala-annual-awards> to find more information and nomination forms.

The Virtual Trade Show Begins July 14th.

GO TO: laincon.org/virtualtradeshow

It's all a CLICK away



- ✓ Click through exhibitors' pages to find door prizes and great resources!
- ✓ Keep an eye out for your trade show goody bag that will come in the mail after the Virtual Conference.

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Contact Dr. Heidi H Ewen

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