



2019 SMPS OC MENTORSHIP PROGRAM

New to the industry or interested in obtaining support in setting career goals? Consider yourself a pro? Get involved in the SMPS OC Mentorship Program!

The 2019 Mentorship Program is an expression of the commitment of SMPS OC to our members' personal growth and professional development. The program connects A/E/C marketing professionals at any stage of their career development in a supportive one-on-one environment. The program's goal is to provide both the Mentor and the Mentee with a rewarding professional relationship that is mutually beneficial.

We will pair up experienced marketers with mentee based on individual needs and interests. We will tend not to place people together whose firms compete directly with each other. Typically, topics addressed include:

- Career Advancement
- Practice Strategies
- Professional Visibility
- Networking
- Overcoming Barriers to Career Success
- And anything else that is on your mind

INFORMATION SESSION

A meet-and-greet with interested participants will take place **on Thursday, February 28th** at the SMPS Sip Savor & Share located at the Puesto, Los Olivos in Irvine **at 5:30pm.**



**THERE IS NO FEE FOR
PARTICIPATION!**

TO BECOME A MENTEE OR A MENTOR:

Information on the Mentorship Program is also available [HERE](#).

Return your application to Shannah Hays at Shannah.Hays@Englekirk.com **by February 22nd, 2019.** If you aren't ready to apply but are interested, please let Shannah know and she can assist you.



SMPS MENTORSHIP PROGRAM APPLICATION

If you would like to participate either as a mentor or mentee, please fill out the following form. Information will be kept confidential and will only be shared with the SMPS OC Mentorship Committee.

Name: _____

Phone: _____

Firm: _____

Address: _____

Type of Firm: _____

Are you a SMPS member? ☐ Yes ☐ No

Are you a CPSM? ☐ Yes ☐ No

Interest:

I am interested in being a mentor _____

I am interested in being a mentee _____

Please indicate learning goals you would have for this mentoring relationship:

1. _____

2. _____

3. _____

Are you willing to commit to 1-2 hours every month for at least six months? ☐ Yes ☐ No

Is your firm and supervisor behind your commitment? ☐ Yes ☐ No

Are willing to travel to meet with mentor/mentee at least twice in six months? ☐ Yes ☐ No

Have you been a mentor or mentee (informally or in a program) before? ☐ Yes ☐ No

If yes, please describe your experience

Is there a mentee who you would prefer to be matched with?

Work History (from most recent employment, last three positions):

1.

2.

3.

Why are you interested in the program?

By completing this application form, you agree to the goals and purpose of the mentoring program. SMPS OC encourages an open exchange of information and ideas between members participating in the program. However, SMPS OC cannot and does not review such communications and does not guarantee or endorse the accuracy of any information exchanged between mentor and mentee. You agree that you will participate in the mentor program in a manner consistent with the SMPS Mission. You further agree to completely release SMPS OC and its directors, from all claims, judgments, demands, liabilities, and actions that you may have arising out of, or in any way relating to, your participating in the mentorship program.

I agree with the above terms, conditions, and goals of the mentor program.

Signature

Date

*Please email your application to Shannah.Hays@Englekirk.com by February 22nd.

SMPS OC Board Only	Member in good standing?	<input type="checkbox"/> Yes	<input type="checkbox"/> No
	Approved for program?	<input type="checkbox"/> Yes	<input type="checkbox"/> No