



2020-2021 SMPS OC MENTORSHIP PROGRAM

Now accepting applications!

Are you new to the industry and looking for guidance from a seasoned professional? Or perhaps an industry vet interested in shaping the next generation of marketing professionals? Then we need you!

The Orange County Chapter of SMPS is committed to our members' professional development and strives to support this growth by connecting marketing professionals in a supportive one-on-one environment. The program's goal is to provide both the Mentor and the Protégé with a rewarding professional relationship that is mutually beneficial.

Mentors and Protégés can connect on any topics important to them, but here are just a few that past participants found helpful:

- Career advancement
- Industry best practices
- Professional visibility
- Networking
- Workplace conflict and handling critical conversations
- Overcoming barriers to success

There is no cost to participate! In fact, participants will receive one free luncheon program and one free membership event for the year!



THERE IS NO FEE FOR PARTICIPATION!

TO BECOME A MENTEE OR A MENTOR:

Please return completed applications by **July 17th** to **Stephanie Wood** at stephanie.wood@stantec.com. The Mentorship Committee will pair teams based on individual needs and interests.



SMPS MENTORSHIP PROGRAM APPLICATION

If you would like to participate either as a mentor or mentee, please fill out the following form. Information will be kept confidential and will only be shared with the SMPS OC Mentorship Committee.

Name: _____

Phone: _____

Firm: _____

Address: _____

Type of Firm: _____

Are you a SMPS member? Yes No

Are you a CPSM? Yes No

Interest:

I am interested in being a mentor _____

I am interested in being a mentee _____

Please indicate learning goals you would have for this mentoring relationship:

1. _____

2. _____

3. _____

Are you willing to commit to 1-2 hours every month for at least six months? Yes No

Is your firm and supervisor behind your commitment? Yes No

Are willing to travel to meet with mentor/mentee at least twice in six months? Yes No

Have you been a mentor or mentee (informally or in a program) before? Yes No

If yes, please describe your experience

Is there a mentee who you would prefer to be matched with?

Work History (from most recent employment, last three positions):

1. _____

2. _____

3. _____

Why are you interested in the program?

By completing this application form, you agree to the goals and purpose of the mentoring program. SMPS OC encourages an open exchange of information and ideas between members participating in the program. However, SMPS OC cannot and does not review such communications and does not guarantee or endorse the accuracy of any information exchanged between mentor and mentee. You agree that you will participate in the mentor program in a manner consistent with the SMPS Mission. You further agree to completely release SMPS OC and its directors, from all claims, judgments, demands, liabilities, and actions that you may have arising out of, or in any way relating to, your participating in the mentorship program.

I agree with the above terms, conditions, and goals of the mentor program.

Signature

Date

*Please email your application to stephanie.wood@stantec.com by July 17th.

SMPS OC Board Only

Member in good standing?
Approved for program?

Yes

No

Yes

No