



**LGAA**

LGAA CONFERENCE & TRADE SHOW  
SHERATON HOTEL | RED DEER  
**PARTNERS IN PROGRESS**  
APRIL 4-6, 2018

Are you looking to connect with decision makers from across the province? LGAA members are influential in both advocacy and municipal spending. The LGAA Conference & Trade Show provides a number of opportunities to connect with new and current clients and to build your network of municipal professionals. Sponsoring the conference and trade show is also great way to show that you value the hard work of municipal administration staff and that you support LGAA programs and initiatives.

## Sponsorship Opportunities

### Did you know...

that LGAA currently has over 250 members representing over half of the municipalities in Alberta?

that 2/3 of LGAA's members have been members for 10+ years?

that the LGAA conference has served members for over 50 years?



sign up for our  
e-newsletter  
[www.lgaa.ab.ca](http://www.lgaa.ab.ca)



follow us  
@albertalgaa

### DIAMOND | \$3,000 +

- Special signage indicating your sponsorship
- Opportunity to deliver a brief message to delegates
- Four (4) complimentary passes for representatives to attend the banquet
- Two (2) complimentary passes for representatives to attend the conference
- Opportunity to place marketing material into the delegate packages
- Primary and secondary advertising space on the website/e-newsletter
- Promotion on social media

### PLATINUM | \$2,000

- Inclusion on signage indicating your sponsorship
- Opportunity to introduce sessions and deliver a brief message
- Two (2) complimentary passes for representatives to attend the conference
- Opportunity to place marketing material into the delegate packages
- Advertising on the website/e-newsletter
- Promotion on social media

### GOLD | \$1000

- Inclusion on signage indicating your sponsorship
- One (1) complimentary pass for a representative to attend the conference
- Opportunity to place marketing material into the delegate packages
- Advertising on the LGAA Website/e-newsletter
- Promotion on social media

### SILVER | \$500

- Inclusion on signage indicating your sponsorship
- Opportunity to place marketing material into the delegate packages
- Recognition on the LGAA Website
- Inclusion on sponsor signage at conference
- Promotion on social media

## Advertising with LGAA

If your sponsorship recognition includes advertising on the website or e-newsletter, you can connect LGAA members to specific products, services, events or whatever you'd like through an ad on the LGAA's new website. **Dimensions for artwork must be 900 x 500 pixels. Please indicate where you would like the ad to link to when sending in your artwork. Your ad can be changed as many times as you'd like throughout the year.**

# Sponsor Confirmation Form

**Cheques Payable to: LGAA**

Box 565  
Thorhild AB T0A 3J0

In order to be included on print materials, sponsorship deadline is **March 15**. A confirmation will be forwarded to you upon receipt of your registration and payment.

**Payment must accompany registration.**

**Checklist**

- ☐ Payment must accompany registration
- ☐ Choice of Sponsorship
- ☐ Advertisement and link information
- ☐ Company Logo & Description

Primary Contact Name: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Company Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Name on card: \_\_\_\_\_

Credit Card Number: \_\_\_\_\_ Exp: \_\_\_\_\_ CCV: \_\_\_\_\_

Sponsorship confirmation and invoices will be sent to the email address above.

Company Description (MAX 60 WORDS):

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

**For more information:**  
**Kurtis Pratt, Town of Raymond**  
**403-752-3322 | kurtispratt@raymond.ca**