

Parks are an important resource to all of us, especially during this challenging time. Thank you for continuing to make a difference and do your part to keep Bay Area parks a safe and healing place for everyone.

#YouAreMakingaDifference:

Thank you, park users, for doing your part to keep parks safe and healthy for all

- We know that the vast majority of park and trail visitors have done so responsibly
- Thank you for doing your part to keep parks safe and healthy
- Thank you for supporting your parks

#DoYourPart:

Keep yourself and everyone else safe and healthy

- Follow the rules
- Stay close to home - “closest” to your home
- Stay 6 feet apart from people not in your household
- Pack in, pack out, leave no trace
- Do not gather with people outside of your household

#NatureHeals:

Parks and public lands are good for public health

- Time in nature is good for our mental and physical health and scientific research supports this.
- Everyone needs access to nature to be healthy, including and especially our vulnerable and marginalized communities.
- Natural lands like forests and wetlands help clean the air, provide clean water, and help us mitigate the effects of climate change.

#WelcomeToBayAreaParks:

We are happy to see and welcome new park users to the Bay Area’s 1.4 million acres of publicly accessible lands

- We are glad that you have experienced the Bay Area’s parks, trails, and public lands
- Introduction to outdoors etiquette: respect the rules, leave no trace, be a good steward
- There’s a lot to discover (Insert recommendations, could be digital)
- Learn more by signing up for our newsletter, follow on social, etc