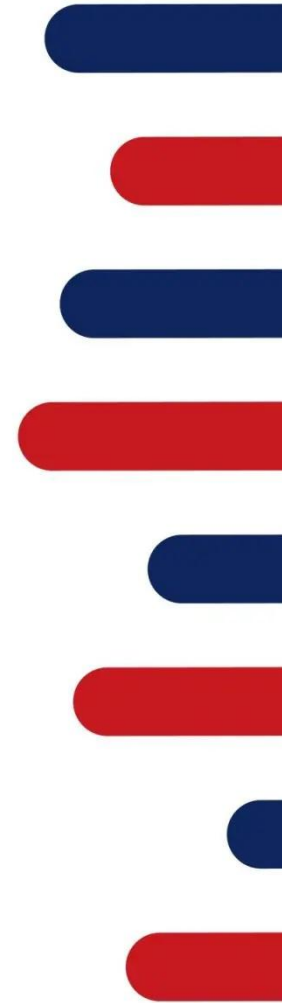
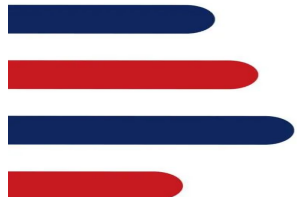


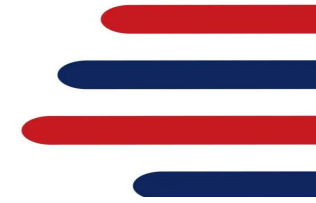
**2024**

**ELECTION**





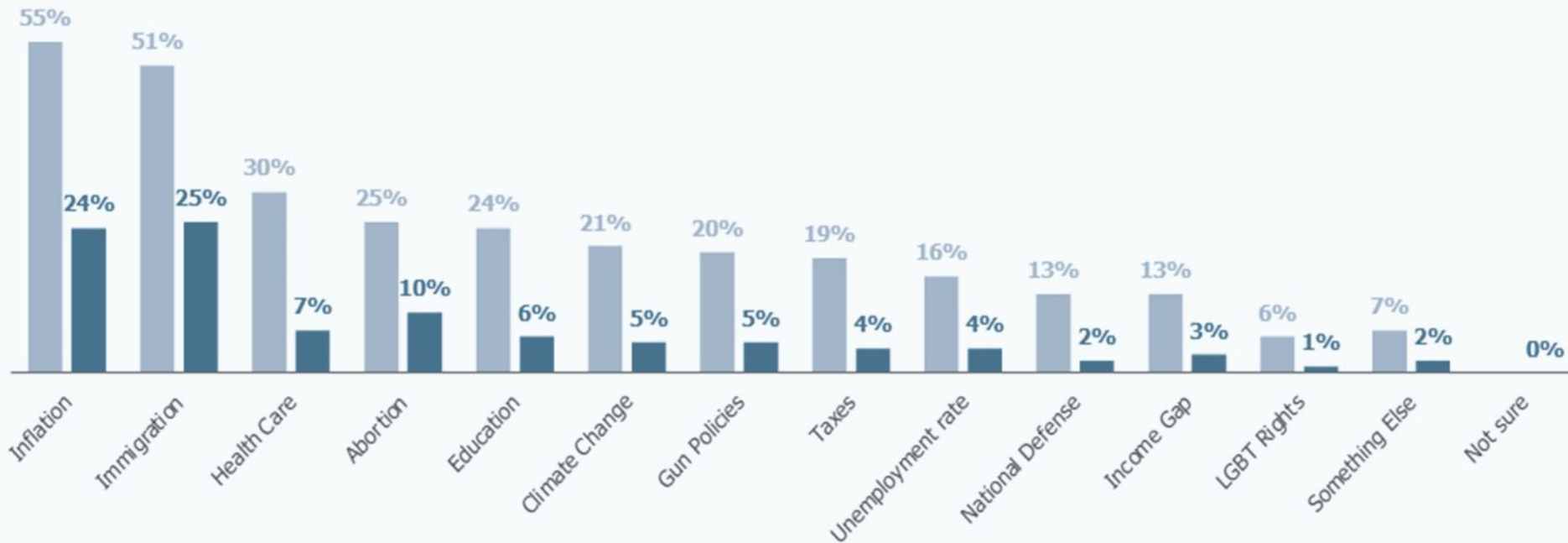
# 2024



## Inflation and Immigration dominate the concerns of most Arizona voters

### Top Issues Facing Arizona

■ Top 3 ■ Top Issue





## U.S. PRESIDENTIAL ELECTION



Joe Biden (D)



Donald J. Trump (R)



Robert F. Kennedy (I)



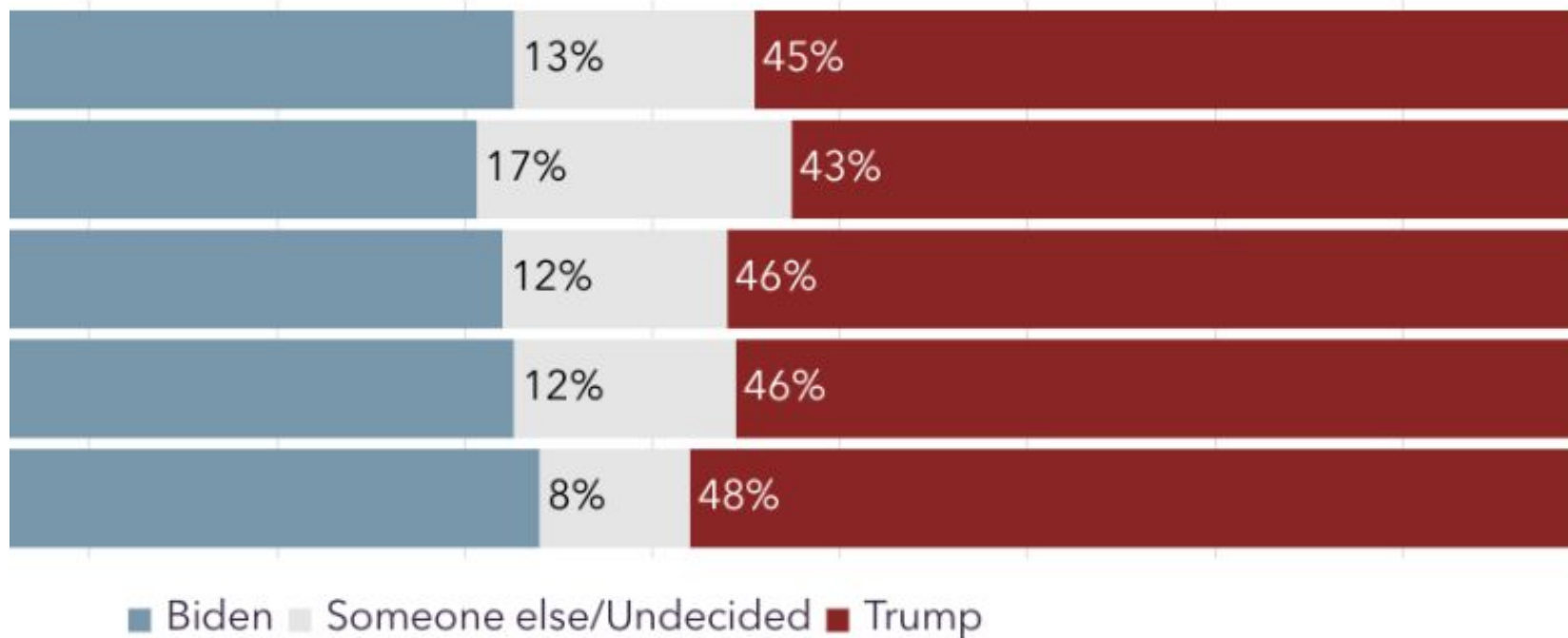
# Arizona Voters





# FLORIDA 2024 PRESIDENTIAL ELECTION TRACKING

*August 2023-March 2024*



*n=1,000, MOE +/- 3*



## FEDERAL RACES – U.S. SENATE



Ruben Gallego (D)



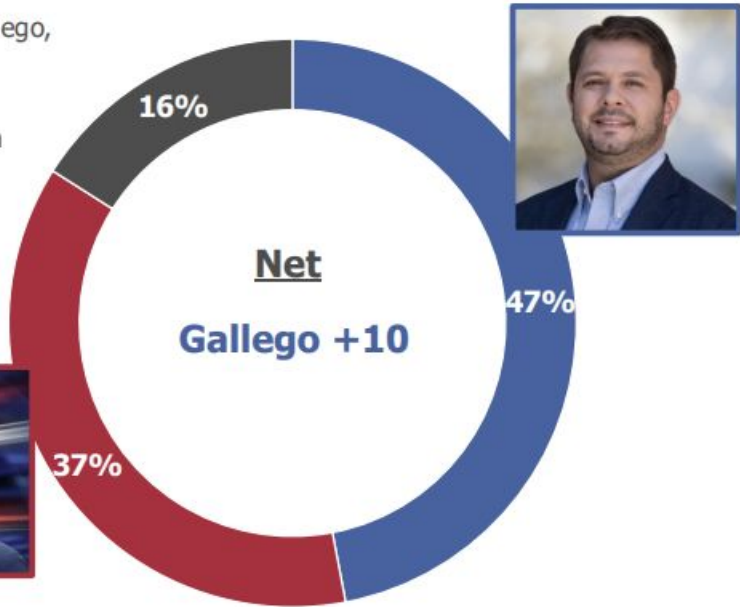
Kari Lake (R)



## Lake has major ground to make up in a head-to-head match-up against Gallego

### 2024 Hypothetical Head-to-Head US Senate Race

- Ruben Gallego, Democrat
- Kari Lake, Republican
- Not Sure



### Historically Influential Demographics

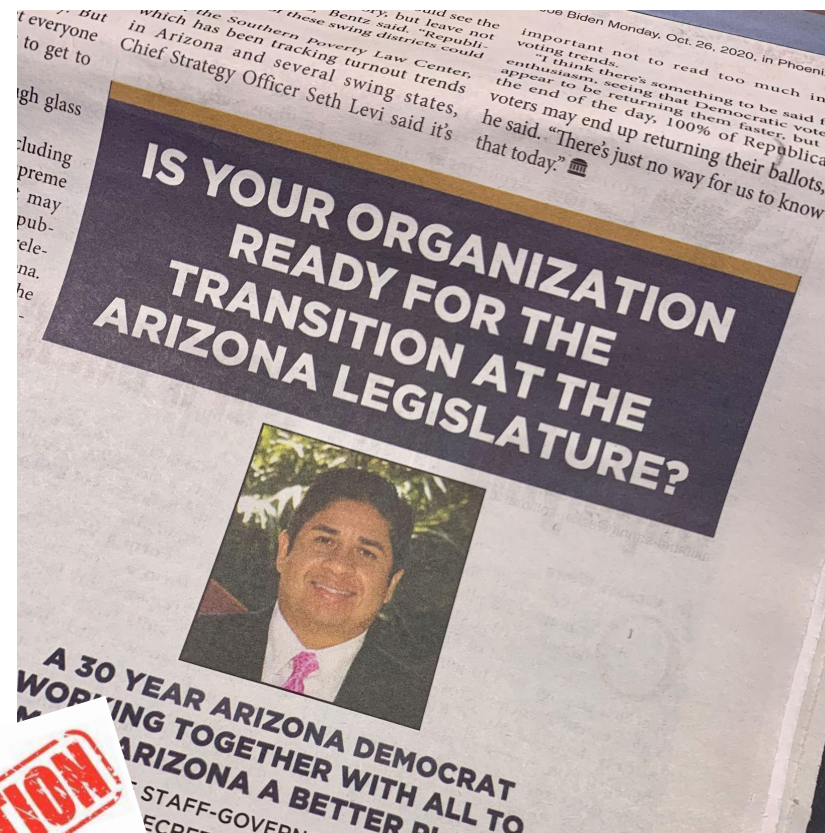
- Suburbanites: **Gallego +10**
- Maricopa County: **Gallego +11**
- Hispanic/Latinos: **Gallego +15**
- Independents: **Gallego +18**



Q) If the primary election for Senate were today, who would you vote for? (n=1002 registered voters)  
 Subgroups: Suburbanites (n=500), Maricopa County (n=605), Hispanic/Latino (n=130), Independents (n=269)  
 † Note: Some numbers (on the chart or elsewhere) may not appear to be totaled correctly. This is due to rounding.



# STATE LEGISLATIVE RACES

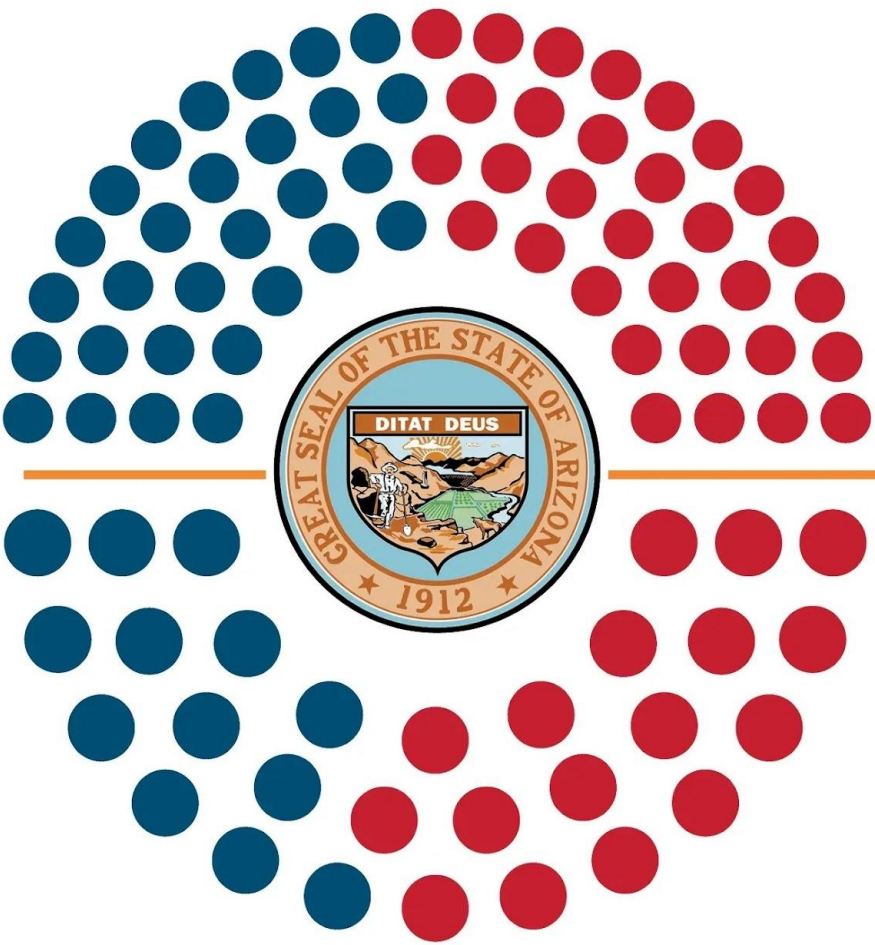


**PREDICTION**





# ARIZONA LEGISLATURE



## House of Representatives

**60 Seats**

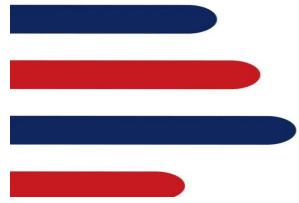
-  31 Republicans
-  29 Democrats

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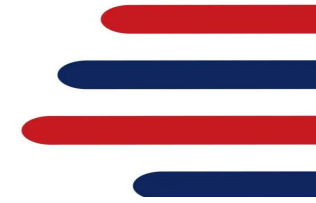
## Senate

**30 Seats**

-  16 Republicans
-  14 Democrats



2024



# STATE LEGISLATIVE RACES

LOOKING for the BLUE WAVE





## MULTIPLE BALLOT MEASURES



- Abortion
- Election Reform
- Property Rights
- Restaurant Workers Minimum Wage
- Right To Work
- Teacher Salaries
- Transportation Funding



## WHY DOES IT MATTER



"Just because you do not take an interest in politics doesn't mean politics won't take an interest in you."

-Pericles (430 B.C.)