



PO Box 44 • Flushing MI 48433
810-659-4141 • www.flushingchamber.com

2021 Visitor's Guide Advertising Agreement

Business Name: _____ **Contact Person:** _____

Mailing Address: _____ **City/State/ZIP:** _____

Phone: _____ **Alternate Phone:** _____

Email Address: _____ **Website:** _____

AD DETAILS:

All businesses are listed in one category. Businesses taking out an ad will be a bold listing.

- Business Name in Additional Categories - \$25 each
- Business Name Bold Listing - \$25
- Quarter Page Ad: 3.5"W x 1.7"H - \$125
- Half Page Ad: 3.5"W x 3.5"H - \$225
- Full Page Ad: 3.5"W x 8.326"H - \$425
- Inside Front Cover Full Page Ad - \$800
- Inside Back Cover Full Page Ad - \$800
- Back Cover Full Page Ad - \$1,000

- We will be providing an ad

AD MATERIALS DEADLINE:

November 20, 2020

- Please contact us regarding designing an ad

SPECIAL INSTRUCTIONS: _____

Customer Signature: _____ **Date:** _____ / _____ / _____

Preferred Business Category that best describes your business:

- Accounting/Legal/Business Services
- Adult Care
- Advertising/Marketing
- Automotive
- Churches
- Charitable Service Organizations
- Community Service Organizations
- Construction/Home Improve/Engineering
- Education/Daycare
- Financial Services
- Food/Dining/Spirits
- Funeral Homes

- Health Care/Rehabilitation/Emergency
- Insurance
- Landscaping/Lawn Care/Snow Removal
- Lodging/Travel/Transportation
- Pet Services
- Real Estate/Leasing/Apartments
- Retail
- Salons/Spas/Cosmetics
- Sports/Fitness/Recreation/Leisure
- Storage/Rental/Tents/Other Services
- Visitor Information

- Please Invoice Me (payment plans are available)

Make Check Payable to: Flushing Chamber of Commerce

Credit Card Information:

Card Number: _____ Exp. Date: _____ Sec. Code: _____

Name on Card: _____ Signature: _____

Address (if different than above): _____

City: _____ St: _____ Zip: _____ Email: _____



HALF PAGE AD

3.5"W x 3.5"H

QUARTER PAGE AD

3.5"W x 1.7"H

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AD REQUIREMENTS...

ADVERTISING MATERIALS DEADLINE:

November 20, 2020

ADVERTISING REQUIREMENTS

Ad Sizes

\$125 - Quarter Page Ad: 3.5"W x 1.7"H

\$225 - Half Page Ad: 3.5"W x 3.5"H

\$425 - Full Page Ad: 3.5"W x 8.326"H

\$800 - Inside Front or Inside Back Cover Full Page Ad: 3.5"W x 8.326"H

\$1,000 - Back Cover Full Page Ad: 3.5"W x 8.326"H

File Types and Programs Supported

High-resolution (300 dpi to size) PDF, TIFF or JPG files are preferred.

Ads built in Quark X-Press, Illustrator, In Design or Photoshop are also accepted, but all artwork and fonts must be included as well as a hard copy of the ad. **Email your completed ad to Lesly at lesly@flushingchamber.com**

If you prefer to mail your ad, please mail a CD along with a printed copy to: Flushing Chamber of Commerce, P.O. Box 44, Flushing, MI 48433.

FULL PAGE AD

3.5"W x 8.326"H

Just for you...

One of the wonderful benefits of being a Flushing Area Chamber of Commerce member is the opportunity to advertise in the Flushing Visitors Guide. This is a member only benefit.

Enclosed is a membership application for any business not currently a member.

This year we will be printing at least 3,000 of the visitors' guide and nearly 1,500 will be distributed in the 14 Michigan Welcome Centers across the state.

To ensure that your ad is printed perfectly, please follow all of the ad requirements specified below.

If you have any questions regarding advertising in the 2021 guide, please contact lesly@flushingchamber.com or the Chamber office 810-659-4141.

PLEASE NOTE:

When you email or mail your ad, please provide the following information:

Business Name, Contact Person

Phone Number, Fax Number

& Email Address

Ad creation is available.

Call for details