

## What are people saying about Upward?

"The goal is that every child gets the same play time — it doesn't matter if you're good or if you're bad. The philosophy is you're never going to get better unless you get an opportunity like this." \*

Tim St. Cin  
(MHSAA Basketball Official)



"I've been a part of Upward for 17 years at 2 different locations. We are working hard to develop our program and make it the best for the student and

community as a whole. We are constantly hearing about how Upward gives students confidence to face challenges - plus they learn to play a great sport or have a blast learning to cheer others on!"

Terry Bate (Lead Pastor - FCC)



Sports are a great way for children to learn about teamwork, respect for authority and sportsmanship. The sad part is all those things are being

lost in today's sporting society. With an Upward sport, these key essentials are included to create the best sporting experience for every child that participates.

(Upward.org)



Coordinating Host:

**Flushing Community Church  
of the Nazarene**

9500 W. Pierson, Flushing, MI 48433  
810.732.0282 | [www.flushingcommunity.org](http://www.flushingcommunity.org)

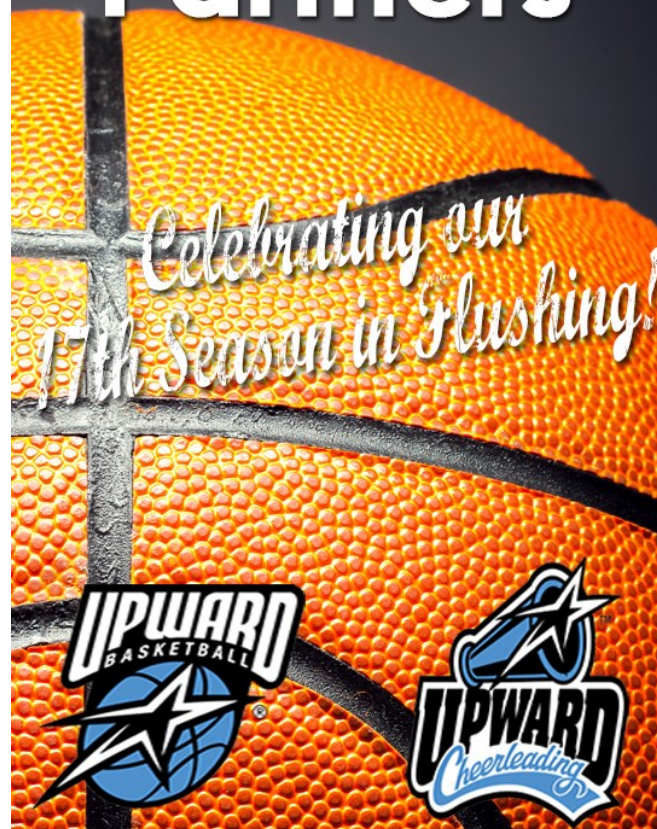
**Program Director | Austin Cook**  
[austincookupward@gmail.com](mailto:austincookupward@gmail.com)

**2021-22 Leadership Team:**

Jason Bradow | Westside Site Coordinator  
Tim St. Cin & Mark Grantham | Referee & Coaching Directors  
Matt Young, Nick Lyden | Basketball Directors  
Kelli Fulks | Cheer Director

**UPWARD**  
**BASKETBALL & CHEER**  
*at flushing community church*

Join Our  
**INCREDIBLE  
Business  
Partners**





## Dear Flushing Community & Business Leaders:

We are launching our 16th season of Upward Basketball and Cheerleading at Flushing Community Church. As a Christian sports program, we strive to provide the best opportunity for every child by focusing on safety, teamwork, learning skills, and sharing God's love.

This season, we anticipate making changes to ensure our players and fans remain as safe as possible. This could cause our numbers to be lower than typical but we believe that Upward creates a powerful positive experience for every child & family in our community. We are essential!!



The Upward motto of "every child plays, every child learns, every child is a winner" is at the heart of our program and we believe it is what sets us apart from any other sports program in the world!

Please consider helping us to provide a safe and positive environment for the children of our community. Any level of support is greatly appreciated!

*The Flushing Upward Team!*

## Program Sponsorship:

Are you looking for a *great* way to **promote your business** within our community? Are you on a *tight marketing budget*? Why not consider one of the following levels ...

**Team Sponsor (\$100)** ... With this level of partnership, we will place your business name and contact information on all of our printed material (award's night flyer, banner, website and more).

**All-Star Sponsor (\$250)** ... With this level of partnership, you would receive Team Sponsor status plus get your name and company logo on our sponsor banner which is very visible at both sites during our games each Saturday and at our Award's night.

**MVP Sponsor (\$500)** ... With this level of partnership, you would receive All-Star Sponsor status plus we would schedule you to have ownership of one of our game days. During your game day, you could have a table in the foyer for everyone to stop by and get materials or meet your staff. Specific details would be worked out with our Upward leadership team.

**Hall of Fame Sponsor (\$750)** ... With this level of partnership, you would receive MVP Sponsor status plus get your business logo displayed on one of our 3 basketball courts!

## Sponsorship Goals & Benefits:

With your support of this Upward program, we can continue to offer:

- scholarships for families in need,
- provide a safe and well managed environment for positive sportsmanship, and
- provide a memorable awards night featuring a national talent (over 1,300 attend this celebration each year)!

Contact **Austin Cook** (Program Director) or **John Sayers** (Business Partner Coordinator) to find out how you can get involved today!!



**Upward  
Fast Facts  
from 2022:**

**45 teams!**

**373 student athletes!**

**54 coaches!**

**45 game day volunteers!**

**Average of 900 fans  
each weekend at 2 sites!**

**Celebration event attendance  
of at least 1,300!**

