



AUGUSTA CHAMBER OF COMMERCE

Connecting Commerce & Community

2017 MEMBERSHIP LEVELS

LEVEL	BENEFITS OF MEMBERSHIP	ANNUAL PRICING
<input type="checkbox"/> Business Builder	<ul style="list-style-type: none"> • Listing in both the online and printed Chamber Member Directory • Free event posting on website and display marketing materials and business cards at the Chamber office • Access to Chamber's postal permit • Networking opportunities at events (Lunch & Learns, Annual Dinner, Business Showcase, Golf Tournament, Homecoming Fest, Small Business Saturday) • Printing discount at Chamber office • Event flyer/Social media assistance • Access to monthly Chamber page in Butler County Times Gazette • E-Newsletter subscription • Advertise YOUR events in the e-newsletter. Goes out to 400 contacts! • Access to Chamber referral network. We refer Chamber Members! • Ribbon cuttings/groundbreakings • Be noticed for being involved in the Community! 	\$250 \$150 Non-Profit
<input type="checkbox"/> Silver	<ul style="list-style-type: none"> • Includes all items listed under Business Builder • Recognition in the e-newsletter • \$250 Sponsorship Credit (See back for options) 	\$500
<input type="checkbox"/> Gold	<ul style="list-style-type: none"> • Includes all items listed under Business Builder • Recognition in the e-newsletter • Electronic Membership Mailing List • \$750 Sponsorship Credit (See back for options) 	\$1000
<input type="checkbox"/> Platinum	<ul style="list-style-type: none"> • Includes all items listed under Business Builder • Recognition in the e-newsletter • Electronic Membership Mailing List • \$1250 Sponsorship Credit (See back for options) 	\$1500
<input type="checkbox"/> Diamond	<ul style="list-style-type: none"> • Includes all items listed under Business Builder • Recognition in the e-newsletter • Electronic Membership Mailing List • (2) Dedicated Email Blasts • Customized Event Sponsorships and increased marketing strategies 	\$3000 up to \$5000

Billing options available: Annual, Semi-Annual or Quarterly

Please select your level & return this form to the Chamber Office

ANNUAL DINNER SPONSORSHIPS (Jan 28, 2017)

- ☐ **\$250 - Table for 8 @ Annual Dinner**
- ☐ **\$1000 - Signature Sponsor @ Annual Dinner:** Recognition on invitations and in all publicity, Ad placed on Chamber Webpage (you provide), Full Page Ad in Program, Table Display space at Event, Signage at Event, Recognition in Newsletter, can provide promotional items to place on tables.
- ☐ **\$500 - Venue Sponsor @ Annual Dinner:** Recognition in all publicity, Logo on Chamber webpage and Marketing Materials, 1/2 page ad in Program, Signage at Event, Recognition in Newsletter, can provide promotional items to place on tables
- ☐ **\$150 - Casino Table Sponsor @ Annual Dinner:** Listing on Event Webpage, 1/4 page ad in Event Program, Signage at Table, Recognition in Newsletter
- ☐ **\$100 - Slot Machine Sponsor @ Annual Dinner:** Listing on Event Webpage, 1/8 page ad in Event Program, Signage at Event, Recognition in Newsletter
- ☐ **\$80 - Table Sponsor @ Annual Dinner:** Listing on Event Webpage, Logo and Full Business Listing in Event Program, Table Tent at Event, Recognition in Newsletter / Provide 8-10 promotional items for table
- ☐ **\$75 - Dessert or Beverage Sponsor:** Table Tent dessert or beverage table, recognition in program, recognition in newsletter

HOMEcoming FEST SPONSORSHIPS (Sept/Oct 2017)

- ☐ **\$50 - Tailgate Booth @ Homecoming Fest**
- ☐ **\$1000 - Signature Sponsor:** Free Booth at the Community Tailgate, Corporate signage at event, logo on all marketing materials, Recognition in Newsletter and Chamber Page in Butler-County Times Gazette, LARGE Company Logo on Official Homecoming Shirts, Company Logo on event signage at the Community Tailgate & Parade, in the brochure given to student to order shirts, on the pep rally program, and in the student flier that goes out to all elementary families, & 4 event t-shirts.
- ☐ **\$500 - Parade Signature Sponsor:** LARGE Company Banner in front of the Parade Line-up, with your representatives walking with it. Small Company Logo on Official Homecoming Shirts, Company Logo on event signage at the Community Tailgate & Parade, in the brochure given to student to order shirts, on the pep rally program, and in the student flier that goes out to all elementary families.
- ☐ **\$500 - Community Hero Sponsor:** Present the award to the Community Hero! Small Company Logo on Official Homecoming Shirts, Small Company logo on event signage at the Community Tailgate & Parade, in the brochure given to student to order shirts, on the pep rally program, and in the student flier that goes out to all elementary families.
- ☐ **\$250 - Supporting Sponsor:** Throw out your promotional items at the Powderpuff game! Company name on Official Homecoming Shirts, Company listed on event signage at the Community Tailgate & Parade, in the brochure given to student to order shirts, on the pep rally program, and in the student flier that goes out to all elementary families.
- ☐ **\$200 - T-Shirt Sponsor:** Company name on Official Homecoming Shirts, Company listed on event signage at the Community Tailgate & Parade, in the brochure given to student to order shirts, on the pep rally program, and in the student flier that goes out to all elementary families.

GOLF OPEN SPONSORSHIPS (August 2017)

- ☐ **\$280 - (4) Entries to Golf Open:** Includes 18 holes of golf, 2 drinks, mulligans, lunch, and contests for cash & prizes.
- ☐ **\$1500 - Signature Sponsor @ Golf Open:** Signage throughout event, logo on all marketing materials, Ad space on score card, Hyperlinked logo on website, a tent with display space at event, Sponsor may provide promotional items for golfer welcome bags, Recognition in newsletter
- ☐ **\$500 - Meal Sponsor @ Golf Open:** Signage during lunch, Recognition in all publicity, Ad space on score card, Hyperlinked logo on website, Sponsor may provide promotional items for golfer welcome bags, Recognition in newsletter
- ☐ **\$500 - Hole-In-One Contest Sponsor @ Golf Open:** Signage at contest hole, Recognition in all publicity, Ad space on score card, Hyperlinked logo on website, Sponsor may provide promotional items for golfer welcome bags, Recognition in newsletter.
- ☐ **\$250 - Beverage Sponsor @ Golf Open:** Signage on coolers/golf cart, Recognition in all publicity, Hyperlinked logo on website, Sponsor can provide promotional items for golfer welcome bags, Ad space on scorecard
- ☐ **\$250 - Contest Sponsor @ Golf Open:** Signage at contest location on golf course, Logo to appear on all marketing materials, Ad space on score card, Hyperlinked logo on website, Sponsor may provide promotional items for golfer welcome bags, Recognition in newsletter.
- ☐ **\$200 - Hole Sponsor @ Golf Open:** Signage at hole on golf course, Recognition in all publicity, Sponsor can provide promotional items for golfer welcome bags, Ad space on scorecard.

BUSINESS SHOWCASE SPONSORSHIPS (May 2017)

- ☐ **\$50 - 1 Booth Space at Business Showcase**
- ☐ **\$750 - Signature Sponsor @ Business Showcase:** · Half page ad in event program, One exhibit booth - Premium Space (Booth details listed above), Logo on Website & Name on Event Banner, Pre and post event publicity
- ☐ **\$250 - Title Sponsor @ Business Showcase:** Quarter page ad in event program, One exhibit booth, Logo on Website & Name on Event Banner, Pre and post event publicity
- ☐ **\$100 - Supporting Sponsor @ Business Showcase:** 1/8 page ad in event program, One exhibit booth, Logo on Website & Name on Event Banner, Pre and post event publicity

CHRISTMAS SPONSORSHIPS

- ☐ **\$500 - Christmas Parade Sponsor:** Have your company banner at the beginning of the parade! Your logo will also be showcased after the parade while the children are visiting with Santa. Logo will be on all marketing material. We will also do a dedicated email blast for the Parade Sponsor to our Chamber Contact List – Get your Holiday Special sent out to 400 Contacts!
- ☐ **\$250 - Chamber Elf Sponsor:** ONLY ONE AVAILABLE! Chamber Elf goes on an adventure through Augusta during the Holiday Season. Your logo will be on the Elf for all to see! His photo will be shared on social media many times during his adventure, so your business will get a lot of exposure. Logo also on all Marketing Materials.
- ☐ **\$100 - Ugly Sweater Sponsor:** Your logo will be on one of the Ugly Sweater Ornaments that will be all over town for the Ugly Christmas Sweater Contest. Photos of the sweaters with your logo will be shared on social media many times. Logo also on marketing materials.



2017 EXECUTIVE OFFICERS

PRESIDENT

Norm Duncan
Bank of the West

PAST PRESIDENT

Dylan Hartnett
American Family Insurance

BOARD OF DIRECTORS

Pat Perkins
Homestead of Augusta

Denise Rockers
Sharp Realty

Josh Ogden
Gear Up

Jace Giannetti, O.D.
Drs. Todd & Giannetti

Angie Johnston
Family 1st Living, L.P.

Traci Hayden
Regent Park

Jill McGuire
Emprise Bank

Brandon Brugger
YMCA Andover

Joe Goedert
Rose Hill Bank

Nin George
Global Parts

Dr. John Black, Ex-Officio
USD 402

Josh Shaw, Ex-Officio
City of Augusta

Executive Director
Sarah Hoefgen

Augusta Chamber of Commerce / Convention & Tourism Bureau

618 State St
Augusta, KS 67010
phone 316-775-6339
fax 316-775-1307
Cell 316-706-5233

augustacoc@sbcglobal.net
www.chamberofaugusta.org

MEMBER INFORMATION

2017

Date _____

New ☐ Renewal ☐

Company Name: _____

PUBLIC CONTACT INFORMATION

This information will be available in the Business Directory on our web site and should be the contact information you want the public to have.

Address _____

City _____ State _____ Zip _____

Web Site _____

Email _____

Telephone _____ Fax _____

MAIN CONTACT

This should be information on the person who will be the main contact for Chamber business.

Name _____ Title _____

Email _____

Address _____ City _____ Zip _____

Telephone _____ Fax _____

ADDITIONAL CONTACTS (attach additional if necessary)

Name _____ Title _____

Telephone _____ Email _____

BILLING CONTACT AND ADDRESS

If your annual invoice should be sent to someone other than the Main Contact listed above

Name _____ Email _____

Address _____ City _____ Zip _____

Telephone _____ Fax _____

Circle Payment Method: Cash or Check #: _____

Credit Card: ____ Visa ____ Mastercard

Card #: _____ Sec. Code _____ Exp Date: _____

Cardholder's Name: _____

Signature: _____

New Members - Please select format for newsletter announcement:

☐ Ribbon Cutting ☐ Photo Only ☐ Ground Breaking ☐ Grand Opening