

**MEDIA CONTACT:**

Carolyn Alvey
Aardvark Communications
carolyn@aardvarktx.com
972.423.4144

Strike Out Pediatric Leukemia Charity Baseball Game to Knock It Out of the Park April 24 at Riders Field in Frisco

15-Year-Old Plano Boy Leads Effort to Raise Money to Fight Pediatric Leukemia with a Charity Baseball Game

FRISCO (March 08, 2022) – Baseball is Jordan Seinera's favorite sport. The 15-year-old Hebron High School freshman has loved it since he started T-ball as a young boy. And he's made a lot of friends playing with different teams over the years. He's bringing his love of the game and his connections together to raise money to help fight pediatric leukemia with the Strike Out Pediatric Leukemia Charity Baseball Game, to be held at the Riders Field on Sunday, April 24, benefiting [Leukemia Texas](http://LeukemiaTexas.org).

"I've played baseball with most of these guys at some point during my life," said Jordan. "We're excited to raise money for such a worthy cause by playing the game we love so much at an incredible stadium. My family has been involved with Leukemia Texas for a long time, so this is a great fit to continue to help others."

Tickets are \$25 each and include admission for the 4:05 p.m. Frisco RoughRiders game against the Northwest Arkansas Naturals, followed by the charity baseball game at approximately 7:05 p.m. Each ticket purchased will also sponsor a *Buddy the Bear* stuffed toy for a leukemia patient in a local hospital. Tickets can be purchased at LeukemiaTexas.org/special-events/

Seven-year-old Amelia Dammen of Dallas is the Honorary Chair for the Strike Out Pediatric Leukemia Charity Baseball Game. Amelia was diagnosed with acute myeloid leukemia (AML), a cancer of the blood and bone marrow, on March 29, 2021.

"Amelia spent seven months in the hospital," explained Mike Dammen, Amelia's father. "She had a bone marrow transplant six months ago. At her last checkup, tests showed 99-percent of her cells were the donor's cells, which is very positive. We are excited to be a part of this event as we love the game. I'm happy to be coaching Amelia's second grade softball team."

Leukemia Texas, a Platinum Rated, award winning non-profit organization is dedicated to improving the lives of those with leukemia through funding research and patient aid in Texas. Celebrating over 52 years as an independent 501c3 nonprofit corporation, Leukemia Texas is not affiliated with any other leukemia, health or nonprofit organization and does not receive any government funding.

Through the Patient Aid program, Leukemia Texas provides direct financial assistance to leukemia patients in Texas who need help paying for prescribed treatment expenses left uncovered by insurance. Leukemia Texas Patient Aid currently serves hundreds of individuals ranging in age from under one year to over 90 years old.

Through the Research Program, Leukemia Texas is committed to supporting translational science and advancing research careers in Texas. The Research Program has granted millions of dollars towards studies conducted at leading Texas research centers, including Cook Children's Medical Center, UNT Health Science Center, Baylor Research Institute, UT Southwestern Medical Center, The University of Texas Health Science Center at San Antonio, The University of Texas M.D. Anderson Cancer Center, Center for Cell and Gene Therapy, Baylor College of Medicine, Texas Children's Hospital, Houston Methodist, and others.

More information, including volunteer opportunities, can be found at LeukemiaTexas.org.

#

Photos by David Alvey.

Amelia - Seven-year-old Amelia Dammen of Dallas is the Honorary Chair for the Strike Out Pediatric Leukemia Charity Baseball Game.

JordanS - Jordan Seinera of Plano is Chair of the Strike Out Pediatric Leukemia Charity Baseball Game.

LTbaseball -Strike Out Pediatric Leukemia Charity Baseball Game participants.

LTstrikeOutOPedLeuk - Back Row/Left-to-Right: Jordan Seinera, Lori Seinera, Jessica Dunn, Chief Executive Officer of Leukemia Texas; Ross Lanford, Vice President, Frisco RoughRiders.

Front row: Amelia Dammen, Honorary Chair, Strike Out Pediatric Leukemia Charity Baseball Game.

