

# Top 10 + 1 reasons to be part of the Chamber

1. We represent business. Our affiliation with the BC Chamber of Commerce with 36,000 members and the Canadian Chamber of Commerce with over 200,000 members, make us part of the largest business network and collectively, a strong voice in the community and in the country.
2. Engage with the business community, build personal and professional relationships and connections. The Chamber connects you to opportunities that grow your business and raise your profile. Attend Chamber dinners, Business after Business, Business Achievement Awards, the Business Expo, new member breakfasts and the annual Gala & Auction.
3. The Chamber manages several community events: Canada Day in Parksville, Summer by the Sea Street Market, the Business Achievement Awards and the year-round Visitor Information Centre. For members this means opportunities for creating community partnerships, collaborating with chamber members, advertising and sponsorship opportunities and business referrals.
4. The Chamber saves you money! Chamber members are affiliated with a larger chamber network providing access to group benefits including: group insurance, merchant services programs, affinity programs and more.
5. Volunteer Opportunities – Volunteers contribute their time and expertise to Chamber programs, events and initiatives.
6. Communications – stay connected weekly with the Chamber ‘Business Matters’ Newsletter. 875 + subscribers and social media network (2,300 followers)
7. Being active in the Parksville & District Chamber of Commerce is a good strategy for businesses and is an effective way to convey to consumers that a company uses good business practices, is involved in the community, cares about customers, and is reputable.
8. People are 63% more likely to do business with a Chamber of Commerce Member. \*Shapiro Group Report
9. All members receive a complimentary business directory listing with a business description and direct link and map to the business. Members also have the option to have business cards or racking cards in the visitor centre for referrals.
10. Chamber membership leads to business contacts, which leads to new relationships and potentially new business opportunities.



11. The Chamber provides members with exclusive marketing opportunities and promote your products and services.

\*Shapiro Group Report <https://documentcloud.adobe.com/link/track?uri=urn%3Aaid%3Ascds%3AUS%3A150dae49-34f7-45fa-8f76-853c692cf798>