



Parksville's Canada Day Celebrations 2022 - Sponsorship Opportunities

Parksville's Canada Day is one of the largest celebrations on Vancouver Island. The day's festivities kick off with the a popular street parade; family focused entertainment, activities and let's not forget the grand finale fireworks celebration, sponsored by **Thrifty Foods**. Add in food trucks, concessions, artisan booths, and fun rides for the kids for a full day of family fun.

Central Island Sponsor \$5,000 +

Main Stage features a first-class stage show!

Recognition on all event marketing and advertising

LOGO on main stage banners

Stage announcement recognition

Prime exhibitor/vendor space in the Community Park

Prominent parade space selection

Company name promotion through on-air mentions, PDCC newsletter and PQB News

Parksville & District Chamber of Commerce website promotion and newsletter follow up thank you's
Enhanced social media recognition with links to your website

Logo prominent on Staff and Volunteer t-shirts

Logo representation on the event poster

4 – VIP Parking Passes

4 - Reserved sponsor seating for the famous Thrifty Foods Fireworks Celebration

Gulf Islands Sponsor \$2,500 +

Prime exhibitor/vendor space in the Community Park

Enhanced social media recognition with links to your website

Parksville & District Chamber of Commerce website promotion and newsletter follow up thank you's

Logo prominent on Staff and Volunteer t-shirts
Logo representation on the event poster

2 – VIP Parking passes

2 – Reserved sponsor seating for the famous Thrifty Foods Fireworks Celebration

North Island Sponsor \$1000 +

Logo representation on the event poster
Prime exhibitor/vendor space in the Community Park

Enhanced social media recognition with links to your website
Parksville & District Chamber of Commerce website & newsletter promotion and thank you's

South Island Sponsor \$250 +

Thank you on our event poster
Social Media acknowledgement
Parksville & District Chamber of Commerce website promotion and newsletter follow up thank you's

For more information, please contact: Parksville & District Chamber of Commerce 250-248-3613 or events@parksvillechamber.com

