

Sponsorship Package

OCEANSIDE BENCH MARK

Inspired by the wait




Coming Summer 2021


What is Benchmark? It's a collaborative community Art Project!

A public art project designed to encourage community creativity and collaboration. A wonderful opportunity to showcase local artists and our welcoming and engaging community.

30 hand-crafted and artist created benches will mark the results of a collaborative community project involving the Parksville and Qualicum Beach Chambers of Commerce, Ballenas Secondary students, the McMillan Arts Centre, and The Old School House.

Sponsorship Opportunity

 Corporate logo included on the tour map – easy to find all 30 benches and submit your choice for the best bench! Copies available at Sponsor locations, Chamber office, TOSH and the MAC and online.

 Event Information posted online to all websites and newsletters with sponsor mentions. (The Chambers, TOSH and the MAC)

 Inclusion of sponsors on our social media platforms. (FB, Twitter and Instagram)

 Sponsor name on a bench plaque corporate/individual

Example:

Oceanside Benchmark

Triple AAA Towing


Local Art Supporter

OR

Oceanside Benchmark

Jean and Tim Smith

Local Art Supporter

 Sponsor mention in Thank you ads in PQB News and Social Media.

Sponsorship Investment: \$500

Call Lisa Wallace at 250-248-3613 or lisa@parksvillechamber.com