

## Sponsorship Package

# OCEANSIDE BENCH MARK

*Inspired by the wait*

**Coming Summer 2021**

**What is Benchmark? It's a collaborative community Art Project!**

A public art project designed to encourage community creativity and collaboration. A wonderful opportunity to showcase local artists and our welcoming and engaging community.

30 hand-crafted and artist created benches will mark the results of a collaborative community project involving the Parksville and Qualicum Beach Chambers of Commerce, Ballenas Secondary students, the McMillan Arts Centre, and The Old School House.

## **Sponsorship Opportunity**

- Brush Corporate logo included on the tour map – easy to find all 30 benches and submit your choice for the best bench! Copies available at Sponsor locations, Chamber office, TOSH and the MAC and online.
- Brush Event Information posted online to all websites and newsletters with sponsor mentions. (The Chambers, TOSH and the MAC)
- Brush Inclusion of sponsors on our social media platforms. (FB, Twitter and Instagram)
- Brush Sponsor name on a bench plaque corporate/individual

Example:

Oceanside Benchmark

Triple AAA Towing

Local Art Supporter

OR

Oceanside Benchmark

Jean and Tim Smith

Local Art Supporter

- Brush Sponsor mention in Thank you ads in PQB News and Social Media.

Sponsorship Investment: \$500

Call Lisa Wallace at 250-248-3613 or [lisa@parksvillechamber.com](mailto:lisa@parksvillechamber.com)