

USER GUIDE

WELL-CHILD CHECK VIDEOS

HCAN has developed a well-child check video to help your patients understand the what, why and how of a well-child visit. Use this guide to help craft outreach messages. We recommend sending this out to all patients due for a well-child visit.

AUDIENCE: Parents, caregivers, and guardians of adolescent children age 5-10 years old.



Click here to access videos:

- [English Version](#)
- [Spanish Version](#)
- [Karen Version](#)

EMAIL OR PORTAL MESSAGE



Subject line:

Your child is due for their yearly check-up.

Body:

Well-child visits keep kids growing healthy and strong. Watch this video to learn about what to expect at your visit.

Would you like us to call you to schedule your child's next visit? Reply "Yes" or "No"

TEXT MESSAGE



Your child is due for their yearly check-up.

Well-child visits keep kids growing healthy and strong. Watch this video to learn about what to expect at your visit.

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SOCIAL MEDIA POST



Is your child due for a check-up? Well-child visits aren't just for when kids are sick, they help track growth, catch concerns early, and keep your child healthy, happy, and thriving.

Call your clinic and make your child's next well-visit appointment today!



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