



# Conference Exhibitor and Sponsorship Opportunities

Prospectus Information and Benefits Guide

## 2025 NEBRASKA COMMUNITY HEALTH CONFERENCE

Strengthening Communities,  
Advancing Care



**SEPTEMBER  
9TH, 2025**

**LIED LODGE**  
NEBRASKA CITY, NE

# About Health Center Association of Nebraska

Health Center Association of Nebraska (HCAN) is Nebraska's Primary Care Association and is dedicated to expanding and enhancing access to high-quality, community-responsive care at Nebraska's community health centers. Through our collaborative approach, we bring together healthcare providers, community partners, government and legislature, and other stakeholders to create lasting solutions. HCAN plays a crucial role in empowering and strengthening community health centers by serving as a supportive partner and advocate for positive change in community health.

## Our Mission, Vision, Values

**Our Mission:** To advance the health center movement.

**Our Vision:** Access, health, and well-being for ALL.

**Our Values:**

- Accountable to Outcomes
- Trusted Thought Leader
- Health Access Champions
- Intentionally Create Change



# 2025 Nebraska Community Health Conference: Strengthening Communities, Advancing Care

Tuesday, September 9th, 2025

8:00 am - 4:30 pm CT

Please join us on Tuesday, September 9th, 2025 for the 2025 Nebraska Community Health Conference: *Strengthening Communities, Advancing Care*, presented by Health Center Association of Nebraska and Heartland Community Health Network. The 2025 Nebraska Community Health Conference is an exciting opportunity to network with your peers, engage in timely education, and discuss innovative strategies for continued improvement.

Health center staff including Executive Leadership, Finance and Operations, Clinical Providers and staff, Human Resources, IT Leadership, Pharmacy Leadership, and others will convene for this one-day conference.

## **Hotel Information:**

Lied Lodge at Arbor Day Farm  
2700 Sylvan Road  
Nebraska City, NE 68410

*Exhibitors are welcome to book guestrooms in the HCAN room block and receive the guest room rate of \$159/per night plus applicable tax. Additional details coming soon!*



# Exhibitor Opportunities

Why exhibit at the Nebraska Community Health Conference?

This is an opportunity to showcase products and services beneficial to conference attendees. The small, intimate size of this conference enables exhibitors to connect one-on-one with potential customers. Sponsors benefit from high visibility with exhibit spaces located in the main conference room to maximize networking opportunities between sponsors and attendees. The exhibitor hall will be open from 7:00am-4:30pm.

## For only \$400, exhibitors receive:

- Two exhibitor badges for the full conference
- Company recognition on HCAN's website and conference agenda
- Opportunity to have quality interactions with conference attendees and showcase your products during meals, breaks, and cocktail hour
- Invitation to HCAN's Welcome Reception on Monday, September 8<sup>th</sup> on the Lied Lodge Sunset Terrace
- Breakfast, lunch, and breaks for up to 2 booth representatives (A \$400 value!)
- Access to attendees in the main room of the conference
- Registration contact list sent to registered and paid exhibitors
- 6' table and two chairs and complimentary electricity

Exhibitor Registration will close on **Friday, August 1st, 2025** or until booths sell out. There are a limited number of booths available - first come, first serve! If you're an HCAN Platinum-Level Annual Sponsor, your exhibitor booth is free of charge.



# Conference Meal Sponsorship Opportunities

Sponsorship Opportunities (limited to one per Organization)	Cost
Breakfast	\$2,000*
Coffee Break	\$1,000
Lunch	\$3,000*
Afternoon Beverage	\$1,000
Welcome Reception (Night before conference)	\$4,000*

Serving as a meal, beverage or reception sponsor at the Nebraska Community Health Conference is a powerful way to enhance your brand visibility and provide a unique opportunity to engage with participants in a relaxed and social setting. Your brand will be prominently displayed on signage by the meal/beverage station, as a thank you for your financial support and partnership.



\* - Denotes the opportunity to present to attendees during the event.

# Sign up– Details & Contact Information

## Exhibitor Set-Up and Tear Down

- Your exhibitor booth will be pre-assigned prior to set-up.
- Booth set-up is tentatively scheduled for Monday, September 8<sup>th</sup>, between 4:00pm-6:00pm OR Tuesday, September 9<sup>th</sup> – 7:00am to 8:00am
- Exhibitor booths close on Tuesday, September 9<sup>th</sup> at 4:30pm.

Ready to sign up as an Exhibitor or Sponsor? Scan this QR code or click [here.](#)



Questions?  
Email Jenna Thomsen, HCAN's Director of Strategy & Development, at [JLT@hcanebraska.org](mailto:JLT@hcanebraska.org).



# Terms & Conditions

**ASSIGNMENT OF SPACE:** Sponsorship, promotional opportunities, and assignment of space will be on a first paid, first-served basis. Every effort will be made to accommodate requests for tabling Exhibitors.

**SPONSORSHIP/EXHIBITOR FEES AND PAYMENT:** Exhibitor booths are available at a rate of \$400 per booth. Payment link will be sent upon completion of the exhibitor registration form. Applications will NOT be processed or space assigned until payment is received. Receipt of payment does not obligate HCAN to accept a contract as binding. HCAN retains the option of returning funds.

**CANCELLATION:** Cancellations of sponsorship or exhibitors must be directed in writing to Jenna Thomsen at [jlt@hcan Nebraska.org](mailto:jlt@hcan Nebraska.org). Refunds will be made at the discretion of HCAN. No refund will be given for a cancellation made within 60 days of set-up day.

**EXHIBITOR BOOTH AMENITIES:** Each exhibitor will receive one 6' table, two chairs, and exhibitor information published in the conference program and on HCAN's website. Free parking, welcome reception attendance, meals, and full conference registration for up to two attendees is included with the purchase of an exhibitor booth.

Exhibitor Set-Up: Monday, September 8<sup>th</sup> – 4:00pm to 6:00pm OR Tuesday, September 9<sup>th</sup> – 7:00am to 8:00am

Exhibitor Tear Down: Tuesday, September 9<sup>th</sup> – 4:30pm (following the closing session)

- Please do your best to tear down following the close of the conference.

Exhibitor Hall Hours: Open Tuesday, September 9<sup>th</sup> between 8:00am to 4:30pm

- Exhibitors are strategically included in the main conference room for visibility and enhanced networking.

**SELECTION OF EXHIBITORS:** Only organizations whose services and products are appropriately related to the purpose of HCAN shall be permitted to exhibit. HCAN reserves the right to decline or prohibit any exhibit which, in its sole judgment, is inappropriate, this reservation being all inclusive as to person, things, printed matter, products and conduct.

**PACKAGE STORAGE AND HANDLING:** Packages may be delivered to hotel up to 3 days prior to the event and must be shipped or picked up no later than 3 days after the event.

First 4 boxes complimentary up to 40 lbs.

Packages weighing more than 40 lbs., or more than 4 packages will be charged at the following rates:

\$25.00 per package each way

\$150.00 per pallet each way

Package storage and handling fees do not include the carrier costs for shipping. The master account will be charged for any boxes requested to be shipped back to the sender.

The following information must be included on each box:

- Name of the Event Manager: Kyla Kosalka
- Company On-Site Representative: Kerri Jones
- Event and Event Date: 2025 Nebraska Community Health Conference – Tuesday, September 9<sup>th</sup>, 2025
- Telephone Number of Sending Party
- If a shipment contains multiple boxes, all needs need to be labeled as follows: 1 of 3, 2 of 3, 3 of 3

Questions? Contact Jenna Thomsen, Director of Strategy & Development, at [jlt@hcan Nebraska.org](mailto:jlt@hcan Nebraska.org) or (402) 504-4415.