



Health Center Association
OF NEBRASKA

2024 SPONSORSHIP PACKAGE



ADVANCE THE

HEALTH CENTER

MOVEMENT

www.hcanebraska.org

What We Do

Health Center Association of Nebraska (HCAN) is Nebraska's nonprofit Primary Care Association representing the state's seven Federally Qualified Health Centers (FQHCs), also known as community health centers. HCAN leads training and technical assistance for Nebraska's community health centers while engaging in advocacy efforts that impact patients' health and improve access to care.

Our Mission, Vision, Values

Our Mission: To advance the health center movement.

Our Vision: Access, health, and well-being for ALL.

Our Values:

- Accountable to Outcomes
- Trusted Thought Leader
- Health Equity Champions
- Intentionally Create Change

Over 116,000 Patients
Served in 2022

Over 85 Service Delivery
Sites in Nebraska

Our Commitment:

HCAN is committed to building a culture that celebrates diversity and strives for equity. We are dedicated to combatting the public health impact of systemic inequities and racial injustice through advocacy, education, and training.

Our History

HCAN was established in 2011 and is funded primarily through a Cooperative Agreement with the U.S. Department of Health and Human Services' Health Resources and Services Administration (HRSA). The foundation of the health center movement is the belief that community-centered health care, that seeks to address underlying social factors while also attending to health care needs of their patients, can be a catalyst for change. HCAN will continue to focus our efforts on advancing the health center movement to ensure access, health, and well-being for all.

Our Health Centers

In 2022, Nebraska's seven community health centers served over 116,000 patients at 86 service delivery locations. Our community health centers provide high-quality, affordable health care homes for anyone seeking medical, dental, behavioral health, pharmacy or enabling services. Health centers ensure that all underserved populations have access to high quality, comprehensive, affordable healthcare, regardless of their insurance status or ability to pay. They serve as a critical component of Nebraska's safety net, serving 31% of the uninsured population and 27% of uninsured children.

Help Make a Difference

HCAN is currently seeking annual sponsors to aid Nebraska community health centers with timely, educational offerings, patient-centered resources and needed support for 2024. We invite you to provide your support. To secure your sponsorship or discuss potential partnership opportunities, contact Jenna Thomsen at JLT@hcanebraska.org.

HCAN Sponsorship Levels

Platinum Sponsor (\$5,000)

- Logos featured prominently on HCAN's website
- Acknowledgment at in-person and virtual organized training events
- Recognition in HCAN's 2024 Annual Report
- Opportunity to share marketing material at HCAN in-person and virtual trainings
- Opportunity to write one guest blog post in HCAN's monthly electronic newsletter
- Opportunity for engagement with HCAN's Board of Directors
- One free exhibitor booth with 2 complimentary registrations at HCAN annual conference

Gold Sponsor (\$2,500)

- Logos featured prominently on HCAN's website
- Acknowledgment at in-person and virtual organized training events
- Recognition in HCAN's 2024 Annual Report
- Opportunity to share marketing material at HCAN in-person and virtual trainings
- Opportunity to write one guest blog post in HCAN's monthly electronic newsletter

Silver Sponsor (\$1,000)

- Logos featured prominently on HCAN's website
- Acknowledgment at in-person and virtual organized training events
- Recognition in HCAN's 2024 Annual Report
- Opportunity to share marketing material at HCAN in-person and virtual trainings

Bronze Sponsor (\$500)

- Logos featured prominently on HCAN's website
- Acknowledgment at in-person and virtual organized training events
- Recognition in HCAN's 2024 Annual Report

Your Money, Your Impact

- Expose your product or service to the Nebraska community health centers
- Explore opportunities within medical, dental and behavioral health services
- Expand your market share and create awareness of your organization and product/service line
- Demonstrate your commitment to the health and well-being of the underserved

Why Partner With Us?

HCAN Training and Support

Each year, HCAN facilitates trainings, workshops, and conferences for health center staff, board members, and other health center professionals throughout the state, while providing advocacy and education for patients within their communities. Your sponsorship dollars help:

- Support HCAN in providing affordable training and technical assistance to member organizations
- Support HCAN's attendance at local and statewide job fairs to aid Nebraska community health centers with provider and staff recruitment efforts

1,117

Health Center Jobs in
Nebraska

\$197.5 Million

Savings to the Overall
Health System

Medical Assistant (MA) Apprenticeship

HCAN's MA Apprenticeship provides current healthcare employees with hands on training, career advancement, and the opportunity for higher wages, all while earning their national Certified Clinical Medical Assistant (CCMA) certification. To date, the program has graduated 53 apprentices with a 91.1% pass rate on the CCMA exam, greatly surpassing the national average pass rate. Your sponsorship dollars help us spread the word about this innovative program that provides equitable access to career advancement for non-traditional learners.

Workforce Development

Community health centers provide a key piece of the healthcare infrastructure. At HCAN, it is our role to help spread the word about the work of our community health centers and build pipelines for future professionals. HCAN partners with schools and community organizations across the state to present on career opportunities. HCAN also attends career fairs and works with local employment programs to help fill openings at community health centers. Your sponsorship dollars help create marketing materials and cover travel costs to attend these events.

Sponsorship Opportunities

Benefits	Bronze Sponsor \$500	Silver Sponsor \$1,000	Gold Sponsor \$2,500	Platinum Sponsor \$5,000
Logo on HCAN's Website	x	x	x	x
Acknowledgment at training events	x	x	x	x
Recognition in HCAN's 2024 Annual Report	x	x	x	x
Opportunity to share marketing material at in-person and virtual events		x	x	x
Opportunity to write one guest blog post in HCAN's monthly electronic newsletter			x	x
Opportunity for engagement with HCAN's Board of Directors				x

Testimonials:

"RPHI has worked with a number of primary care associations over the years. What makes HCAN stand out is the quality of the staff, their commitment to their mission, and ability to understand and assist their clients. We appreciate the relationship with HCAN and feel that it has improved drug affordability and expanded healthcare services in Nebraska." [-RPh Innovations](#)

"Genua Consulting and HCAN have been collaborating for six years, fostering a strong partnership. By working closely with HCAN's dedicated team, Genua Consulting actively contributes to advancing the mission and vision of Community Health Centers. As the Health Center movement expands, Genua Consulting remains committed to working hand in hand with HCAN, ensuring the fulfillment of the Primary Care Association's and member organizations' needs." [- Genua Consulting](#)



2024 SPONSORSHIP PACKAGE

HEALTH CENTER ASSOCIATION OF NEBRASKA (HCAN)

2024 Sponsorship Form

NAME AND TITLE (main contact)

ORGANIZATION NAME

ADDRESS

CITY, STATE

ZIP CODE

PHONE

EMAIL ADDRESS

Sponsorship Opportunities

Platinum-\$5,000 Gold-\$2,500 Silver-\$1,000 Bronze-\$500

Please email a digital copy of this form to JLT@hcanebraska.org

Please pay within 30 days either by PayPal or Check

Pay Online Via PayPal

Please provide email and an invoice will be sent to you:

EMAIL ADDRESS

Pay Via Check

Mail Check to Health Center Association of Nebraska
3929 S 147th St. Suite 100A, Omaha, NE 68144

Check this box if you need a digital invoice sent to you for your records

For additional information contact:

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