

GREATER NORTHSIDE MANAGEMENT DISTRICT 2021–2030 SERVICE PLAN - EXECUTIVE SUMMARY

- Term. 10 years (anticipated to be 2021-2030).
- Rate. Plan anticipates a rate of \$0.10 for each \$100 of value of property that the Board can raise to \$0.12 subject to caps below. The Board may also levy a lower rate.
- Areas of Service and Estimated Cost. These are the proposed areas of service and anticipated allocation of funds.

SERVICE	ANNUAL ESTIMATE	10-YEAR TOTAL
Security & Public Safety	\$486,000	\$4,860,000
Visual & Area Image	\$352,000	\$3,520,000
Business & Workforce Development	\$70,000	\$700,000
Marketing & Enhancing the Perception of the Area	\$110,000	\$1,100,000
Planning & Infrastructure	\$107,500	\$1,075,000
District Operations & Administration	\$433,300	\$4,333,000
ESTIMATED TOTAL	\$1,558,800	\$15,588,000

- Exemptions. The Service Plan excludes from assessment all properties that are exempt under current and future law.
- Cap on Yearly Assessment Rate Increases. The Board cannot increase the assessment rate by more than 5 percent above the previous year's rate without holding a public hearing.
- Cap on Individual Assessments. In addition to the cap on the assessment rate, no individual property may be assessed more than 10 percent above the previous year's assessment unless the District holds a public hearing.
- Basis for Assessment. The assessment will be based on the latest HCAD certified values as such values will vary from year-to-year (like property taxes).
- New Construction. New construction, development, redevelopment and property annexed into the District may be added to the District's assessment roll if the Board calls a public hearing to add the properties. The added properties will be assessed based on their current HCAD values.
- GNMD Accomplishments During the 2011-2020 Service Plan.

Security & Public Safety

- Ensuring an effective Safety Patrol Program that includes police visibility, patrols, and an initiative to address targeted hot spot zones.
- Providing ongoing education about public safety by holding community meetings and events, including See Something, Say Something; Ice Cream with an Officer; Law Enforcement Coordinating Meetings and Public Safety Committee Meetings.
- Addressing homelessness, drugs, prostitution, vagrancy, burglaries, misdemeanors and other criminal activity with the Houston Police Dept. and other agencies.
- Utilizing camera monitoring to address problem areas, illegal dumping, theft, trespassing, vice, felony and arson.

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Visual & Area Image

- Ensuring graffiti removal and cleanup, abating litter, and reducing homeless encampments.
- Conducting beautification projects, including adding 3 sculptures, 9 murals, 13 mini murals; providing landscaping; developing the Butterfly Pocket Park and maintaining the White Oak Green Space.
- Funding 3 BCycle Stations and developing the Lyons Avenue Enhancement project with proceeds from Saint Arnold Brewing Company's 5Ks.
- Enhancing the Hernandez Tunnel with murals, lighting, and other projects.

Marketing & Enhancing the Perception of the Area

- Staff publishes regular newsletters and provides social media updates about District happenings.
- Staff has developed GNMD Guides Brochure, Business Guide, Fast Facts and Real Estate Guide.
- Staff has conducted Developer and Mini Mural Tours and performing community cleanups.
- Providing resource and restaurant guides to assist constituents during COVID-19.
- Staff has been creative in partnering and/or sponsoring public events, including Tour de Northside, Sabor del Northside, Santo de Mayo, Trash Bash to clean up Little White Oak Bayou, Back to School drives, Jensen Jubilee, Lindale 4th of July parade, Monster Mash, AARP Shredding Event, the Lyons Avenue Renaissance Festival, Sunday Streets and more.

Planning & Infrastructure

- Staff consistently advocates to educate business owners on the METRO Red Line Light Rail.
- Conducting studies to determine the impact of the I-45 Expansion Project and the North Houston Highway Improvement Project on business owners and residents.
- Designing pedestrian improvements for Quitman Avenue by adding amenities (e.g., ADA accessible sidewalks and ramps), bicycle lanes, landscaping, and streetlights.
- Enhancing the urban environment along the Irvington and East Crosstimbers esplanades.
- Addressing issues of community development, design, and planning for the Airline Corridor to help enhance the public realm.
- Developing design standards and economic development tools for business owners and partners in the Jensen-Eastex, Greater Heights, Independence Heights, Northline and Near Northside communities.
- Facilitating improvements including the Bike Plan, Mobility Studies, Walkable Places, Complete Communities, Opportunity Zones and other programs.

District Operation & Administration

- Monitoring and complying with all laws applicable to the District.
- Hiring staff and consultants need to operate the District and implement programs.
- Ensuring ongoing staff development and training.
- Updating the District website: www.greaternorthsidedistrict.org.
- Successfully opening a new and more modern office for the District.