

# Northside Bike Tour and Festival

## 2025 Sponsorship Request

The Northside Festival & Bike Tour Planning Committee is excited to extend the invitation to you and your organization to participate as a sponsor in the Northside Festival.

This year, the Northside Bike tour will take place on **October 11, 2025**, at the University of Houston Downtown (UHD) Science and Technology Building (315 N Main St) registration for the ride will start at 8:30 am and will end at St. Arnold's Brewing Company (2000 Lyons) by 11:00 am. You will be able to enjoy The Northside Festival from 11:00 am to 5:00 pm

The Northside Bike Tour and Festival is a collaborative event that promotes the Northside community. The Festival brings together businesses, non-profits, elected officials, police officers, firefighters, schools, residents, and visitors to celebrate our community. The expected turnout is between 800 and 1,200 participants, spectators, and volunteers.

Thank you for your consideration and commitment to the community. We are confident that 2025 will be even bigger and better with your support and participation.

For more information, contact Pam Guerra with Greater Northside Management District at 713-229-0900.

Sincerely,

Northside Festival Planning Committee



### EVENT INFORMATION:

GREATER  
NORTHSIDE  
MANAGEMENT  
DISTRICT

Pam Guerra  
713-229-0900  
[info@greaternorthsidedistrict.org](mailto:info@greaternorthsidedistrict.org)

### PRESENTED BY:



## 2025 Sponsorship Details

Yes, we will participate as a Northside Festival & Bike Tour sponsor at the following level:

☐ Title Sponsor \$7,500

☐ Diamond \$5,000

☐ Platinum \$2,500

☐ Gold \$1,000

☐ Silver \$500

☐ Bronze \$250

☐ Individual \$100

Organization/Company: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip Code: \_\_\_\_\_



### Sponsorship Deadline:

September 10, 2025

### Make checks\* payable to:

Greater Northside  
Chamber of Commerce

*\*We encourage this method  
of payment*

### Mail Checks To:

Greater Northside Chamber  
of Commerce

P.O. Box 30229  
Houston TX, 77249

### Drop Off Checks:

Greater Northside  
Management District  
615 North Loop East  
STE. 104  
Houston TX 77022

Credit Card Payment Online: Northside Chamber of Commerce

<https://northsidechamber.org/events/chamber-events/749-northside-festival-2025>

The following chart describes all levels and the benefits associated with each:

| <b>Sponsor Benefits</b>                                                                                                                                                                                                                                       | <b>Title<br/>Sponsor<br/>\$7,500</b> | <b>Diamond<br/>\$5,000</b> | <b>Platinum<br/>\$2,500</b> | <b>Gold<br/>\$1,000</b> | <b>Silver<br/>\$500</b> | <b>Bronze<br/>\$250</b> | <b>Individual<br/>\$100</b> |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------|----------------------------|-----------------------------|-------------------------|-------------------------|-------------------------|-----------------------------|
| <b>Official Tour de Northside and Festival title sponsor and Opportunity to Speak</b>                                                                                                                                                                         | X                                    |                            |                             |                         |                         |                         |                             |
| <b>VIP Area Title Name and Opportunity to Speak</b>                                                                                                                                                                                                           |                                      | X                          |                             |                         |                         |                         |                             |
| <b>Entertainment Area Title Name</b>                                                                                                                                                                                                                          |                                      |                            | X                           |                         |                         |                         |                             |
| <b>Salsa Tasting Area Festival Title Name</b>                                                                                                                                                                                                                 |                                      |                            |                             | X                       |                         |                         |                             |
| <b>Kids Shop Local Festival Area Title Name</b>                                                                                                                                                                                                               |                                      |                            |                             |                         | X                       |                         |                             |
| <b>Water Stop Tour de Northside Area Title Name</b>                                                                                                                                                                                                           |                                      |                            |                             |                         |                         | X                       |                             |
| <b>Special recognition during announcements, VIP access, Complimentary booth space, Logo on T-shirt, marketing mention in all social media promotion and include t-shirt (s)</b><br>Title 10, Diamond 7, Platinum 5, Gold 3, Silver 2 entries, Bronze 1 entry | X                                    | X                          | X                           | X                       | X                       |                         |                             |
| <b>Recognition certificate</b>                                                                                                                                                                                                                                | X                                    | X                          | X                           | X                       | X                       | X                       | X                           |

Updated July 2025

