

EGSA 2018 Fall Conference Program Advertising

EGSA encourages its Members to further support the Association by advertising in the Conference Program. This 32-page 4-color program is included in every Conference attendee's registration packet. The Program offers advertisers a vehicle whereby they may deliver their advertising message directly to Conference attendees.

Contact Information

Company _____

Contact Name _____

Phone _____ Fax _____

Address _____

City/State/Zip _____

E-mail _____

Payment Information

☐ VISA ☐ MasterCard ☐ American Express ☐ Check # _____ Ad Total Due \$ _____

Name of Cardholder _____

Billing Address (if different from above) _____

Card Number _____ Exp. Date _____ Security Code* _____

**VISA/MC: last 3 digits of the number printed on the back of the card. AMEX: 4-digit number above the card number on the front of the card.*

Cardholder's Signature _____

Advertising Rates

BW 4/C

- | | | |
|--|-------|--------|
| <input type="checkbox"/> Full Page w/ Bleed* (6" x 9" plus .125" bleed on all sides) | \$515 | \$670 |
| <input type="checkbox"/> Full Page Non-Bleed (5.5" x 8.5") | \$515 | \$670 |
| <input type="checkbox"/> Back Cover SOLD | \$695 | \$850 |
| <input type="checkbox"/> Inside Front Cover | \$645 | \$800 |
| <input type="checkbox"/> Inside Back Cover | \$645 | \$800 |
| <input type="checkbox"/> Center Spread (2 pages) | \$930 | \$1240 |
| <input type="checkbox"/> Half Page Horizontal w/ Bleed* (6" x 4.375" plus .125" bleed on all sides) | \$310 | \$465 |
| <input type="checkbox"/> Half Page Horizontal Non-Bleed (5.5" x 4.125") | \$310 | \$465 |

** NOTE: On ads that bleed, please maintain a safe area equal to the non-bleed ad sizes for all critical text, images, graphics and logos.*

All quoted ad rates are US\$ and non-commissionable.

Electronic ad materials are preferred. Ads should be submitted as high resolution (300 dpi) CMYK Adobe® "pdf" files with all fonts embedded. E-mail your ad to Peter Catalfu at P.Catalfu@EGSA.org

Do you need typesetting/layout services?

☐ Yes ☐ No

If "yes," please e-mail Peter Catalfu at P.Catalfu@EGSA.org for a quote. Rates start at \$80/hour.

On a separate page, **please list any special instructions** and (if layout/typesetting services are needed) attach a proposed advertising copy/layout.

Total Typesetting/Layout Due \$ _____

(You can include this amount in your Advance Registration payment, or make check payable to EGSA)

PLEASE NOTE Space reservations and electronic advertising files for the Conference Program must be received at EGSA headquarters on or before August 31, 2018. Ads requiring typesetting and/or layout must be received by August 22, 2018.

I hereby authorize EGSA to run the ad requested in this order.

Authorized Signature

Title

Date

Please make a copy for your records and return this form with payment to:

EGSA, 1650 South Dixie Highway, Suite 400, FL 33432 • 561-750-5575 • Fax 561-395-8557 • e-mail@EGSA.org • www.EGSA.org