



From the Desk of EGSA Market Trends Committee Chair, Joe Zirnhelt

The EGSA Market Trends Committee is one of the fastest growing committees as a result of the active sharing of relevant public information. We encourage OEMs, distributors and consultants that want to better understand the market and new opportunities to attend this meeting.

Our committee solicits member companies and market experts to speak on important topics such as data center trends, gas vs. diesel generator shipment trends, IBC, OSHPD, emissions, codes & standards, alternative technologies and case studies to name a few. Q&A time provides additional dialog to provide insight and create market connections to further develop potential business relationships.

In this Spring meeting, the group is planning to build on the industry relevant topics covered during the Fall 2017 conference in Minneapolis.

During last our meeting in September, the Committee covered some relevant topics related to disaster response with the recent hurricanes Harvey and Irma. Now that we are several months post-hurricane, Jessica Fernandes (FM Generator) and Nic Phillips (Ideal Electric) will provide updates regarding any new legislation, lessons learned and impacts on the on-site power situation in Florida and Texas respectively.

Next we will have a speaker on the growing role of renewables-based generation in the State of New Mexico and what this might mean for reciprocating engine-based power to help firm up the State's greater renewable generating portfolio.

Finally – it is time to start planning again for our annual EGSA Pulse Survey cycle, which will be fielded prior to the Fall 2018 Conference. We will be soliciting a volunteer to help lead the analysis of that valued input for the EGSA members.

As always – there will be opportunity for attendees to have open discussion and suggest topics of interest for future Market Trends Committee meetings.

We encourage first-time EGSA conference attendees to consider joining us, as it is a good opportunity to learn and network with your industry peers in a unique setting within the larger conference. Typically, technical sales and marketing professionals participate in this meeting. We look forward to seeing you in Albuquerque and hearing about how your company can contribute.

Best regards,
Joe Zirnhelt
Power Systems Research
2018 EGSA Market Trends Committee Chair