

Looking to Get Noticed in EGSA? Consider becoming a Conference Sponsor.

With EGSA, our sponsorship opportunities help you to stand out in the crowd. These opportunities are economical and provide a proven return on investment!

Many EGSA member firms have assisted the Association with offsetting costs, providing transportation efforts or giving our attendees something extra special while enabling us to deliver a quality product and serve our members better.

As we move into the Spring of our 54th year, sponsorship provides ways for your company to stand out. We have great offerings that are turnkey solutions in most cases, or if you have an idea in mind, we will work to help make it happen! If you don't see an opportunity that strikes your fancy, give us a call and let's customize a sponsorship just for you.

Our Platinum, Gold and Silver sponsorship levels take the guesswork out of placing your company and its products or service offerings into the hands of our members. Reach on-site power's leading firms by [contacting Jalane Kellough](#), EGSA Executive Director, today.

Remember, sponsorships not only generate impressions for your company's products and services, they also add value to the overall event. Don't delay...there are a limited number of opportunities and several of the sponsorship benefit deadlines are fast approaching!

Standard Sponsorship Benefits

For our Platinum, Gold and Silver sponsors:

- Logo on on-site sponsor acknowledgement signage;
- Logo on all event collateral material (traditional and electronic);
- Logo within show program;
- If you've purchased a display within the Exhibitor Showcase, the map and listing will be enhanced to highlight your participation as an event sponsor. Call attention to your tabletop display with this added sponsor benefit;
- The purchase of an event program advertisement will provide double exposure for your organization. Put awareness of your brand in each attendee's hands throughout the Conference.
 - Designation in Advertisers Index section of event program as an "Event Sponsor" with reference to event program advertising (where applicable);
- Listing with logo in "Meet Our Sponsors" section of event program;
- Sponsor acknowledgement in all event marketing emails;
- Sponsor acknowledgement in event articles and event advertising in *Powerline* Magazine; and
- Sponsor acknowledgement on EGSA Conference website using sponsor logo and link to your company's website.

Platinum Sponsor Opportunities

Opportunity	Benefits	# Available	Fee
Charging Station Sponsor	<p>Maximize your company’s exposure across during the event by providing a charging station near the EGSA registration area during the entire event.</p> <p>In addition to the standard platinum sponsorship benefits package, this sponsorship also includes:</p> <ul style="list-style-type: none"> ▪ Your company’s name and logo prominently displayed on the charging station at the conference ▪ An enhanced listing with logo in “Meet Our Sponsors” section of the event program which includes a 120- word company description 	1 Available	\$2,000
Attendee Room Key Promotion	<p>Get ready to reach every EGSA event attendee with your unique co-branding!</p> <p>How so? Well, even the ‘place holder’ attendee has to get into his or her room from time to time, and that’s where this promotion comes in handy!</p> <p>In addition to the standard sponsorship program benefits package, this sponsorship also includes a turn-key sponsorship for promotional branding on your hotel room key! That’s right, everybody in the whole cell block (the EGSA hotel room block, that is!) will have a room key with your company’s name on it!</p> <ul style="list-style-type: none"> ▪ Verbal acknowledgement during the President’s Welcome address; and ▪ An enhanced listing with logo in “Meet Our Sponsors” section of the event program, which includes a 120- character description/message determined by sponsor. 	1 Available	\$2,500

**EGSA Welcome Gift
Sponsor**

WEG

SOLD

**Attendee USB Drive
(Memory Sticks)**

Global Power
Components

SOLD

Welcome Reception

Thomson
Power
Systems

SOLD

**Keynote Speaker
Sponsor - Monday**

Get ready to receive many accolades as your company helps EGSA bring membership value to the center stage. This sponsorship is a generous way to give back to the organization and will have staying power long after the conference is over! In addition to the sponsor benefits package:

1 Available

\$5,000

- Representative from your company has the opportunity to introduce speaker.
- Logo Placement of Speaker Evaluation Forms
- Verbal acknowledgement during the President's Welcome address; and
- An enhanced listing with logo in "Meet Our Sponsors" section of the event program, which includes a 120- character description/message determined by sponsor.

**Keynote Speaker
Sponsor - Tuesday**

Get ready to receive many accolades as your company helps EGSA bring membership value to the center stage. This sponsorship is a generous way to give back to the organization and will have staying power long after the conference is over! In addition to the sponsor benefits package:

1 Available

\$3,500

- Representative from your company has the opportunity to introduce speaker.
- Logo Placement of Speaker Evaluation Forms
- Verbal acknowledgement during the Tuesday’s Emcee welcome address; and
- An enhanced listing with logo in “Meet Our Sponsors” section of the event program, which includes a 120- character description/message determined by sponsor.

Welcome Lunch Sponsor - Monday		ComAp	SOLD
Afternoon Beverage Bar Sponsor - Monday	<p>Sponsor Monday afternoon’s beverage bar during the break between Monday’s Committee Meetings. In addition to the sponsor benefits package:</p> <ul style="list-style-type: none"> • Table tent with company logo at the beverage bar 	1 Available	\$2,500
Awards Reception and Banquet Co-Sponsors		Doosan and Marathon Generators	SOLD SOLD
Post Awards Banquet Game Night Co-Sponsor	<p>Be the EGSA Member responsible for bringing the fun in Texas!</p> <p>Realize maximum exposure and recognition for your support of this event which takes place on Monday night.</p>	1 Available	\$2,000
		Blue Star Power Systems	

In addition to the standard sponsorship program benefits package, this sponsorship also includes:

- Your company’s acknowledgment as a sponsor of the Awards Banquet and Reception by the EGSA President during the awards ceremony.
- GoBo with your company logo projected on wall of event room.

Golf Tournament Title	John Deere	SOLD
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Gold Sponsor Opportunities

Opportunity	Benefits	# Available	Fee
Registration Bags		ASCO Power Technologies	SOLD
Refillable Water Bottles		Power Systems Research	SOLD
Conference Name Badges Lanyards	<p>Maximize your organization’s exposure across the entire event. These badge holders contain the name tag for each Conference attendee, providing your organization with maximum exposure during the event. Your company name will be featured “around the neck” in a lanyard format this year!</p> <p>In addition to the standard sponsorship benefits package, your will also receive:</p> <ul style="list-style-type: none"> ▪ An enhanced listing with logo in “Meet Our Sponsors” section of the event program (Includes 120-character description/message determined by sponsor); and ▪ Your company logo printed on the badge holder lanyard prominently. 	1 Available	\$1,700

Closing Reception

Advanced
Mfg. Power
Systems
(AMPS) **SOLD**

Exhibitor Showcase Breakfast - Monday

DEIF, Inc. **SOLD**

Exhibitor Showcase Breakfast - Tuesday

The Exhibitors Showcase Breakfast presents an excellent opportunity for an organization to showcase itself in front of on-site power industry professionals in attendance. In addition to the standard sponsorship program benefits package, this sponsorship also includes:

1 Available \$1,500

- An enhanced listing with logo in “Meet Our Sponsors” section of the event program, which includes a 120- character description/message determined by sponsor
- Event signage thanking the breakfast sponsor placed near the breakfast buffet
- Company name and logo imprinted on breakfast napkins

Afternoon Cookie Bar Sponsor - Monday

Sponsor Monday afternoon’s cookie bar during the break between Monday’s Committee Meetings. In addition to the sponsor benefits package:

1 Available \$1,800

- Table tent with company logo at the cookie bar

Silver Sponsor Opportunities

Opportunity	Benefits	# Available	Fee
Attendee Registration Organizer		Robinson Custom Enclosures	SOLD

Event-at-a-Glance Signage		Pritchard Brown	SOLD
First Time Attendee/New Member Reception		Fairbanks Morse Engine	SOLD
Monday Morning Entertainment Sponsor		MineTerra Corporation	SOLD
General Session Giveaways	<p>Popular with event attendees, this sponsorship includes the ability to put a “wish list” product into the hands of one lucky show attendee! Conduct a giveaway during the General Session on Monday and Tuesday. The gift is given to a qualified attendee who must be present at the educational forum to win when their name is called.</p> <p>In addition to the standard sponsorship benefits package, you will also receive a verbal acknowledgement during the drawing and have a company representative on stage and a photo opportunity to congratulate our lucky winner that day!</p>	<p>Monday – AKSA Power Generation USA</p> <p>Tuesday - 1 Available</p>	<p>SOLD</p> <p>\$1,000</p>
Golf Tournament Prize Co-Sponsors		Clay & Bailey Mfg.	SOLD
		Diesel Radiator	SOLD
Hole-In-One Golf Tournament Sponsor		Penn Power Systems	SOLD
Golf Tournament Insulated Lunch Totes		Girtz Industries	SOLD
Barbecue & Brewery Tour Sponsor		Diesel Radiator	SOLD

**Micro-site Web
Banners**

Emergency **SOLD**
Systems
Service Co.

HOTSTART **SOLD**

Nixon Power **SOLD**
Services

Power **SOLD**
Telematics
