EXPERIENCE FISHING DERBY LIVESTREAM

AUGUST 19th at 10 a.m.

We are excited to launch our first annual Experience Fishing derby which will take place on August 19th from 10 a.m. – 1 p.m. This exciting initiative is presented in collaboration with FishON!, and will be broadcasted live from our Northern Ontario waters.

The livestream will capture the adventures of each team in action as they utilize the Experience Fishing program and share their knowledge and expertise with new anglers. The derby will be broadcasted live on the Experience Fishing, FishON! and Canadian Fishing Network Facebook pages.

WHAT IS INVOLVED?

- Four Experience Fishing program outfitters will be participating including representation from Northwest, North Central and Northeast regions.
- 1 new angler will be present on every boat and will be accompanied by experienced angler or guide.
- Live commentary, interviews & fishing expertise will be shared throughout the livestream.
- Promotion of sponsors, northern outfitters and the northern regions will be showcased throughout the livestream.

HOW TO BECOME INVOLVED

- During the derby, join us live on Skype to promote your region and/or organization. A time will be predetermined upon confirmation of attendance.
- Showcase your region and/or organization through promotional videos, imagery and content that we can be broadcasted during the livestream.
- Promote the event through your newsletter, social media channels and website.

Deadline for submissions is July 29th, 2020
Please contact Emma for further details.

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