

2022 Preferred Supplier of the Year Award Recipient Yamaha Motor Canada



This award is presented to a NOTO Preferred Supplier in recognition of their dedication, support and participation in furthering the goals and objectives of the Northern Ontario Tourist Outfitters Association.

For more than 40 years this preferred supplier has been a proud supporter of NOTO and the industry. In 2022, they elevated their support for the industry's future by supporting the Experience Fishing program as a corporate champion. In addition to this they developed an article which is posted to YAMAHA-MOTOR.ca detailing information about the program and promoting it to their national audience.

Yamaha continues to look for ways to support the industry including sponsoring the Canada Out of Doors TV Show through NOTO member Air Ivanhoe, conducting annual stakeholder visits to check up and in, as well as contributing to sponsorship of the annual summit.

Their multi decade commitment, continued supports and customer focussed team is why Yamaha Motor Canada is the preferred supplier of the year!