

ANNUAL REPORT

2023

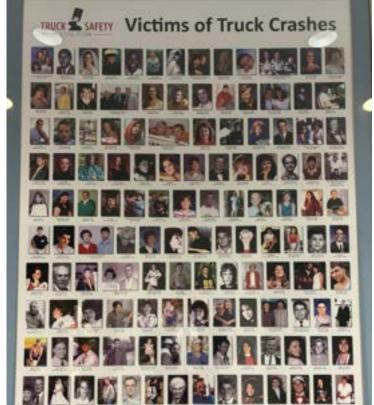
The Impact of You



















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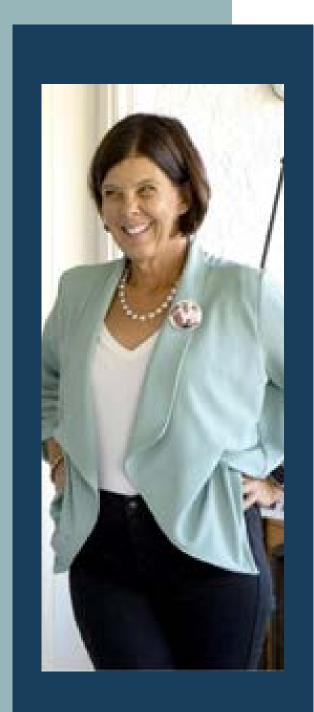
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Our Impact

THANK YOU!

Your generosity, whether through financial contributions, volunteer work, or other means, is making a meaningful difference in the lives of crash victims and family survivors, and creating change.





A WORD FROM THE PRESIDENT

In my years on the Truck Safety Coalition Board of Directors and now as TSC President, I am inspired by how fortunate the organization is to have such generous and dedicated supporters. Throughout the year, you have helped TSC meet the critical needs of our community – not only the victims and family survivors today – but the crucial work we still have ahead of us to prevent these tragedies from happening in the future.

On behalf of the Truck Safety Coalition Executive Committee, CRASH, & P.A.T.T., please accept my sincerest thanks for your contributions and trust. Your charitable gifts played a vital role in sustaining and growing victim support and maintaining and building upon world-class safety initiatives and innovative solutions. As you read through this year's report, you will meet many of our community members who have been positively affected by your generosity.

Your philanthropic support allows TSC "to mind the gap" and make sure the need to improve truck safety is never forgotten.

Thank you,

TAMI FRIEDRICH

Truster State

PRESIDENT

TRUCK SAFETY COALITION STRATEGIC VISION

"From tragedy we draw strength to improve the safety of us all."

VISION

The Truck Safety Coalition dedicates itself to reducing preventable truck crash deaths and injuries in memory and honor of all those who have been affected by such crashes in the past.

MISSION

The Truck Safety Coalition is dedicated to reducing the number of deaths and injuries caused by truck-related crashes, providing compassionate support to truck crash survivors and families of truck crash victims, and educating the public, policy-makers, and media about truck safety issues.





MESSAGE FROM THE EXECUTIVE DIRECTOR

Dear TSC Supporters:

Thank you for your generosity that empowers the Truck Safety Coalition (TSC) and provides resources for innovative ways to inspire and enable lawmakers to improve road safety. Because of you, we can raise much-needed awareness, propose powerful solutions, and provide compassionate support to victims, families, and survivors.

I am pleased to share that the philanthropy you gave to our cause in 2023 included \$342,025 in gifts. This investment — your investment — in our humble community of staff and volunteers is paying measurable dividends. The Truck Safety Coalition is widely regarded as one of the nation's truck safety experts, featured in dozens of news publications this past year, including the Washington Post and Wall Street Journal. This is exceptional progress and would not be possible without your ongoing commitment. We would not be here without you!



Unrestricted donations play a huge part in allowing TSC the opportunity to provide compassionate community support. In 2023, we hosted bi-monthly grief counseling sessions for more the entirety of our TSC family and welcomed community members of all socioeconomic and cultural backgrounds. Inspired by Daniel Langenkamp's matching gift, the "Brakes for Life's Sake" Campaign enables TSC to raise visibility for truck safety advancements that will prevent serious crashes from ever occurring, with remarkable advancements such as Automatic Emergency Braking (AEB) for CMVs.

The stories in this Donor Impact Report reflect a small sample of how we support victims and educate the public, policymakers, and media about truck safety issues. For example, Leanne Lopez inspired 28 donations through her Gratitude Campaign. TSC's ability to bring on board a dedicated fundraiser was made possible by the generosity of just one donor inspired by our work and desire to amplify TSC's ability to create a difference.

As we make meaningful progress toward our strategic vision and mission, on behalf of ALL truck crash victims and survivors, THANK YOU for believing in us and partnering with TSC to make our roads safer from truck crash violence.

Zach Cahalan Executive Director

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YOUR STORIES, YOUR IMPACT

There are many ways to support the Truck Safety Coalition, whether you are a crash victim or survivor, a community supporter, a person of modest means, or a person of substantial wealth. Daniel Langenkamp and Lenora "Nora" Lopez are two inspirational truck crash victims who memorialized their lost loved ones through giving campaigns. Ultimately, they share the same passionate goal:

So that others <u>NEVER</u> have to experience the pain of losing a loved one in a preventable truck crash.

A HISTORIC CAMPAIGN: BRAKE FOR LIFE'S SAKE

The goal of the \$30,000 matching gift campaign, announced in honor Sarah Debbink Langenkamp, was the most ambitious fundraising campaign goal in the history of this organization. Brake for Life's Sake: the campaign for the Truck Safety Coalition set a new path forward for the organization, prioritizing Automatic Emergency Braking (AEB) initiatives and emphasizing the need for safety technological enhancements and requirements. The campaign reaffirmed and built upon the organization's mission to reduce preventable truck crash deaths and injuries in memory and honor of all those who have been affected by such crashes in the past.

Foreign Service Officer Daniel Langenkamp has served the Department of State in six international posts for two decades. During Russia's full-scale invasion of Ukraine, he was spokesperson and press attaché for the U.S. Embassy in Kyiv. He worked for the next several months at the Poland-Ukraine border with a small team of diplomats who did not evacuate to the U.S.

Before his Ukraine tour, Langenkamp served at posts in Afghanistan, Iraq, Uganda, Vietnam, and Cote d'Ivoire. In Washington, D.C., he was head of public affairs for the Bureau of Population, Refugees and Migration, worked on the Turkey and NATO desks, and served in the Department of State Operations Center. Sarah also served the Department of State in a highly distinguished fashion, conducting mission-critical work to advance American interests in identical challenging posts alongside Daniel. They frequently rode their bikes to their respective offices while deployed abroad.



In July of 2022, Sarah returned to the United States from Ukraine for her safety, where she had been leading a team managing some of the U.S. government's most sensitive and vital priorities, such as helping to reform Ukraine's anti-corruption institutions, holding Russia accountable for war crimes, and aiding Ukraine's national police and border guard. Just a month later, U.S. Diplomat, mother of two, and wife, Sarah (Debbink) Langenkamp, was tragically killed while biking home from her sons' new elementary school in Bethesda, Maryland. An avid cyclist, Sarah had commuted by bike all over the world. On August 25, 2022, after completing a 24-mile roundtrip ride to work in downtown Washington, D.C., she was heading home from her children's new elementary school when her phone's map app took her down an unprotected bike lane on Bethesda's River Road—a busy commercial route where bikes must compete with cars and industrial traffic. She was fatally injured by a flatbed truck turning right into a parking lot.

A true philanthropist, Daniel used his grief and anger as a driving force to push for changes in bike and truck safety, raising nearly \$300,0000 to help local and national organizations in their efforts to advocate for change. In partnership with Truck Safety Coalition, Daniel launched the "Brakes for Life's Sake" Campaign honoring his late wife, Sarah. This \$30K matching gift campaign seeks to raise funds, save lives, and reduce injuries from commercial truck crashes with Automatic Emergency Braking (AEB). Donate to the Brakes for Life's Sake Campaign: http://www.trucksafety.org/brakes4lifessake.



NORA'S GRATTUDE

Nora Lopez's recent connection with the Truck Safety Coalition speaks to her willingness to overcome every obstacle in her path! Contributions from her Gratitude birthday fundraiser have impacted numerous aspects of our organization, including operational support, victim resources, and services for fellow family survivors. "I support the TSC because the TSC community has been supporting me through this unimaginably painful grief journey around the loss of my son. I am certain that my experiences with the TSC since losing Dominic have positively impacted promoting safety legislation with legislators at the federal and state level," shares Nora.

Nora's involvement with TSC began when her son was tragically involved in a fatal truck crash. On May 28, 2022, Nora's son, Dominic (Dom's) motorcycle was hit by a semi-truck. Dominic was riding home when the truck, driving on the same side of the road as Dominic, attempted an illegal U-turn and struck him. Dominic was a medical student performing his rotations at San Joaquin General Hospital in Stockton. A tenacious worker, he was passionate about sharing STEM education with underserved youth. He believed that his purpose was to heal others through medicine.

Due to the overwhelming support, she received from her family, friends, and her new TSC family while navigating life following Dom's fatal crash, Nora was inspired to do something meaningful with her grief to help others. On May 6, 2023, Nora hosted her family and friends for her live-streamed birthday fundraising campaign, "*Gratitude*." Dedicated to honoring Dom's life and with a passion for road safety, this campaign is dedicated to vulnerable drivers on our roads.

When asked to elaborate on her campaign, Nora said, "I hosted the fundraiser because events like this bring together caring people committed to making the roads safer. My friends and family honor Dom by participating in my fundraising events. TSC honors Dominic by identifying initiatives to promote truck safety, telling his story, and including me as part of this amazing community."





TSC VOLUNTEERS NAMED TO NHTSA ADVISORY COMMITTEE ON UNDERRIDE PROTECTION

A busy and productive year, the Truck Safety Coalition was delighted to have three current or former Board Members named to the National Highway Traffic Safety Administration's newly formed Advisory Committee on Underride Protection (ACUP).

This Advisory Committee on Underride Protection is required by law as part of the Infrastructure Investment and Jobs Act (IJIA). The IIJA, passed in November 2021, required a wide range of truck safety improvements, including, but not limited to, underride protections and automatic emergency braking. The IIJA's purpose is "to provide advice and recommendations to the Secretary on safety regulations to reduce underride crashes and fatalities relating to underride crashes."

The three members selected to serve on the committee are Jane Mathis, who represents families of underride crash victims (P.A.T.T.); Jennifer Tierney, who represents truck safety organizations (TSC); and Lee Jackson (CRASH, ACUP Committee Chair), who represents motor vehicle crash investigators. These dedicated members shared their thoughts about serving on the committee (next page):

Note: Views expressed are theirs only and do not reflect the views of the ACUP Committee as whole.





ACUP REPS



JENNIFER TIERNEY
TRUCK SAFETY ORG. REPRESENTATIVE

"There are no words passionate or adequate enough to express how it feels to be on the Advisory Committee for Underride Protection. Together, we will be a voice for the voiceless. I'll never again hear Daddy's beautiful voice. However, I now have the opportunity to be his voice and the voice of all our loved ones who were violently killed in underride crashes. This precious opportunity could never have happened had I not decided to join CRASH, P.A.T.T. and the Truck Safety Coalition, 30+ years ago. We have a voice for my father and all of our loved ones killed or injured in large truck crashes. I'm grateful and will make the most of the opportunity before us."



LEE JACKSONCMV INVESTIGATOR REPRESENTATIVE

"I have been involved in this issue since 1988 when, as a police officer, I worked my first underride fatality collision. This committee is the first real opportunity I have seen that has the ability to seriously address this issue, fix this problem, and save lives."



JANE MATHIS
UNDERRIDE FAMILY REPRESENTATIVE

"Having lost my son and daughter-in-law to a deadly fatigued driver/underride crash in 2004, it is unbelievable to me that rulemaking for significant underride protection on the back and sides of semis has not been accomplished. This is NHTSA's purview. ACUP must use its platform to be the driving force to accomplish this commonsense requirement."

The committee members were chosen based on their knowledge, experience, or training in relevant fields connected to transportation safety, law enforcement, and trucks. Each volunteer is uniquely suited to offer invaluable insights and contributions to the vital work ahead. Congratulations on this honor! We are excited to see what you accomplish together.

A NIGHT TO CELEBRATE TRUCK SAFETY



The Truck Safety Coalition raised nearly \$30,000 to help crash victims and reduce truck crash fatalities and injuries and made a historic announcement during the 1st annual Night to Celebrate Truck Safety, held on September 29, 2023.

"We truly have MUCH to celebrate over this past year," Executive Director Zach Cahalan told a packed room, including civic and community members. While sharing our successes and celebrating those who played a pivotal role in making them possible, Zach stated, "The successes are made possible because of your donations."



The 1st Annual Night to Celebrate Truck Safety underscored the strides safetv road and philanthropic communities have made. ceremony featured the conferral of the 2023 Truck Safety Champion, Safety Philanthropist, and Volunteer of the Year Awards to individuals and organizations that generously donate their time, talents, treasures, and experience to help make our nation's roadways safer while supporting Truck Safety Coalition's vision and mission.

During the celebration, honorees were able to share their personal stories. The 10-year-old son of the Safety Philanthropist award, Oliver Langenkamp, spoke of his mother, Sarah Langenkamp, and the importance of the work that remains to eliminate truck crashes.

that the Truck Safety Coalition was underreported type. Underreporting these kinds of crashes makes it impossible to assess and the problem.

of the Board and TSC.



CRASH Board Member Jennifer Tierney thanks guests and partners at the 1st Annual Night to Celebrate Truck Safety



The Honorable Gerald Connolly receives TSC's inaugural Truck Safety Champion award.

awarded a \$326,000 grant. The grant remarkable organization. The hope victims that they are not alone; I am also have 16 sponsors for the event. understand the enormous scope of We've never had so many friends and victims and invest in our ability to make the roads safer."

> Celebrate Truck Safety celebrating our winners generously donated \$3,000!



Crash survivor and Board Member, Anna Guardipee was surprised to receive the honor of TSC Volunteer of the Year. Anna has contributed over 200 volunteer hours to TSC and we couldn't be more grateful for her.



A true philanthropist, Daniel Langenkamp used his grief and anger as a driving force to push for changes in bike and truck safety. On September 29th, TSC proudly saluted Daniel as its first Truck Safety Philanthropist awardee.

HONOR ROLL OF DONORS

We are grateful for each and every gift. Large and small, every dollar sustains our work!

PATRONS OF PROGRESS

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FOUNDATION

ANNA GUARDIPEE

PAUL HUFFMAN

ADVOCATE

ANNUAL GIFTS OF \$10,000 - \$49,999

BRUCE KING

DAWN KING

DANIEL LANGENKAMP

EDWARD SLATTERY

PIONEER

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We are grateful for each and every gift. Large and small, every dollar sustains our work!

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GINGER'S JEWELRY

BRIAN GOGGIN

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HONOR ROLL OF DONORS

We are grateful for each and every gift. Large and small, every dollar sustains our work!

GUARDIAN

ANNUAL GIFTS OF \$1 - \$499

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LAUREN WOHL

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JAKE ZALEWSKI

INVESTING IN OUR

MISSION

Teamwork makes the dream work! With more donors than ever, TSC's partners are a special group that lead by example, and through their generous giving, make the world a safer place.

It is because of the power of philanthropy, in all forms, that we are able to fulfill our mission. and support crash victims and family survivors.

THANK YOU, PARTNERS!



Learn more about how to partner with TSC.





\$342K 113



First-time Donors



Total Donors

156



Victims Served

550



OUR IMPACT: DID YOU KNOW?

2023 HIGHLIGHTS

- At TSC's urging, PBS & ProPublica has exposed trucking industry "Tort Reform" predatory practices in their latest truck-related investigative article.
- TSC was pleased to join NewsNation's "Morning in America" Program for Truck Week!
- TSC President, Tami Friedrich, testified in a California State Senate Hearing supporting a bill to require human safety operators in any Autonomous Trucks being tested in California.
- TSC worked closely with the Wall Street Journal to expose the unsafe and unconscionable freight contracting practices utilized by the United States Postal Service (USPS). This work garnered national attention and Members of Congress are committed to holding USPS accountable to address these failures that needlessly put the public at risk.

For over 30 years, TSC has efficiently comforted crash victims and "minding the gap" against the trucking lobby. Our record of achievement developed over the years could never have been achieved by a single individual. We genuinely have a lot to be thankful for over the last year, one of the most significant in recent memory for the growth of truck safety and victim advocacy.

The media serves as a vital tool to bring awareness and accountability to our broken truck safety and enforcement system. Without the media helping us get the word out about the need to improve truck safety, we would be far less effective. Whenever possible, we encourage crash victims to tell their stories to humanize an issue that most people have NEVER had the misfortune to think about.

The courage of crash victims and survivors to share their stories continues to drive action. It is the victim and survivor experience that is dynamic DNA driving our work and inspires us to seek new and exciting ways to help more people and influence change more than ever before. Through our First Response Program and volunteer support, we provided compassionate support and outreach to over 550 crash victims.

THESE SUCCESSES are what your donations help make possible!

We will share more successes and celebrate the people who played a pivotal role in making them possible throughout the year. Subscribe to our newsletter to stay informed!

SAVE THE DATES

20 SEP

A NIGHT TO CELEBRATE TRUCK SAFETY

This annual fundraiser is an opportunity for the community to make special efforts to recognize and celebrate significant safety accomplishments. This event highlights the strides truck safety and philanthropic communities have made to date, building a safer, more equitable world.

September 20 2024 Washington, DC

Become a Sponsor Today

Learn more about sponsorship opportunities.





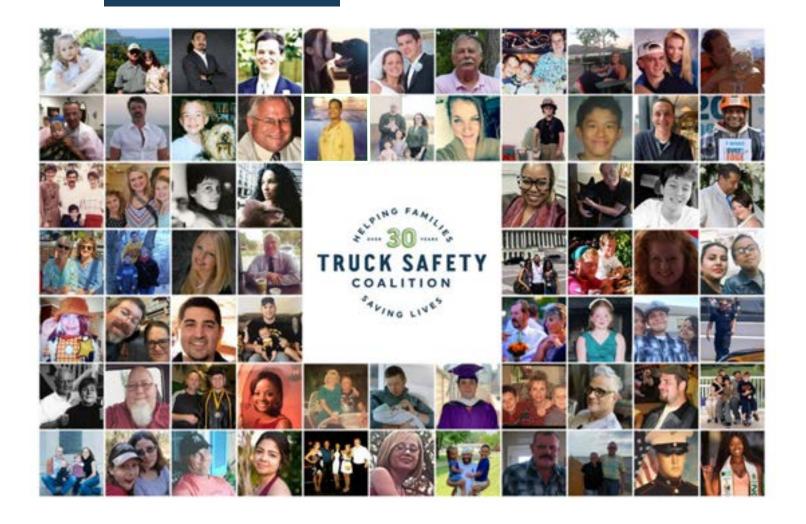
SORROW TO STRENGTH

This biennial conference is designed to bring together families and friends of truck crash victims and truck crash survivors. The conference provides the opportunity to come together for a weekend of sharing, remembrance, and workshops.

Date TBD: March 2025



Truck Safety Coalition



700 Pennsylvania Avenue SE Suite 200 Washington, D.C. 20003