



## CONNECTICUT PRIDE FOOTBALL

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### CT Pride Football

Director of Operations - Rob Best

Founder - Kih Best

Assistant Director - Joe Bouffard

### Dear Potential Sponsor,

**JANUARY 2022**

Connecticut Pride Football is a youth sports organization created in 2015 with the purpose of providing a positive atmosphere where athletes can improve their skills and learn the importance of teamwork, sacrifice, and competition. Our vision is to develop well-disciplined athletes who strive for personal, athletic, and educational excellence both on the field and in the community. We feel it is of utmost importance to provide an atmosphere where athletes will form one brotherhood, regardless of background or ethnicity.

### CT Pride Analytics:

Number of current athletes in the program: 1,200, Pre-K to Collegiate

Followers on all social media: Over 5,000

Hits on Website: 900 visits per month

### What does Connecticut Pride Offer?

- ☐ All-Star Tackle Football
- ☐ Training to athletes of all ages
- ☐ College and Prep-School connections
- ☐ Touring Historically Black Colleges & Universities
- ☐ Travel 7v7 Passing League for High Schoolers
- ☐ Combines, camps, and clinics
- ☐ Flag football and high school passing leagues

### Upcoming Trips

*12/17 to 12/20 - **FBU National Championship: Naples, Florida***

*12/26 to 12/30 - **OD Football National Championship: Los Angeles, CA***

## **SPONSORSHIP OPPORTUNITIES**

CT Pride is officially a non-profit program! Please select the package that works best for you, or choose the customizable option below.

### **GOLD! \$2,000**

The Touchdown!!

- Business name on 2022 promotional flyers.
- Business name on spirit wear items
- Business name on Flag Football & 7v7 League Jerseys
- Customizable activation based on needs of the donor
- Everything from below levels

### **SILVER! \$1,000**

It's going deep!

- Monthly social media shoutouts
- Added to the Sponsor section in our monthly newsletter (Over 1500 contacts!)
- CT Pride T-Shirt
- A direct link to your website from our website
- Customizable activation based on needs of the donor
- Everything from below level

### **BRONZ! \$500**

Big Hit!

- Sponsorship Plaque
- Social media shoutout
- Customizable activation based on needs of the donor

***WE WILL TAKE ANY DONATIONS. PLEASE INQUIRE IF YOU DO NOT SEE AN OPTION YOU LIKE!***

**CT Pride Football**

475-219-0497