



# 2021 LOCAL SHOWCASE

## MAY 14 | DEKALB AIRPORT | 4 – 7PM



### VENDOR PARTICIPATION

As a member of the DeKalb Chamber of Commerce you are invited to participate in our NEW Local Showcase outdoor, drive-thru event at the DeKalb Airport on Friday, May 14<sup>th</sup>. Vendors will have the chance to safely connect with the community by handing out information and giveaways. Layout will allow visitors to drive through and stop at each booth along the DeKalb Airport ramp.

### SPONSORSHIP OPPORTUNITIES

Sponsorship deadline Friday, April 30<sup>th</sup>.

#### Showcase Sponsor: \$500

\_\_\_\_\_ includes premier booth location, logo highlighted in all advertising: e-blasts, website, social media, print, radio, drive-thru program and welcome banner, and personal promotional video

#### Supporting Sponsor: \$350

\_\_\_\_\_ includes choice of booth location, logo included in select advertising: e-blasts, website, social media, print, radio, and drive-thru program

#### Swag Sponsor (1): \$300

\_\_\_\_\_ includes booth, logo in select advertising, and recognized as official swag sponsor

### VENDOR REGISTRATION

Vendors will be provided a 15 foot space to set-up tents, tables, chairs, and vehicles.

#### Vendor Booth Space



\_\_\_\_\_ Early Bird Rate \$125 (deadline Wednesday, March 31<sup>st</sup>)

\_\_\_\_\_ Regular Rate \$200

#### Non-Profit/Restaurant Vendor Booth Space – no food samples can be distributed



\_\_\_\_\_ Early Bird Rate \$75 (deadline Wednesday, March 31<sup>st</sup>)

\_\_\_\_\_ Regular Rate \$125

### VENDOR INFORMATION

Business Name: \_\_\_\_\_ Contact Name: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Amount Enclosed: \_\_\_\_\_ Date: \_\_\_\_\_

### REGISTRATION DEADLINE FRIDAY, MAY 7

Mail form and payment to our office, email form and call to pay with a credit card, OR register online at [dekalb.org](http://dekalb.org)

DeKalb Chamber of Commerce, 130 W. Lincoln Hwy, Suite 200, DeKalb, IL, 60115

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