



2019 Chamber of Central Mass Membership Directory & Regional Guide

Advertising Form

Advertiser _____ Contact _____

Business Address _____

Phone _____ Email _____

Ad Commitment (check one):

| Size | Dimensions | Cost |
|--|-----------------------------|---------|
| [] Cover Position | 8.5" w x 11" h (full bleed) | \$1,000 |
| [] Full page | 7.5" w x 10" h | \$ 750 |
| [] Half page | 7.5" w x 4.875" h | \$ 500 |
| [] Quarter page | 3.625" w x 4.875" h | \$ 375 |
| [] Eighth Page | 3.625" w x 2.375" h | \$ 250 |
| [] Map Ad | 2.625" w x 1.5" h | \$ 250 |
| [] Eighth Page + Map | | \$ 400 |
| [] 1" Strip (limited to logo, name, web site) | 3.625" w x 1" h | \$ 125 |

No additional charge for color or full bleed

PAYMENT

[] Invoice Me

[] Credit Card #: _____ [] Visa [] MC

Exp. Date _____ Code _____ Authorized Signature _____

TERMS AND SPECIFICATIONS

Camera-ready artwork due by **Wednesday, November 21, 2018**
Email artwork to: **maxineconsults@aol.com**

Acceptable file formats:

We can only accept camera-ready digital ad materials: press-optimized PDF files, saved at 300 dpi with all colors converted to CMYK and all fonts embedded. We also accept high-quality jpg files. Black and white line art must be at least 800 dpi. All artwork must be at 100% size. Photos and logos downloaded from websites are not acceptable, as the resolution is not high enough for print.

Upon request, Weathervane Enterprises can create a custom ad for any advertiser for an additional fee of \$50. For more information, contact Maxine Carter-Lome at 508-347-1960 or email maxineconsults@aol.com

**A signed contract is required by November 16, 2018 to confirm ad space
Payment is required by December 7, 2018 for ad to be included**

Return contract to Maxine Carter-Lome via

Email: Maxineconsults@aol.com, Fax: 508-347-0911, or call 508-347-1960 x402