



2019 Chamber of Central Mass Membership Directory & Regional Guide

Advertising Form

Advertiser _____ Contact _____

Business Address _____

Phone _____ Email _____

Ad Commitment (check one):

	Size	Dimensions	Cost
<input type="checkbox"/>	Cover Position	8.5"w x 11"h (full bleed)	\$1,000
<input type="checkbox"/>	Full page	7.5"w x 10"h	\$ 750
<input type="checkbox"/>	Half page	7.5"w x 4.875"h	\$ 500
<input type="checkbox"/>	Quarter page	3.625"w x 4.875"h	\$ 375
<input type="checkbox"/>	Eighth Page	3.625"w x 2.375"h	\$ 250
<input type="checkbox"/>	Map Ad	2.625"w x 1.5"h	\$ 250
<input type="checkbox"/>	Eighth Page + Map		\$ 400
<input type="checkbox"/>	1" Strip (limited to logo, name, web site)	3.625"w x 1"h	\$ 125

No additional charge for color or full bleed

PAYMENT

☐ Invoice Me

☐ Credit Card #: _____ ☐ Visa ☐ MC

Exp. Date _____ Code _____ Authorized Signature _____

TERMS AND SPECIFICATIONS

Camera-ready artwork due by **Wednesday, November 21, 2018**

Email artwork to: **maxineconsults@aol.com**

Acceptable file formats:

We can only accept camera-ready digital ad materials: press-optimized PDF files, saved at 300 dpi with all colors converted to CMYK and all fonts embedded. We also accept high-quality jpg files. Black and white line art must be at least 800 dpi. All artwork must be at 100% size. Photos and logos downloaded from websites are not acceptable, as the resolution is not high enough for print.

Upon request, Weathervane Enterprises can create a custom ad for any advertiser for an additional fee of \$50. For more information, contact Maxine Carter-Lome at 508-347-1960 or email maxineconsults@aol.com

A signed contract is required by November 16, 2018 to confirm ad space
Payment is required by December 7, 2018 for ad to be included

Return contract to Maxine Carter-Lome via

Email: Maxineconsults@aol.com, Fax: 508-347-0911, or call 508-347-1960 x402