

Seeing Things Whole: Transformation Through Social Entrepreneurship

Event Sponsor



The need for innovation, collaboration, and transformation is greater now than ever.

- Are you committed to work that is purposeful and keeps you motivated?
- Are you inspired to help others discover their purpose in pursuit of a common good?

If your answer to any of these questions is yes, then this conference, focused on social entrepreneurship and innovation, is for you.

Featured Guest:

Jacquie Berglund
Founder and CEO
Finnegans Brew Co.



Plenary Speakers:

Eric Jolly, PhD
Chairman & CEO
Minnesota Philanthropy Partners

More about the Conference and Seeing Things Whole:

Social entrepreneurship typically describes innovative leaders who initiate social transformation by building social mission into their business model. Similar to a business entrepreneur, a social entrepreneur implements their work through organizations or companies. An excellent example of Social Entrepreneurship is Finnegan's Brew Co. and their CEO, Jacquie Berglund. Jacquie will be a featured guest at this year's conference and will actively engage with all attendees in a roundtable process that will focus on the challenges and opportunities of promoting innovation and collaboration among social entrepreneurs.

Join others who share a desire to make a positive difference in their organizations and communities as well as the world. A blend of plenary sessions, concurrent workshops and dialogue, this conference gathers people with a common interest in promoting organizational and community wellbeing and will provide the opportunity to both learn from others and to share your own ideas and expertise.

At the core of this conference is the work of an organization called Seeing Things Whole (STW). STW has served as a national community of leaders, scholars and educators dedicated to exploring the intersection of values, organizational life, and a sustainable future. Its work has been guided by a philosophy that the performance of organizations is better measured on the basis of multiple bottom lines, which taken together more fully reflect the health and impact of the organization on the world around it. STW's educational tools, workshops and conferences have helped individuals, particularly Next Generation Leaders, along with leadership teams and organizations on a passionate journey of seeing things whole. Augsburg University, now the home of STW, is pleased to continue this important work.

Conference Schedule at-a-Glance:

Friday, October 6

- Sustainable Organizations through Seeing Things Whole

Saturday, October 7

- Critical Role of Social Entrepreneurship
- Neuroscience and Innovation
- Concurrent Workshops on
 - Social Entrepreneurs and Personal Mission
 - Creativity and Innovation
 - Community Innovation
- Organizational Roundtable

Sunday, October 8

- Post-conference—Continuing the Work of STW (all are welcome)

The conference promises to be a thought provoking experience and we hope you will join us.

To learn more about Seeing Things Whole at Augsburg, go to:

<http://www.augsburg.edu/seeingthingswhole/>